# What'll it be?

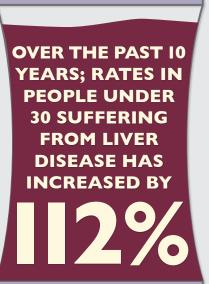


### EVERY SINGLE YEAR E N CRIMINAL JUSTICE COSTS



## ENOUGH TO KEEP MORE THAN **260K** POLICE OFFICERS ON OUR STREETS

PEOPLE ARE ADMITTED TO HOSPITAL DUE TO ALCOHOL RELATED CAUSES AND COUNTLESS OTHERS SEE THEIR HEALTH DAMAGED BECAUSE OF IT



## OUR AIMS

- MINIMUM PRICE OF 50P PER UNIT OF ALCOHOL •
- 1/3 OF EVERY ALCOHOL PRODUCT LABEL TO GIVE EVIDENCE-BASED HEALTH WARNING
- SALE OF ALCOHOL RESTRICTED TO CERTAIN TIMES OF DAY
- ALCOHOL POINT OF SALE RESTRICTED TO • **DEFINED AREA**
- LEGAL LIMIT FOR BLOOD ALCOHOL

#### CONCENTRATION FOR DRIVERS REDUCED TO 50MG/100ML

#### HELP SUPPORT #21BILLION DAY OF ACTION



