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TIMES

PRESS RELEASE

FT Africa Payments Innovation Summit

Driving Growth and Promoting Inclusion

#FTAfricaPayments

Radisson Blu - Nairobi

7 March 2018

OVERVIEW:

Africa has carved out a significant role in the payments innovation space, with its developments in mobile money frequently cited as a benchmark for the rest of the world. This field is one of rapidly evolving technology, and with it comes questions about how Africa's payments systems can meet the demands of its diverse customer base while delivering on tighter security and a robust regulatory environment that promotes innovation and greater competition.

Payments innovation is diversifying, and while mobile still captures many of the headlines, the continent is making great progress in other forms of technology, including card-based payments to access transport services as well as bitcoin and blockchain.

FT Africa Payments Innovation Summit: Driving growth and promoting inclusion will bring together key players from across the financial, telecoms and fintech sectors to debate the challenges and opportunities associated with delivering payments solutions that drive financial inclusion to empower citizens and boost economic development. It will consider whether payments technology is so essential that access to it should be considered a right for all citizens, as well as examining what different stakeholders require from the payments ecosystem.

Regulators, policy makers, banks, telcos, innovators, software developers, mobile service providers and distributors will explore the role of payments innovation in meeting the needs of the next generation of consumers; empowering citizens through financial inclusion; and the trends and policies affecting Africa's digital transformation. The summit will take a pan-African perspective when considering the opportunities and challenges of this growing market, drawing on case studies to examine what innovation means from a corporate, an innovator and a user perspective.

Further information can also be found on the website: live.ft.com/AfricaPayments

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GUIDELINES:

Journalists with media accreditation to the forum, we ask you to respect the following guidelines:

- We request that "FT Africa Payments Innovation Summit" is mentioned in all reports relating to the conference, including side line interviews with speakers and delegates and quotes in later articles. Members of the media who do not adhere to this guideline risk losing their accreditation.
- You will be issued with a delegate badge that must be worn always during the FT Africa Payments Innovation Summit. Please note that badges are not transferable.
- Professional video and photography are only permitted at the Summit with prior approval from the Financial Times. None of the conference sessions may be broadcast live without permission from the FT at least 24 hours in advance.

JOINING INSTRUCTIONS:

General information and logistics:

- If you would like to apply for a press pass, please contact <u>Rachel.jones@ft.com</u> directly.
- Venue: Radisson Blue, Nairobi, Kenya
- Business attire is required throughout the forum
- Free Wi-Fi is available throughout the venue
- Please note that while reporting press is welcome to ask questions during Q&A sessions, moderators are likely to take first questions from delegates.

YOUR CONTACT:

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AGENDA:

8:00am Registration and networking

9:00am Chair's opening remarks

> David Pilling, Africa Editor, Financial Times

9:10am Opening keynote speech: Spotlight on digital financial services in Africa

- Can we realise the World Bank group's goal of ensuring universal access to finance by 2020?
- How can you facilitate interoperability and low cost cross-border transactions?
- How do you scale up digital financial services across the continent?
- What is the role of knowledge management in next generation digital financial services?
- Why is it important to improve banks' payments infrastructure?
- How is investment in the payments space changing banking industry dynamics in Africa?
- > Cheikh Oumar Seydi, Regional Director for Africa, IFC

9:30am Ministerial keynote

9:50am Panel discussion: Africa's digital transformation

What are the current market trends in African payments? Where are the opportunities for innovators in African payments? – What bolt-on's can be successful? How are efforts to create fintech hubs driving innovation in African payments? What is the role of block-chain and bitcoin in African payments? How do you address the cyber-security challenges of a digitally connected world? What is the role of payments in cutting corruption and reducing the need for middle men? How do you monetise innovation? What impact will changes in Africa's telecoms market have on the payments sector throughout the continent?

