**Further Statistics**

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| **How many people will you be sharing Christmas Dinner with?**  1-3 25.70%  4-10 62.50%  11-14 6.30%  15+ 2.00%  Mics. 3.50%  **How many people will you be sharing Christmas Dinner with?**  **Per region (% of people in area)**  **1-3**  North East 31.71%  South West 31.11%  Wales 16%  Northern Ireland 14.71%  4-10  Northern Ireland 70.59%  West Midlands 67.06%  Scotland 58.75%  London 57.04%  11-14  Scotland 10%  Wales 10%  Yorkshire & Humber 3.49%  South West 3.33%  15+  Wales 4.49%  East Anglia 4% | **How many miles do you expect to travel for your Christmas dinner**  (Highest comparative %)  **18-24 yrs**  6-20 miles 22.12%  **25-34 yrs**  6-20 miles 24.57%  **35-44 yrs**  21-50 miles 7.83%  **45-54 yrs**  51+ miles 8.29%  **55+ yrs**  51+ miles 8.88%  **Which of the following occasions are you most looking forward to?**  Christmas with the family   * Male 60.52% * Female 67.59%   Christmas work do   * Only 2% of men and women combined   Christmas celebration with friends   * Male 11.06% * Female 8.75%   **Which of the following occasions are you least expecting to enjoy?**  Christmas with the family   * Male 10.12% * Female 9.94%   Christmas work do   * Male 9.11% * Female 12.33% |
| **Other Christmas Crackers:**  28% of 18-24 year olds have had more than one Christmas dinner on Christmas day  Last year Christmas visits were up across the industry with 165 million visits -  Source: CGA Consumer Panel December 2013 and 2014  Steak is the overwhelming alternative to the traditional roast with 30% opting  This year, Mitchells & Butlers forecasts it will serve up…   |  |  |  | | --- | --- | --- | | **Products** | **Metric Tonnage** | **That’s the same as…** | | Turkey | 714.3 | 264 African elephants | | Brussels Sprouts | 207.6 | 3 Sherman tanks | | Pigs in Blankets | 39.8 | 72 grand piano’s | | Christmas Puddings | 40.2 | 216 men | | |