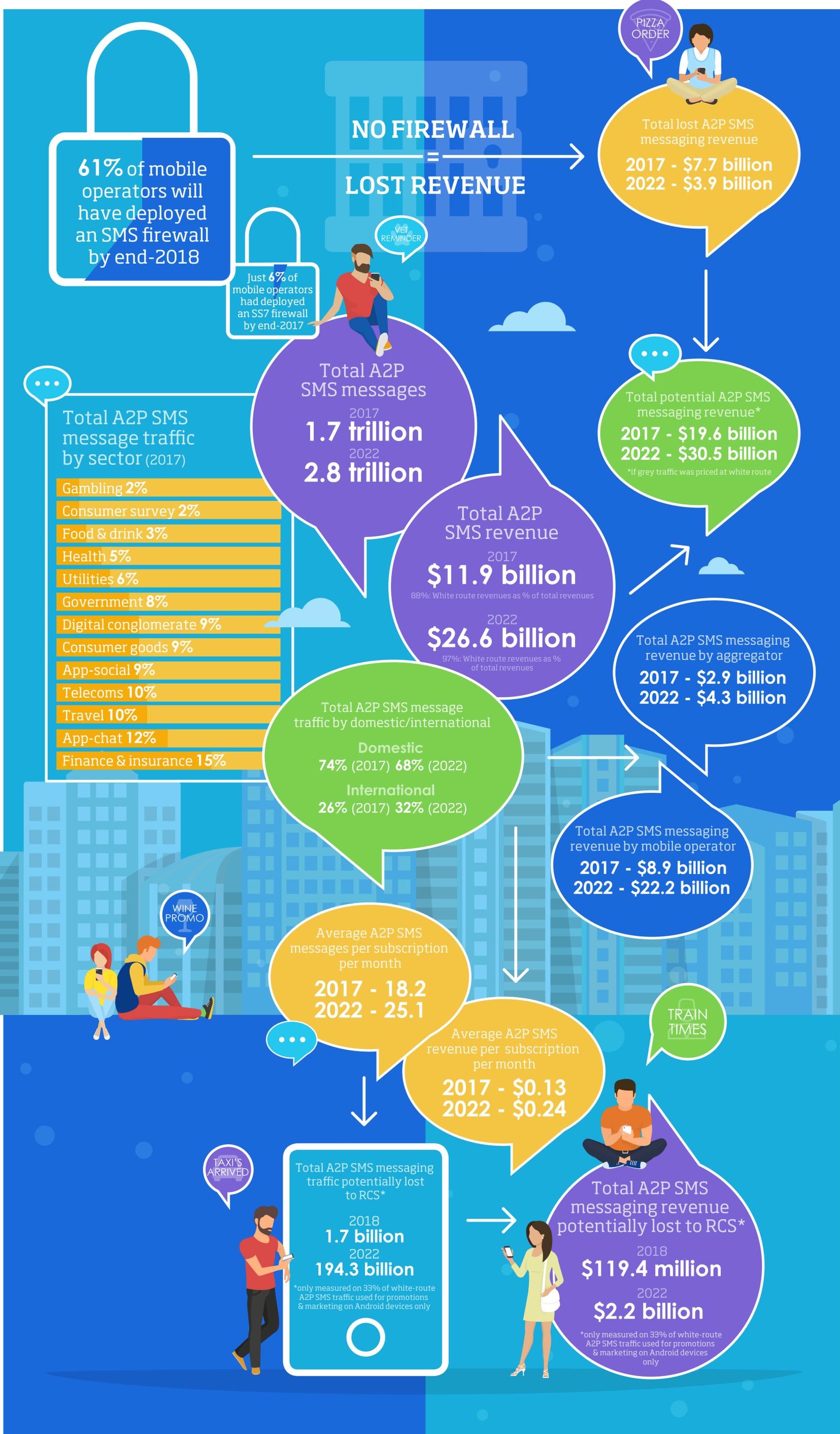


The A2P SMS messaging market and impact of RCS



Global A2P SMS messaging forecasts by country, 2017-2022, Databook now available

Our Databook contains the most comprehensive coverage of the global A2P SMS market, including:

- With grey & white route traffic by region, country, mobile operator & subscription (including domestic/ international*, enterprise sector & message type)
 - With grey & white route revenues by region, country, mobile operator, total aggregators & subscription (including potential & lost revenues)
 - All with two impact models from RCS adoption
- * Only available online