**Further Statistics**

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| **How many people will you be sharing Christmas Dinner with?**1-3 25.70%4-10 62.50% 11-14 6.30% 15+ 2.00%Mics. 3.50%**How many people will you be sharing Christmas Dinner with?****Per region (% of people in area)****1-3**North East 31.71%South West 31.11%Wales 16%Northern Ireland 14.71%4-10Northern Ireland 70.59%West Midlands 67.06%Scotland 58.75%London 57.04%11-14Scotland 10%Wales 10%Yorkshire & Humber 3.49%South West 3.33%15+Wales 4.49%East Anglia 4% | **How many miles do you expect to travel for your Christmas dinner** (Highest comparative %)**18-24 yrs**6-20 miles 22.12%**25-34 yrs**6-20 miles 24.57%**35-44 yrs**21-50 miles 7.83%**45-54 yrs** 51+ miles 8.29%**55+ yrs**51+ miles 8.88%**Which of the following occasions are you most looking forward to?**Christmas with the family * Male 60.52%
* Female 67.59%

Christmas work do* Only 2% of men and women combined

Christmas celebration with friends* Male 11.06%
* Female 8.75%

**Which of the following occasions are you least expecting to enjoy?**Christmas with the family * Male 10.12%
* Female 9.94%

Christmas work do* Male 9.11%
* Female 12.33%
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| **Other Christmas Crackers:** 28% of 18-24 year olds have had more than one Christmas dinner on Christmas dayLast year Christmas visits were up across the industry with 165 million visits - Source: CGA Consumer Panel December 2013 and 2014Steak is the overwhelming alternative to the traditional roast with 30% opting This year, Mitchells & Butlers forecasts it will serve up…

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| **Products** | **Metric Tonnage** | **That’s the same as…** |
| Turkey  | 714.3 | 264 African elephants |
| Brussels Sprouts | 207.6 | 3 Sherman tanks |
| Pigs in Blankets  | 39.8 | 72 grand piano’s |
| Christmas Puddings  | 40.2 | 216 men |

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