



PRESS RELEASE. OCTOBER 2014. FOR IMMEDIATE RELEASE

DON'T FORGET YOUR BEST FRIENDS THIS CHRISTMAS TREAT THEM TO A DOGGY & CO CHRISTMAS BOX



There are 8.5m pet dogs in the UK who all deserve a **Christmas Gift Box from Doggy & Co**. Each Doggy & Co box is jam-packed with up to 12 ethical and premium treats, toys and accessories to bring festive joy to the best friend in your life on Christmas morning!

Plus each gift box comes with a personalised greetings card for that extra wag of delight! You can choose the week your gift box gets delivered and the last ordering date for guaranteed Christmas delivery is 19 December.

So order today at www.doggyandco.co.uk and relax in the knowledge that your best friend will have a happy Christmas morning opening their box. Doggy & Co donate 1% of all sales to The Dogs Trust.

The 3 Ways To Make Your Dog Happy This Christmas:

1. Ear Cuddles.
2. Slice of Turkey.
3. A Doggy & Co Gift Box!

MORE ABOUT DOGGY & CO

Doggy & Co is the premium number one shopping destination exclusively for dogs and dog lovers at www.doggyandco.co.uk. There you can shop gorgeous accessories, artisan treats and organic food for your four legged best friend and soon we will be launching a select list of additional services including specialist photographers, insurance products and dog friendly travel facilities. With your dog's heart, health and happiness in mind, we work hard to offer you the very best choice of British independent companies and services in one place – plus 1% of all sales are donated to The Dogs Trust charity.

Shop: www.doggyandco.co.uk

Twitter: @DoggyandCo

FaceBook: www.facebook.com/doggyandco

UK MEDIA CONTACTS

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"Our mission is to make doggyandco.co.uk the premier destination with the doggy at its very heart, enabling dog lovers to shop for everything that they need for their best friend, from ethical and premium products to tailored services, all in one place!"

Paul Adrian, CEO

