

Surf your way to your next job Your free guide to finding a great new job online

This free guide to finding a new job online has been produced by newlifenetwork.co.uk, the UK's most comprehensive information gateway on redundancy matters, career management, finding a new job and starting a business.

Founded by Janet Davies in 2005, author of *Rebuilding your life after redundancy*, the newlifenetwork.co.uk website offers a valuable lifeline to thousands of people experiencing the aftershock of redundancy or those who need help managing, or redefining, their careers.



Job-hunt online - surf like a pro!

Whether you've been made redundant, you're looking to return to work after a career break, searching for your next challenge, or trying to get your foot on the first rung of the career ladder, you'll know that the world of recruitment has become increasingly complicated and difficult to navigate.

In the space of around 18 months, we've gone from a sellers market where good candidates were in short supply, and anxiously fought over by employers and recruiters alike, to a buyers market where those who have a job count themselves lucky, and highly experienced, well qualified candidates are contemplating pay cuts, applying for jobs that they wouldn't previously have considered, volunteering, or taking gap years to sit out the worst of the recession. Some worry that they might never work again.

It can be depressing to hear the news every day, telling us how awful the situation is. However, despite the current downturn, many employers are still hiring. It's a good deal harder, but not impossible. That's why we've put together this free guide to job-hunting online to help you through these difficult times.

Employers are trying to find the most suitable candidates as cost effectively as possible and, although many jobs are still advertised in newspapers and magazines, they are increasingly going online to promote their vacancies in a variety of creative ways.

You might find a new job being advertised directly by an employer on their corporate website or via their recruitment agency; they may then place it on their own website or some other online channel like a job board, or a social networking site. There are websites that advertise jobs of every description, in every industry sector, for every profession, and at every salary level. That means it can be a real slog trawling through the mass of information available online *unless* you have a few insider tricks up your sleeve.

So, we hope that you'll find plenty of inspiration from our selection of website reviews and top tips for success in the world of job-hunting online. And, don't forget to keep coming back to the newlifenetwork.co.uk website to view our pick of the latest jobsites, career events, ideas for learning new skills and business start-up ideas. Or, sign up to our free newsletter. That way you won't miss out on what's new.

Happy hunting,

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*"Did you know?" facts were kindly supplied by Steve Evans at Net Natives Design by 93 Percent Ltd Copyright © Janet Davies 2009

You're hired!

Top tips for getting ahead online

First things first. Get computer savvy.

You can't take advantage of the world of online recruitment if you don't know how to use, or lack confidence using, a computer. There may be free access courses offered by your local College or Jobcentre Plus office, you could use www.myguide.gov.uk, or ask a friend (or your kids) to help you. It won't just help with looking for work; you may also find that you can learn new skills online that could open up additional employment opportunities.

Why you?

If you want to stand out from the crowd, you have to work out what skills you have to offer *before* you start applying for jobs, either offline or on. That way you can focus your efforts on selling yourself to recruiters and employers in a meaningful way. Now is not the time for modesty either. Employers want more than just qualifications and experience these days. The candidates that really stand out are the ones that can also show that they are dependable, have a good record of turning up regularly and on time, and a positive attitude towards workmates and customers. If you've got it - flaunt it!

Create a CV that sells you.

If your CV is just one of many hundreds that a recruiter sifts through every day, make sure that yours isn't the one that ends up on their reject pile. Put yourself in their shoes. Would you pick out a CV that's full of spelling mistakes and doesn't explain why they should hire you? A simple CV, no more than two pages long, free of errors and big on benefits is what will make them pay attention. You can download a free CV template at newlifenetwork.co.uk on the *CV Help* page.

Focus your efforts carefully.

Be choosy about where you post your CV online. A CV database is only as good as the candidates within it. Only register your CV with websites that carry the jobs that you are actually interested in, and you can reasonably be considered qualified to do.



Make it easy for recruiters to find you.

If you want to be found on a website where you register your CV, you must remember to make it search engine friendly. When a recruiter is searching a database for candidates for a particular job, they will use various key words that they consider to be important for that role. These could be particular skills or qualifications, the names of companies, trade associations, colleges or universities, even the name of a country or a city. If you want a job in PR, accountancy, retail or bricklaying, and you have experience in those areas, make sure that your CV contains those trigger words, particularly in the first few paragraphs, to enable it to register properly in a search. A study by the University of Hertfordshire showed that certain words and phrases used in CVs had an influence in determining which candidates were actually short-listed for an interview. Their research revealed that the top words to include in your CV were: achievement, active, developed, evidence, experience, impact, individual, involved, planning and transferable skills.

