

PAPER THAT GROWS

Bring your paper back to life with

PLANT-IT™

By Oakthrift Corporation

Our seeded paper/cards are made from 100% re-cycled paper, soy-based inks, organic pigments and **actually grow into flowers when planted!** The paper is made from a unique manufacturing process which impregnates the card with flower seeds. When planted, each handmade seed paper sheet acts like mulch to retain moisture for the seeds. So when your clients/customers have finished with the product, simply plant it indoors or outside, following the instructions included, and they will be amazed at how it will grow into beautiful flowers.



Stage 1 - Plant the paper



Stage 2 - Seeds germinate



Stage 3 - Flowers grow

Now you are able to send out corporate literature which demonstrates fully your green credentials and be at the forefront of environmental responsibility. The paper is also incredibly versatile that it can be cut or moulded in any shape. The ideas are endless!

THE SEEDS ARE IN THE PAPER

GREEN UP YOUR BUSINESS

PLANT-IT™ – Greetings Cards



Ideal for Corporate, Invitations, Christmas and Wedding Cards. All cards include a blank plain white envelope, which is 100% recycled with small inclusions of wood fibre.

Size: 10cm x 13cm

Many Stylish Designs



PLANT-IT™ – Corporate Books

Are you doing your part to take care of the earth? Show that your company cares for the environment with a fully seeded book, bound and sewn with cotton string. The completed book can be die cut into a shape. This is a statement that shows your green credentials.



PLANT-IT™ – Complete brand package

Full stationery pack includes letterhead, compliment slips and business cards.



PLANT-IT™ – Product Boxes

Our small boxes use slightly thicker seeded paperboard with letterpress printing.



PLANT-IT™ – Gift Card Holders

Our gift card holders are an ideal way for companies to distribute their gift cards. The cards are 10cm x 13cm folded. There are 4 stock configurations currently available and bespoke orders are not a problem. All cards include a blank plain white envelope, which is 100% recycled with small inclusions of wood fibre, or transparent envelopes.

PLANT-IT™ – Gift Card/Business Card Holders.

Each notecard has die cut slits to hold the gift card or business card inside. The seeded paper flower snaps onto the card with die cuts.



PLANT-IT™ – Gift Card/Business Card Holders.

Seeded notecard with die cut slits to hold the gift voucher or business card inside. Larger size allows it to fold itself closed.



PLANT-IT™ – Gift Card/Business Card Holders.

Seeded notecard with die cut slits to hold the gift card or business card inside. The window in front shows the card design.



PLANT-IT™ – Gift Card/Business Card Holders.

Seeded note card with die cut slits on the front to hold the gift voucher or business card. Only the business card is printed in full colour.



PLANT-IT™ – Name Tags/Badges

Several sizes and formats available.



Mail-Merged Items

Sequential names, numbers or addresses, are available for envelopes, seeded paper postcards, name tags and any other PLANT-IT™ product.

PLANT-IT™ – Product Tags/Swing Tickets

3mm thick debossed and letterpress printed tags, with or without eyelets, can be die cut to a number of different shapes and sizes.



PLANT-IT™ – Envelopes

For special presentations, 2 sizes of envelopes which can also be printed. *Sizes: 111mm x 155mm and 146mm x 222mm.*



PLANT-IT™ – Bags

Three sizes of bags which can be printed with your logo.



PLANT-IT™ – Cup Holders

Use any colour seed paper and colour ink. These can be printed to your specification.



PLANT-IT™ – CD Covers

Ideal alternative to plastic boxes, and save space too. Mailable and plantable CD covers show your commitment to the environment.



Seeded Paper Printing

InkJet technology

Inkjet technology is used because:

- A) Maintains high germination rates.
- B) Sharp 4-colour printing.
- C) Environmentally friendly waterbased inks are used.

This printing process is used when printing on our specially made Plant-it™ white seeded paper with smaller, flatter wildflower seeds.

Letterpress Printing & Debossing

Letterpress stamps your artwork into our paper for a classic 3D-dimensional look.

Letterpress printing is used because:

- A) Old world charm stands out in our modern world.
- B) Seeds only get crushed where the ink is printed.
- C) We can print on any of our seeded paper.

Offset Printing

We can offset print in up to 4 colour process. Print quality can vary as it depends on the seeded paper thickness. Because offset printing relies on pressure, germination is greatly reduced.

We do not recommend this process, although for a high volume production which is needed quickly, this may be the only option.

PLANT-IT™ – Programs/Menus/Bookmarks

Ideal to make a statement at any 'Green' event.



PLANT-IT™ – Oversized Postcards

Ideal for product information cards.



