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PLDS Launch 8x Blu-ray Combo Drive

PLDS

Philips & Lite-On

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a member of



PLDS have today announced the iHES208, an 8x internal Blu-ray Disc Combo drive.

Featuring the practical combination of a Blu-ray reader and DVD writer, the iHES208 presents consumers with an all-in-one solution for high definition playback as well as high quality data archiving to DVD and CD media.

The iHES208 is capable of writing to the most popular DVD/CD media formats on the market as well as offering additional playback from Blu-ray discs.

With a BD writer and an internal and external BD-ROM already in its product portfolio, Lite-On is determined to fulfill the growing demand for more Blu-ray compatible products.

"Now that Blu-ray is becoming a widely accepted and popular format for High Definition video playback, we want to offer the consumer another solution to enjoy Blu-ray on their PC," says Jelmer Veldman, Marketing Manager for Lite-On in Europe. "This BD-COMBO is the perfect upgrade for those users who want to playback High Definition movies on their PC."



In addition to a SATA interface, the iHES208 integrates LightScribe disc labelling technology, allowing users to burn silkscreen labels via the laser onto LightScribe-supported media without the need for paper or pens. Data is written in the

**UK Trade Authorized
Distributors:**

CCI Distribution
Tel: +44 (0) 1423 704700
www.ccidistribution.co.uk

Ingram Micro
Tel: +44 (0) 870 1660160
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Micro P
Tel: +44 (0) 1256 707070
www.micro-p.com

Bell Micro
Tel: +44(0) 870 011 9000
www.bellmicro.eu/uk

usual way and the disc is then flipped over to complete the labelling process. Users can choose from a variety of colours to easily create a disc with a highly professional finish.

The iHES208 is available across Europe from April 2009 with a SRP of £150.

Summary of reading and writing speeds:

	Writing	Reading
BD-R (SL) BD-RE (SL) BD-ROM (SL)	--	8x
BD-R (DL) BD-RE (DL) BD-ROM (DL)	--	4X
DVD+/-R	16X	--
DVD+/-R DL DVD+RW	8X	--
DVD-RW	6X	--
DVD-RAM	12X	--

About PLDS:

PLDS (Philips & Lite-On Digital Solutions) is a joint venture between Royal Philips Electronics and Lite-On IT Corporation, established in 2007 and active in the market of Optical Disc Drives (ODD). The combination of a strong R&D-focus and access to enormous production capacity makes PLDS an industry leading company. PLDS has the brands Lite-On, HP (under exclusive license) in its portfolio.

LEARN MORE ABOUT **LITEON**[®] AT WWW.LITEONIT.COM

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