Keep your CV registrations up to date.

Some recruiters will only look at new CVs being posted on particular job board databases because candidates often don't take themselves off when they are no longer looking. Don't just post your CV somewhere and forget about it. Update it at least once a month and take it off when you're lucky enough to have landed that great new job.

Applying online with impact.

If you see a position online that you want to apply for, make sure that you don't just always use your stored, general CV. Tailor it carefully to the advertisement and take the opportunity to add a covering letter if you can. That way you can tell them why you actually want the job, as well as what you have to offer.

Finding the best websites.

Recruitment advertisers work very hard to make sure that you can find their sites via top search engines such as Google. But, with more than 2000 job boards online, you can save lots of time and uncover hidden gems using the tips in this guide as well the websites directory on newlifenetwork.co.uk in the *Find a great new job* section.



Bookmark your favourites.

Once you've found the best combination of places for you to use for jobhunting online, bookmark them in special job search folder on the toolbar of your computer. That way you'll find it easy to keep coming back to your favourites and you won't keep reinventing the wheel.

🔍 Be safe online.

Many people worry about identity fraud and resist registering their CVs online for that very reason. You don't have to give your full address (although a valid email and telephone number is essential if you want them to contact you!), your National Insurance number, your bank details or your date of birth on your CV. You can download a free guide to being safe online on newlifenetwork.co.uk on the *Find a great new job* page.

🔘 Get busy.

Looking for a job *is* a full-time job and finding the right one can be a bit of a numbers game. So, you have to put in plenty of effort but don't forget to give yourself a few breaks and the odd treat to keep your motivation levels up.

🔍 Is it a real job?

Recruiters will often place positions on several different websites and sometimes 'forget' to take them down, even when the job has already been short-listed or filled. If in doubt, call the recruiter beforehand to check the situation to avoid wasting your time applying. You never know, another candidate may have dropped out, or perhaps it wasn't filled from the short-list - you'd be surprised how often that happens. Either way, you may get to make a personal contact with a recruiter who could help you in the future.

Don't be anonymous.

People buy people, so get out and meet recruiters whenever you can. An employment agency may not have a job for you today but, if they've met you and made a connection with you, you'll be the first person that comes to mind when they do, perhaps even *before* they post the job online.

Apply to companies directly.

It might not pay off immediately but you never know what might be around the corner. Many companies now allow you to apply for jobs with them online. Or, call the switchboard to find out who the best person to contact



Track your efforts.

Keep a thorough record of all your applications, follow-ups, interview dates and so on. You may need it to show you're really looking for work if you're claiming benefit, and it helps to keep you organised, motivated and on track. You can download a free job tracking spreadsheet at newlifenetwork.co.uk on the *Find a great new job* page.

Network like mad.

As the old saying goes 'It's not always what you know, it's who you know' that makes a difference. Many jobs are never advertised online, or anywhere else, because they go to people who have been recommended by other contacts or employees. Recruitment is an expensive business and, if someone will vouch for you too, that can make a big difference especially to a smaller firm. So, don't be afraid to ask them for help and let your friends and family know what you're looking for. You could be just the person their employer or a friend is looking for. You'll find more helpful ideas at newlifenetwork.co.uk on the *Network your way to your next great job* page.

Shine at interviews.

After all that hard work online, if you're lucky enough to get an interview, make sure that you make a good first impression. Look presentable and smart, smile, shake hands firmly and make the interviewer feel that they can trust you. They want to know you really want to work for them not that they are 'any port in a storm' and you'll be off as soon as something better comes along. There are lots more ideas on this topic in the *Expert career advice* section at newlifenetwork.co.uk.

Keep at it.

It can be really discouraging when you get a few rejections. So, if you feel a bit downhearted, don't pretend it isn't happening. Get it off your chest, talk to a trusted friend or go for a good long walk to work off the stress. Keep believing in yourself and others will believe in you too.

Find more helpful free tips and job-hunting resources at newlifenetwork.co.uk

Or, get a copy of our best-selling book *Rebuilding your life after redundancy*. It's available from amazon.co.uk - price £10.99.