PLANT-IT™ – Seeded Postcards

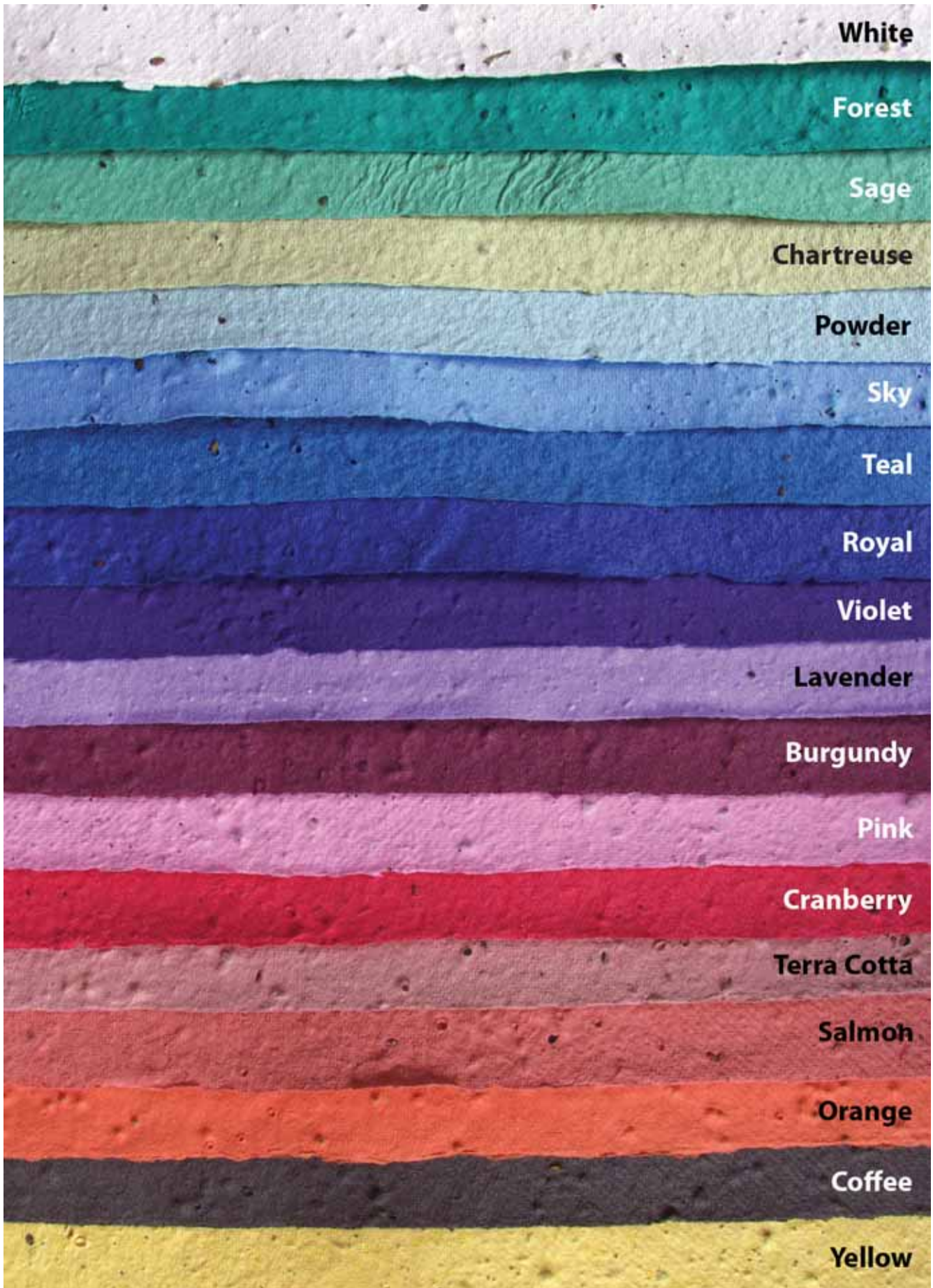
Many sizes available. If a particular size or shape is required dies can be easily made. Ideal for a product launch.



PLANT-IT™
 – Seeded Shapes

A selection of dies currently available, which can be printed and integrated into other products.
 Bespoke shapes available on request.





PAPER THAT GROWS

Oakthrift Corporation has two divisions.

The Umbrella Division is one of the UK's leading suppliers of Umbrellas, manufactured to our clients exacting specifications. Oakthrift offers Bespoke Brand and Logo Printing to your requirements with no fuss and our prestigious list of blue chip customers reads like a who's who of the top 2,000 world class companies. Quality is extremely important to us and all Oakthrift's umbrellas are guaranteed by our full manufacturers no quibble lifetime warranty.

The Home, Garden & Pet Division has the reputation within the industry of introducing exciting innovative product ranges into the UK market that make life so much easier. Oakthrift is the name behind thousands of branded products sold by major retailers every day.

OAKTHRIFT
Corporation

Unit 9C Chester Road Borehamwood Herts WD6 1LT
Tel: 020-8327-0222 Fax: 020-8327-0444 E-mail: sales@oakthrift.com

www.oakthrift.com

This has been printed on 100% recycled paper.

THE SEEDS ARE IN THE PAPER