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The Original Cuski Kids Orthopaedic Pillow

## **CUSKI**<sup>®</sup> KIDS PILLOW

### **WINS GOLD AWARD 2008**

# **Announcement of the 2008 Practical Pre-School Awards Childcare Category Winners**

After many months of testing and analysing of results, the highly awaited 2008 Practical Pre-School Awards was announced to the book, toy and child care industry on Friday 12 September.

With nearly 240 entries overall from 110 different companies, the Practical Pre-School Awards is one of the highlights for the toy, nursery and education resource sectors. Tested by childcare professionals, the results are viewed as a measure of what's good and what's not in a field that is swamped with choice.

Over the years, the Childcare category has increased in popularity and this year saw a record number of entries. Rather than shortlisting a limited number of products, the scheme differs uniquely in that it awards the coveted accolades to products on their own merit and not against other entries.

#### **Best Regards**

#### Suzanne Cannizzo M.D.

#### **Cuski is Amazing!**

"My sister bought Cuski for my baby when he was born and I gave it to him from day one. He has slept through the night from just 12 weeks old and I believe Cuski has a lot to do with it as it does comfort him. He is just over 1 year old now and loves Cuski like no other toy – it has an almost magical effect on him when he gets tired or fed up.

As far as I'm concerned no home with a baby should be without a Cuski – they are simply amazing and fabulous value."

Mrs Sharron Cooper, Mirfield, West Yorkshire

