

make **Your** mark  
ENTERPRISE WEEK 2008



Clippykit®



## Pocket the Problem Exhibition at City Hall

In the last couple of months, **Clippykit**, an award winning fashion accessories company and **Make your Mark** enterprise organisation [www.makeyourmark.org.uk](http://www.makeyourmark.org.uk) have been running a competition with girl's schools across London. The aim was to customise the bags with a issue that was important to them but also to combine this with a business plan on how to promote their chosen issue. **Fashion, young women and issues** proved to be a **thought provoking and inspiring combination**. The results were spectacular and 160 teams entered, with **over 650 girls** getting involved with issues ranging from knife crime, forced marriage to social stereotyping (the bags are like Tracy Emin works of art). We have now been approached by schools to roll this competition out across the country as has proved such a success both with teachers and with girls. The winning school was Haverstock in Camden. These young girls (14-15 years) focused on Gun and Knife crime and their business plan was so impressive that their local police have offered them £5000 to start trialling workshops within schools across the borough.

The competition has had such a positive impact on the girls, it has given them the **confidence** to achieve their goals in business and **face social issues**. With all the negative press that teenagers accumulate this exhibition really does show a **positive image** amongst all the doom and gloom. The exhibition is currently on at City Hall until Dec 9th, Monday to Friday. Clippykit is also pleased to announce that they will be supporting the fantastic children's charity **Kids Company**.

**"Without projects such as these some children are a stone's throw away from becoming involved in the issues they are talking about"**

Tracey Scarsbrook, Norbury Business Enterprise College

For further details visit **[www.pockettheproblem.org.uk](http://www.pockettheproblem.org.uk)** or please contact Calypso Rose on 020 7610 0330 or [clippy@clippykit.co.uk](mailto:clippy@clippykit.co.uk).

**Winners of the BMPA Entrepreneur of the Industry 2007 Highly Commended Gift of the Year 2007**

**Winner of The Daily Mail Enterprising Young Brit Award 2005**

**Finalist in the Natwest Everywoman Award 2005**

**Winner of the London Business Awards, Young Business Person of the Year 2004**