- Greta Bull, Chief Executive Officer, CGAP
- > Senator Gideon Moi, Chairman, Senate ICT Committee, Kenyan Government
- Rupert Scofield, President and Co-founder, FINCA International
- > Abdoulkarim Soumaila, Secretary General, African Telecommunications Union

Moderated by:

> David Pilling, Africa Editor, Financial Times

10:40am Networking break

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11:10am The C-Suite Session: Innovation, empowerment and inclusion

How can innovation aid the growth and development of other sectors, such as healthcare, education and agriculture? What is the role of telcos and banks in promoting civil society? How do you make a mobile payments system a success for all stakeholders? How do you develop products and services targeted at customers of the future? How is payments innovation helping provide social security support and aiding refugees? What is the role of digital transformation in cross-border payments? How do you create a flexible payment system that's suitable for tech savvy as well as digitally illiterate consumers? How are accelerator programmes supporting the innovators of the future?

- > Mohamed Dabbour, Executive Vice President, Africa, Millicom
- > Elisabeth Medou Badang, CEO, Regional Director, Orange Middle East
- Daniel Monehin, Executive Vice President, Remittances and Head of Financial Inclusion, Mastercard

Moderated by:

John Aglionby, East Africa Correspondent, Financial Times

12:00pm Keynote interview: A pan-African bank GCEO's view of innovation

What are the biggest payments innovation issues facing Africa's banks – and how do you address them? How can banks work with start-ups to bring innovative solutions to market? What is the role of payments innovation in a pan-African bank? How do you ensure innovation is a success in different jurisdictions in Africa? How close will we get to a cashless economy?

> Ade Ayeyemi, Group Chief Executive Officer, Ecobank

Interviewed by:

> David Pilling, Africa Editor, Financial Times

12:20pm Networking lunch

1:30pm Leaders' Dialogue: Regulation, innovation and inclusion

How can regulatory reform and government support make a difference? How do regulations keep pace with tech developments? And what effect will increased regulation have on market innovation? Should payments be a right for citizens or a market opportunity for firms? And what role can regulators play in setting these goals? How do you regulate cross-border payments? How do you increase adoption of mobile money services? What is the role of regulators in the new world of crypto currencies?

- Umar Garba Danbatta, Executive Vice Chairman and Chief Executive Officer, Nigerian Communications Commission
- Mukhisa Kituyi, Secretary-General, UNCTAD
- Milton A Weeks, Executive Governor and Chairman of the Board of Governors, Central Bank of Liberia

Moderated by:

> David Pilling, Africa Editor, Financial Times

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2:20pm Panel discussion: Focus on West Africa

Where are the opportunities for innovators in West Africa? Who are the payments leaders in West Africa? And what can the rest of the world learn from the region? How can the region continue to grow agent networks and address the challenge of agent activity? How are regional players encouraging users to make more sophisticated payments?

- > Archie Hesse, Chief Executive Officer, Ghana Interbank Payment and Settlement Systems
- Elizabeth Rossiello, CEO and Founder, BitPesa

Moderated by:

Joy Macknight, Deputy Editor, The Banker

3:10pm Networking break

3:40pm Fireside chat: The African Fintech ecosystem

What is the relationship between banks and African fintech firms? How can banks keep pace with the fast-paced digital world? What is the role of accelerators and incubators in driving Africa's mobile money landscape? How are Africa's fintech players driving inclusive growth?

> Aliou Maiga, Senior Manager, Financial Institutions Group Sub-Saharan Africa, IFC

4:00pm Panel discussion: Spotlight on innovation

How do you encourage the next generation of entrepreneurs? What do end-users want from payments innovation? How can banks, corporates and SMEs work together to drive greater innovation? What is the impact of competition on payments innovation throughout Africa? How can innovation drive open banking? And who stands to benefit? What do millennials want from the payments experience?

- Mary Gicharu, CEO/Managing Director, iHub
- Jesse Moore, CEO and Founder, M-Kopa
- Rose Muturi, Regional Manager, East Africa, TALA
- Omotade Odunowo, CEO, fets

Moderator:

Joy Macknight, Deputy Editor, The Banker

4:45pm Closing keynote: What's next for innovation in African payments?

Patrick Njoroge, Governor, Central Bank of Kenya

5:05pm Chair's concluding remarks

David Pilling, Africa Editor, Financial Times

5:15pm Drinks reception

7:00pm Summit concludes

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