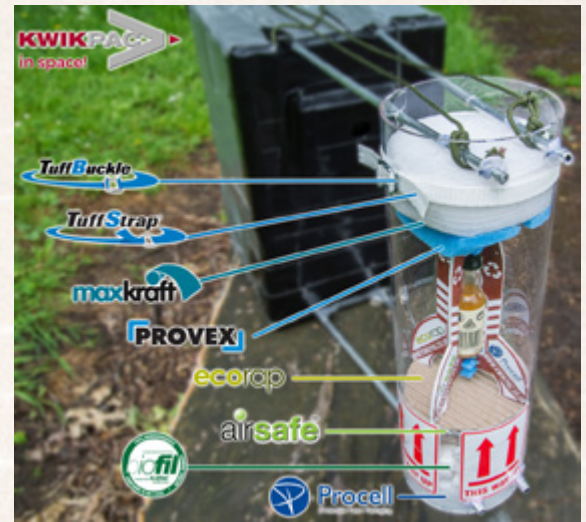


PRESS RELEASE

FOR IMMEDIATE RELEASE: 01/06/17

• Packaging Company sends Recycled Rocket into Space with Whisky as payload!



Kirkcaldy based, family owned and run packaging company Kwikpac, have launched the World's First Fully Recycled Space Program. Using recycled protective packaging products, a rocket was created to house a small bespoke whisky miniature, before it was launched into space by way of a weather balloon.

Our custom branded whisky "Taurex Tonic" was created and named after the Taurex Steel range of strapping. Enveloped in a bespoke built foam rocket, the whisky bottle was inserted into a perspex tube, and protected by the 8 main brands of Protective Packaging. **Tuffbuckle, Tuffstrap, maxkraft, Provex, ecorap, airsafe, biofil and Procell foam.**

Using the company **Sentintospace**, the protective rocket package, complete with Whisky payload, was attached to a weather balloon and launched into the atmosphere where it reached a maximum height of **34,914m**. Almost 35km high, or just over 20 miles high.

Marketing Director for Kwikpac, Allan Harmer was quoted as saying: **"Kwikpac is now not only the first packaging company in space, but the first packaging company to test their products in space!"**

Suggestions were also made that the one and only, now Famous Space Whisky, should be put up for auction on eBay.

All information relevant to this story can found here - www.kwikpac.co.uk/space/ & www.kwikpac.co.uk/blog/

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