

**Stock up and save during the**

**Tesco Baby & Toddler Event!**

Ready to refresh and restock this spring? From **14 April to 3 May 2016**, you’ll find incredible savings in store and online at Tesco on baby and toddler essentials including car seats, nappies and more. Plus this time choosing your favourite offers is even more fun, thanks to our interactive Top 5 prize draw! Create your own shareable, shoppable list of Tesco Baby & Toddler Event offers for a chance to win a Graco Milestone All-In-One Car Seat. That should put some zing in your spring!

Head over to the [Tesco Baby Club website](http://www.tesco-baby.com/baby-event/?utm_campaign=Wk7&utm_medium=email&utm_source=press-release), where you’ll find…

* Everything to create your Top 5 offers list and the chance to win a Graco Milestone All-In-One Car Seat
* Tesco Baby Club’s own Top 5 Baby Event offer lists for inspiration
* The chance to [win a luxury family holiday in Cornwall](https://www.tesco-baby.com/my-club/news/win-a-baby-friendly-family-holiday-in-a-luxury-cornish-resort/)

Mark Baxter, Head of Marketing, Strategy and Insight for Tesco Health, Beauty and Wellness, says: “Whatever stage your child is at, we know that great quality and fantastic prices are important to you. That’s why this Tesco Baby & Toddler Event is all about celebrating our fantastic offers, by giving you the chance to create your own tailored ‘top 5’ list to share with your friends. It’s a fun way to find and recommend products to other parents – I can’t wait to see who wins the car seat!” [FOR APPROVAL]

For more information, to view offers and to discover our videos and prize draws, visit [Tesco Baby Club](http://www.tesco-baby.com/baby-event/?utm_campaign=Wk7&utm_medium=email&utm_source=press-release) or contact [editor@tesco-baby.com](mailto:editor@tesco-baby.com)

You can also find @TescoBabyClub on [Twitter](https://twitter.com/tescobabyclub), [Instagram](https://instagram.com/tescobabyclub/), [Facebook](https://www.facebook.com/TescoBabyClub/), [YouTube](https://www.youtube.com/user/TescoBabyClub) and [Pinterest.](https://uk.pinterest.com/TescoBaby/)

**Some of the Tesco Baby & Toddler Event offers**

**Nappies**

Pampers Baby Dry, Active Fit and New Baby Essential Packs Buy one get one free

Pampers Baby Dry and New Baby Large Packs Any 2 for £14

Huggies DryNites and DryNites Pyjama Pants 2 for £8 or £5.25 each

Huggies Pull Ups and Night Time Pull Ups Half price, Now £2.60 each

Tesco Loves Baby Ultra Dry and Superfit Economy Packs 3 for £10 or £3.75 each

**Wipes**

Selected Huggies Baby Wipes Any 3 for £2

Waterwipes 60-pack Save 1/3, Now £1.33

Johnson’s Baby Wipes Gentle Cleansing/Extra Sensitive 56-pack Now 85p each

Johnsons Baby Extra Sensitive, 12 x 56 pack Was £10, Now £7

Huggies Pure/Natural Care Baby Wipes 56-pack Any 3 for £2

**Baby toiletries**

Sudocrem Antiseptic Healing Cream 400g Was £5.80. Now £4.50

Oilatum Daily Junior Head To Toe 300ml Save 1/3, Now £3.33

Bepanthen Ointment 100g Save, Now £5

Johnsons Baby Bedtime Bath, Bubble Bath & Wash, Top to Half price, Now £1.50

Toe Bath, Baby Oil, No More Tangles Shampoo, 2 in 1 Shampoo,

Baby Light Oil Spray 500ml

**Healthcare**

Calprofen 100ml Save, Now £2.50

Calpol Vapour Plug In Save, Now £5

Tommee Tippee Closer to Nature Digital Ear Thermometer Was £35, Now £25

Kool ‘n’ Soothe 4-pack Half price, Now £1.30

Elastoplast Family 40-pack Was £3.50, Now £2.80

Calcough Childrens Syrup Was £3.50, Now £3

**Baby food**

Selected Cow & Gate cereals, baby rice and porridge Any 2 for £3

Selected Aptamil porridge Save, Now £1.30 each

Selected Ella’s Kitchen pouches, smoothies, snacks and trays Any 5 for 4

Selected Heinz Fruit Pouches 100g Any 6 for £4, 90p each

Selected Cow & Gate Friends 4mth+ pouches Any 4 for £2

Selected HiPP Organic pouches Any 7 for 6

Selected Bear Fruit Paws multipacks Now £1.66 each

Selected Cooking for Aisha pouches Any 5 for 4, £1.45 each

Selected Organix Goodies snacks Any 3 for 2

**Baby travel**

Chicco Ecco Stroller Half price, Now £50

Graco Milestone All-In-One Car Seat Save

Cosy n Safe 1,2,3 Car Seat Save, Now £37

**Notes to editors:**  
See the Tesco Baby & Toddler Event on Tesco Baby Club: [www.tesco-baby.com/baby-event/](http://www.tesco-baby.com/baby-event/)

Details of the fantastic Tesco Baby Club prize draws, including how to enter and full terms and conditions, can be found at [www.tesco.com/babyclub](http://www.tesco.com/babyclub)

**Tesco Baby Club** – for expert advice and information at every age and stage, join the Club at [www.tesco-baby.com/register/](https://www.tesco-baby.com/register/)

**Tesco Loves Baby** products are available from Tesco stores nationwide or [www.tesco.com](http://www.tesco.com).   
To find your nearest store, contact Tesco Customer Service on 0800 505 555.

.

**\*Ends\***

**For further information or images, please contact Forward Worldwide:**

Julia Morrow| 020 7292 5564 | julia.morrow@forwardww.com