Looking for job opportunities online Internet job boards

These websites all carry a wide variety of jobs that have usually been placed by recruitment consultants on behalf of their clients. Job boards are not recruitment companies; they simply act as a marketplace to introduce recruiters and candidates to one another. To encourage the recruiters to place ads on their job boards, they offer price packages that compare favourably with other types of advertising and tools to manage their vacancies. They also usually advertise their brand heavily in order to attract large pools of good quality candidates. Almost all newspapers and magazines now offer recruitment advertising online as well as in print. Their readers and subscribers have already identified themselves as being interested in particular kinds of industries or skills, making them very attractive to recruiters in their sector.

Things have improved a lot since the world of online recruitment sprang up just a few short years ago. However, many of the job boards let themselves down badly because, even though they've provided lots of bells and whistles, the jobs are categorised badly and yield very poor search results. There's no point in having a nice little career tips section if the job search quality is poor. If you want to find retail jobs in the Midlands, you don't want to see nursing jobs in Newcastle coming up in your results. It's an extreme example but do experiment with a few searches first before you bother to register your CV or set up an email job alert. You can also check out recruiter ratings or register your own experiences at the excellent website www. hirescores.com.

*Did you know?

- There are over 2000 registered job boards in the UK
- 60% of employers advertise their jobs online
- Around 10 million CVs are registered in the UK
- "jobs" is consistently the top 10 search term in Google
- Every major newspaper has an own brand or a licensed job board
- Every major business (B2B) magazine has an own brand or a licensed job board
- Jobsite recently spent £15 million on their new marketing campaign

Websites reviews

This section isn't a list of every job board or career website there is out there, we don't have the time, the ink or the energy, and, more importantly, neither do you! Besides, the recruitment website directories on the newlifenetwork.co.uk website are quite comprehensive enough. Make sure you check them out regularly to keep up to date - you can find them under the section headed *Find a great new job*.

This is simply a starter selection of websites that will hopefully help you find what's right for you, and to inspire you to uncover some hidden gems of your own. Depending on the type of job you are looking for, you should be able to put together a combination of options that will give you good, relevant coverage of all the opportunities out there.

Website review ratings

To make things really easy (and a bit more fun), we've given each website a points rating to reflect how well they provide basic services (CV storage, email job alerts, the ability to send covering letters and track the jobs you've applied for), as well as the value-added services (newsletters, salary surveys, CV checkers and interview tips) but, most importantly, the quality of their job content and search facilities.

00000	Top notch!
0000	Pretty good
000	Not bad
00	Not brilliant
0	Why bother?

Want to share your favourites?

We're always keen to hear about any new suggestions to feature on our website. Email your nominations to editor@newlifenetwork.co.uk.



General job board websites

00000 Totaljobs.com

This is usually the best job board for data quality and ease of use as well as the volume and variety of jobs it carries.

OOOO Monster.co.uk

Lots of extra added-value services and easy to use.

OOO Allthetopbananas.com

Excellent for coverage as it gathers together all the jobs advertised everywhere else!

OOOO Jobsite.co.uk

Nice TV adverts, shame about the front page and the testimonials that date back to 2007!

Careerbuilder.co.uk

Let's itself down with poor search result quality. Many of the jobs in particular categories shouldn't be in there so it gets frustrating to use.

O JobcentrePlus.gov.uk

We had to put in an entry for this website because, if you're unemployed, you must register with Jobcentre Plus if you want to claim Jobseekers Allowance. And, funnily enough, they expect you to look for a job not live off the princely sum of £60.50 a week for the rest of your natural. Even before everyone got into a flap in this recession about how ill equipped Jobcentres were to deal with white-collar workers, this was a pretty poor kind of jobs database. It's cumbersome to use, it doesn't carry any useful information about employers, you can't set up any job alerts and the search result quality is really bad. By all means check out the vacancies here if you have to, however, you must supplement your search with the ideas we feature in this guide and on newlifenetwork.co.uk if you are to have any chance of getting a decent job again.



Specialist or 'niche' job boards

Executive job boards

Online job ads were slow to take off in the executive job market but quite a few job boards have sprung up in this area now. Opportunities in this category also appear on social networking sites as Linkedin and the job boards associated with the quality press such as timesonline.

If you're looking for a senior level job, however, you're still better off relying on your networks and building relationships with Headhunters who have a good reputation and contacts in your target sector or profession. Or, use the web for research and just approach the employers you're interested in working for directly.

OOOO Exec-appointments.com

Now owned by the FT, it has the best quality jobs of all the executive job boards but no facility for registering your CV for recruiters to search.

