

## Paris voted top romantic weekend destination...

...but Amsterdam is best for budget conscious couples

[iceplc.com](http://iceplc.com)

The romantic weekend break in Europe is often seen as a critical stepping stone when it comes to the early days of a relationship – but rather than opt for the delights of Prague, Vienna or Bruges, it seems most Londoners would choose the enduring romantic destinations of Paris, Rome or Venice.

In a survey of over 2000 Londoners\* by [ICE – International Currency Exchange](http://iceplc.com), the travel money provider, these cities were voted the most romantic in Europe. Paris interestingly also scored highly for value for money, just behind Amsterdam, which was voted top for those on a budget. Perhaps surprisingly, 14% of men have returned to the same city with a new partner for a romantic weekend and 9% of women have done the same.

**63%** spend between **£200** and **£499** on the cost of the weekend, and when it comes to the all-important romantic meal, **27%** said they'd spend no more than £74 for two including wine for both diners suggesting visitors to Italy and France are more likely to sample the culinary delight of pizza or steak frites rather than truffles or soufflé. A mere **7%** of men and just **5%** of women would push the boat out when it came splashing the cash on a candlelit supper for two costing up to £200.

Koko Sarkari, COO of ICE said, "It's clear from our survey that savvy Londoners don't let love go to their heads, when it comes to budgeting for a weekend away but with the Pound against the Euro now at 1.232 compared to 1.158 last October\*\*, weekend trippers should enjoy a bit more spending power. Wherever they go on a romantic weekend, travellers should always shop around for the best deals and to secure the best rates – whether that's online, branch or at ATMs."

# Survey Figures - Romantic Weekends



## Top 5 Romantic Cities

1. Paris
2. Venice
3. Rome
4. Barcelona
5. Amsterdam

## Romantic Weekend Budget - travel and accommodation

- 7% would spend the minimum possible
- Overall, 63% would spend between £200 and £499
- 14% would spend £500-£749
- 7% of men would spend over £1,000

## Cheapest Cities in Europe

1. Paris
2. Venice
3. Rome
4. Barcelona
5. Amsterdam

## Interesting Fact

- 14% of men would return to the same city with a different partner

Figures based on an independent survey of 2,062 UK adults conducted by Consumer Intelligence 5-11 March 2014



Ends

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\*\* Exchange rates from [iceplc.com](http://iceplc.com) – 15/10/13 vs 15/10/14

## Notes to editors

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