

VANZEE

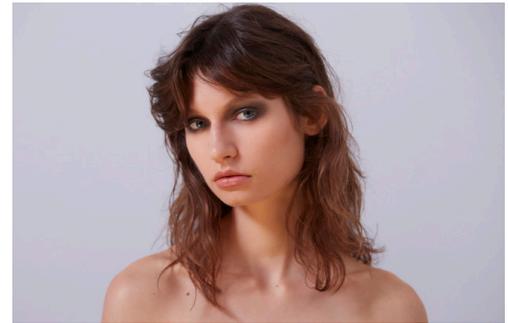
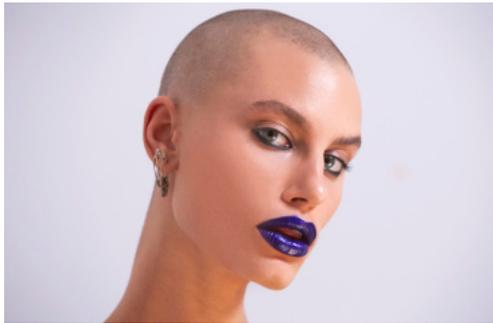
Spring clean your beauty routine

VANZEE fast tracks your beauty detox with tried & tested natural, organic and vegan beauty heroes featuring video tutorials, tips on how to use, and where to buy them. Founded by celebrity make up artist Nat van Zee to offer expert help with choosing clean beauty to support a healthier you and planet. Fitting an 350% increase in number of vegans, a 10% global natural beauty growth, with 42% consumers stating to buy natural and organic to support a cleaner environment, and 48% for health reasons.

On average, a woman uses 12 products a day containing 168+ chemicals. This amounts to a whopping 2.3 litres of chemicals that could travel via our skin into our bodies every year, year-on-year. Of course some chemicals are safe, but others are known toxins that may build up and compromise our health over time. VANZEE's mission is to give you transparent, better choices and show you the stuff that really is good for your skin.

Step by step we can make a difference, simply by changing what we buy. Unfortunately, sourcing genuine clean beauty is no walk in the park. Unlike in food, the words 'organic' and 'natural' aren't legally defined, meaning a lot of time spent on label-scanning and reading the small print. That's where we come in.

**Visit www.vanzeebeauty.com/about for a 2 min film to hear why Nat chooses clean beauty*



www.vanzeebeauty.com

At VANZEE beauty:

- We personally vet ingredients and beauty brand ethics, selecting only the purest natural, organic and vegan products that perform safely whilst kind to animals and the planet.
- We test every item on ourselves and models.
- We cut through the jargon and give impartial, honest advice.
- We showcase on trend beauty looks with easy how-to tutorials, beauty tips and product information.
- We fast track your beauty detox with access to clean beauty heroes, from budget to luxury prices, available via our affiliated online shops.

Founder Nat van Zee is a Dutch make up artist and natural beauty expert for Psychologies Magazine and The Soil Association. She has worked internationally for brands such as Celine, Lanvin, Mulberry, Vogue, i-D, Style and many more. Celebrity clients include Cara and Poppy Delevingne, Gemma Arterton, Natalie Dormer, and Karlie Kloss.

Feel free to contact Nat for Clean Beauty interviews, consultations or bookings.
Please contact hello@vanzeebeauty.com or follow us [@vanzeebeauty](https://www.instagram.com/vanzeebeauty) on all social media.