CO Theladders.co.uk

Claims to have the most £50K plus jobs, but the best jobs all seem to be hidden unless you pay a subscription. They do have a quite a good career tips newsletter though.

OOO Executivesontheweb.com

Good selection of roles and services, most of it is free with some premium services available for an additional fee. They offer a mass CV distribution service for £55. Opinion is divided on how effective this is at executive level however. If you've tried it, and it was successful, please let us know.



Job boards associated with newspapers and magazines

These websites tend to carry high quality recruitment ads by specialist recruiters that have usually also appeared in print. The high profile daily newspaper ones are listed here, plus a few others that you may not have come across before. If you read a special interest magazine, or you're a member of a professional organisation, they probably have an online job offering that you might not have exploited before. Now's the time to check them out!

OOOO Jobs.guardian.co.uk

Recently updated, this website has lots of interesting career tips and extras and great videos. It has probably the best selection of media, charity and public sector jobs - completely in tune with its readership and their values.

OOOO Timesonline.co.uk

The slightly clumsy layout and navigation of the site makes it a bit tricky to find all the right sections and to set up email job alerts. It does carry some great jobs however, and some excellent reports such as their Top 100 Graduate Employers, Best 100 Companies and Top 50 employers for Women.

OOO Jobs.telegraph.co.uk

This site looks a little tired these days compared to those of its competitors, however, it does the basics and carries a good volume of quality ads.

O O Managementtodayjobs.com

This is recent newcomer to the online recruitment world. It will probably become a decent source of job leads provided they ensure that they carry jobs of sufficient quality appropriate to their readership profile (this magazine is sold in bookshops and it also comes as part of the subscription package for members of the Chartered Institute of Management). Time will tell.

OOOO Newscientistjobs.com

This is a great example of how to create a jobs service in tune with your industry sector, the readership of your magazine and its specialist employment and educational needs.



Autosport.com

By way of contrast, this is how not to do it. The jobs section appears to be a rather neglected part of their otherwise excellent website. There always appear to be lots of jobs in the print edition - it seems like they're missing a trick here.

OOO Personneltoday.com

It would be disappointing if the most popular UK HR publication didn't have a decent online jobs section, and fortunately it does. The interview advice section was a bit scary though - all those offbeat interview questions about why manhole covers are round. It probably explains some of the odd interviews we've all been to!

Job boards for specific industry sectors, lifestyles or professions

OOOO Careerstrucure.com

If you work in the construction industry as an engineer, architect, project manager or in the skilled trades, you'll find thousands of jobs on this website from all the top recruiters both at home and abroad. It also features useful career guides and information about working abroad and health and safety issues.

OOO Careersforleaders.com

If you're looking for a management job in the public sector you'll find a comprehensive selection of nationwide opportunities here.

🔍 🔍 🖉 🖉 Jobsnhs.uk

The NHS is Britain's biggest employer and you can find jobs on this website from matrons to hospital porters. The selection of job opportunities is good but the application procedure seems cumbersome and appears not to offer a searchable database of CVs for recruiters. There is a link back to nhscareers.nhs.uk where you can find information about what it's like to work in the NHS.

OOOOO Caterer.com

Another good job board from the Totaljobs group - this site covers lots of jobs in hotels, contract catering, restaurants, pubs and bars. There's also a an advice section that takes you through all the different types of careers in catering that there are and links to industry information and associations such as the British Beer and Pub Association and the British Association of Hotel Accountants.



OOO Secsinthecity.co.uk

If you want an office job in any UK city not just the City of London, this is a good place to start. It allows you to search by job title (i.e. PA, receptionist, office management), location and function (i.e. marketing, HR, Legal etc.). It could be a 5-point site if it made better use of the useful web links it carries. The training section isn't bad though once you find it.

OOOOO Top-Consultant.com

Their website isn't pretty but they really do a great job at serving their sector. With job opportunities for management consultants, interesting newsletters, salary surveys, career development, training, networking and recruitment events, Top-Consultant are doing a top job.

OOO Jobs.brandrepublic.com

It's not the most inspiring site design as a destination for its audience i.e. Britain's finest marketing and creative talent but it does the job. It's a shame recruiters of the most senior client-side vacancies don't use it more consistently although it carries a good selection of roles, particularly on the agency side.

Supported by Society Guardian, this website is brilliant for those looking to work for a charity. It acts as a gateway for everything you ever wanted to know about working in the third sector - skills matching, links to jobs, work placements and training.

