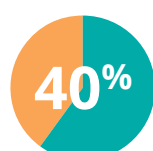


2017 Risk:Value Report

The Risk:Value report surveyed 1,350 decision makers across organizations in seven countries. The report highlights the concerns and attitudes to security across global organizations, from compliance and cyber insurance to incident response planning.

Top of mind for 2017 and 2018 is the General Data Protection Regulation (GDPR), the impact of which will affect organizations across the globe, not just those operating in Europe.

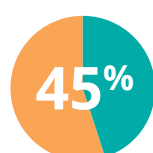
HOW WILL YOU BE AFFECTED BY GDPR?



Only 4 in 10 identified GDPR as a regulation that would affect their own organization



of US businesses and 61% of UK businesses **don't see** that GDPR will impact them



of the financial services sector understand that EU GDPR will affect them, compared to only 33% in retail

Fines of up to **€20 million** or **4%** of global annual turnover – the penalty for non-compliance



WHAT ABOUT YOUR DATA SECURITY AND STORAGE?

Just **47%** of organizations think that all their company's critical data is secure

At **69%**, the telecoms sector has the highest number of people who believe that all critical data is secure



33%

**OF PEOPLE
DON'T KNOW**

where their organization's information is physically stored

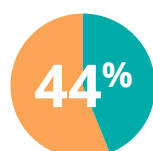
**OF THOSE
PEOPLE WHO
DO KNOW**

where their data is

ONLY 45%

are definitely aware of how new regulations will affect data storage

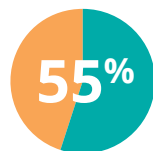
IS YOUR BUSINESS PREPARED TO HANDLE A BREACH?



don't have a full information security policy in place



don't yet have an incident response plan in place...
And where a plan is in place, only 47% know what it contains



believe that loss of consumer confidence would be the biggest problem following a breach

57% of organizations believe that they will definitely suffer an information security breach at some point



An executive summary of the report and details of the research methodology can be downloaded at:
www.nttsecurity.com/RiskValue2017