OOO Workingmums.co.uk

This website has really got to the heart of lifestyle working. Not only can you find family-friendly full and part-time jobs here, but also the opportunity to work as your own boss from home. We predict a bright future for this type of website and hope that more and more quality job ads come their way.

OOO Womenintechnology.co.uk

This outfit is doing for women in technology what Top-Consultant has done for consultants. It's really blending issues of equal opportunities in the workplace with hard commercial values and succeeding. They've won the support of the top employers in their field and their candidates, thoroughly deserving all five of their 'sunflower points'.



Employer careers websites

More and more employers have excellent careers sections on their websites now. So, if you know which employers you'd like to work for, it is definitely worth applying directly and using their websites to conduct further research for your interview. These examples show the range of opportunities on offer perfectly.

OOOO Workthing.com

This is a nice, straightforward recruitment site. What differentiates it from other job boards is that all the jobs come directly from employers. It would get five full sunflower points if the feature that enable candidates to view information about the employers was fully populated. Nonetheless it is a pretty good website and, if you don't like applying for jobs through agencies, it could be just the thing for you.

OOOOO Tesco-careers.com

Tesco's website was a finalist in the 2009 Onrec.com awards for Best Corporate Graduate site. If you want to work with Britain's most successful retailer, you'll find everything you need on this excellent site.

OOOO PwC.com/eng/careers

PricewaterhouseCoopers works very hard to earn its stripes as an awardwinning employer of both graduates and experienced hires in the highly competitive professional services sector. They have recently upgraded the website to make the opportunities available clearer and give insights as to what it's really like to work there. More importantly, their HR and recruiting managers do actually use it to recruit people not just as a bit of window dressing.

OOOO Britishgasacademy.co.uk

British Gas has built a great careers site here for both permanent and contract employees. They display their 2009 *Sunday Times* **Top 20 Best Big Companies To Work For** badge with pride, and they've got a great energy conservation game on the site as well - it could account for it's popularity with newlifenetwork.co.uk visitors!



Job boards and online information for students and graduates

Students and graduates are very well catered for these days with online opportunities to research jobs and internships and make job applications. In previous downturns, many organisations that cut back graduate recruitment lived to regret it. When the upturn came, as it surely did, there was no new talent coming though the ranks. So, don't just assume that 2009 is a bad year to find a graduate job because, in the words of that great Gershwin brothers song, "It ain't necessarily so". The job market for graduates has dipped, not crashed.

OOOOO Milkround.com

How we wish a resource like this had been around in our student days! Whether you're looking for a recruitment event, a job, an internship, employment news, and trends or information about employers, there is more than enough to be getting on with here. It's well laid-out, informative and really deserves all of those sunflower points.

OOOOO seasonworkers.com

Gap years aren't just for students of course and this site features fantastic opportunities to work at home and abroad, as well as information on destinations, work permits, and message boards where you can share experiences and ask fellow travellers for help.

OOOOO Wikijob.co.uk

Finding a job to apply for is one thing, but with the average graduate recruitment team seemingly all under the impression that they are vying to win an award for designing tasks for *The Apprentice*, it's a wonder anyone gets offered a job. That's where the excellent Wikijob website comes in, providing vital insights into how all the top employers go about their filtering processes, what questions you'll be asked, what tests you'll be set, and how to get through it all with flying colours. The online forum provides the opportunity for candidates both past and present to share their hot tips, insights and rants, with moderators providing practical feedback. This is the future for recruitment - well done Wikijobs.



Job-hunting via social networking sites

Using your network of friends, family and colleagues is the most underrated way of finding a new job, especially if you've been made redundant. As so many people are being laid off at the moment, it makes it easier to admit you're looking for work and ask others to help you. Websites like these two examples (and others like Twitter) may well become more and more important in the future. Ignore them at your peril!

•••• Facebook.com

We're constantly hearing all kinds of twaddle in the media about how employers are using Facebook to target their recruitment activities and snoop on potential candidates. Employers, we think it's inappropriate to use sites like these to vet or reject candidates. Candidates, if you've been attracted to a recruitment event via Facebook for 'wereareallydullcompany.com' then, by all means, it could be time to take the cross dressing pics, and the ones where you're modelling the contents of large bottle of vodka, off your profile.

0000 Linkedin.com

Linkedin (a bit like Facebook for grown ups only without the 'blackmail corner' photo gallery and dodgy public messaging walls) has started to gain a great deal of momentum in the UK now. For ages, only the ever-confident Americans seemed to use it, but shy Brits have begun to appreciate the value of having their CV online for recruiters to notice them, of being able to get in touch with former colleagues, and to use it to find information, promote their services, find jobs and build new contacts through the many special interest groups (newlifenetwork.co.uk has a career networking group there you can join for free). If you're in management or a senior business professional, this is a site worth joining - basic entries are free, and premium, fee based services are available too.



Professional recruitment firm websites

Virtually all recruitment agencies, staffing and headhunting firms have their own websites these days - there are literally hundreds of them. Some are little more than electronic brochures, others allow you to register with them online, some offer extra reports and salary surveys to help you in your search. Registering doesn't necessarily mean that they will look at your CV or contact you, and sometimes the jobs on their own websites can be little more than window dressing. So, visit their websites to work out what they specialise in, and the kinds of companies they recruit for before you register online or contact them. Preferably stick to the ones that display the appropriate professional trade association logo e.g. the REC (Recruitment and Employment Confederation) or some other level of professional code of conduct. You really need to get to know the recruiters in person so that they remember you, and what you have to offer, if you want them to actively tell you about suitable openings.

OOOOO Adecco.co.uk

Formerly the Alfred Marks Bureau, Adecco are a big player in the contract and outsourced staffing market for jobs up to around £45K. They have offices all over the UK so we recommend that you use their website to research and understand the wealth of opportunities they offer, and then (if they're right for you) make an appointment to see them.

OOOO Joslinrowe.com

Joslin Rowe specialises in financial services sector recruitment across all job types and they have offices in London, Scotland and overseas. So, if you're a PA and you want to work for a Bank, or an analyst who wants to work for a Hedge Fund, their recruiters should have the right kind of contacts to help you if they think you are a candidate they can place.

OOOOO Odgers.co.uk

Right at the other end of the scale, Odgers Berndtson are the leading executive search firm according to market experts Executive Grapevine, and they have the website to match (although it's more about attracting clients than candidates at this level). If they need to find a Captain of industry they probably already know exactly who they're looking for! If you aspire to be placed by them, or other top search firms, you can find more insights about how to get on to their radar on the *How to get headhunted* page on newlifenetwork.co.uk



Find more websites like these!

You'll find all these examples and many, many more in the directories below at www.newlifenetwork.co.uk

Find a great new job with newlifenetwork.co.uk

- All jobs Online Job Boards
- Executive job boards
- Job sites associated with the quality press
- Jobs as Non-Executive Directors and Trustees
- Jobs in accounting, banking, the City and the financial services sector
- Interim management recruitment specialists
- Jobs in management consultancy
- Employer Career Opportunity Sites
- Jobs in IT and the computer industry
- Jobs in the legal profession
- Jobs in HR, training and the recruitment industry
- Jobs in the media, marketing, PR and advertising
- Jobs in sales
- Jobs for students and graduates
- Jobs in the public sector, local & central Government
- Jobs in the Medical Profession and the NHS
- Jobs in teaching
- Jobs in science
- Jobs in horticulture, agriculture, ecology and conservation
- Jobs in hospitality hotels and catering
- Jobs in offices, secretarial and admin
- Jobs in retail and FMCG
- Jobs in the beauty, spa, sports and leisure industry
- Jobs in the motor trade, racing, driving and logistics
- Jobs in call centres
- Jobs in construction, architecture, property, rail, offshore & engineering
- Jobs in charities and not-for-profit organisations
- Jobsites for women
- Regional and local jobs

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Get your copy now - price £10.99

Available from www.amazon.co.uk www.borders.co.uk www.tesco.com/books www.whsmith.co.uk www.waterstones.com www.arimapublishing.com



"If you need a book that will put redundancy into perspective, give some sensible advice and guidance, provide follow-up resources and contacts and do all this without being patronising - this is it. A good-value alternative to the sometimes overbearing world of outplacers, agencies and financial advisers, It's also useful if you want to change career or jump out of your box" *Personnel Today*

> "After receiving the shock of being told I was to be made redundant following 9 years in a company I purchased this book. I have not looked back! It is so motivational I could not put it down and I read it in a day, then went back and re-read it again. Forget paying thousands on careers counselling - buy this book instead and save the money. My copy is now filled with sticky notes and highlighted parts and I now realise the world is my oyster!" amazon customer review