

Intelligent,
Athletic
and
Talkative



Loving, Playful and
Resourceful



Powerful, Strong and
Independent



Shy, Sleepy and
Fun



What is your animal alter-ego?

Find out using the [udopt'r](#) and help us to
save your animal alter-ego from extinction.



Solitary,
Strong and
Homely



Shy, Persistent
and Inquisitive



Bright, Playful
and Sociable



Loving, Thinking
and Powerful



Social,
Wily
and
Noisy



Powerful,
Daring and
Unpredictable

What is your animal alter-ego?



Find out using the uadopt'r and help us to save your animal alter-ego from extinction.

Uadopt, the newly launched animal adoption portal, has put its unique [udopt'r](#) app to the test as users visit the site to discover their animal alter-ego.

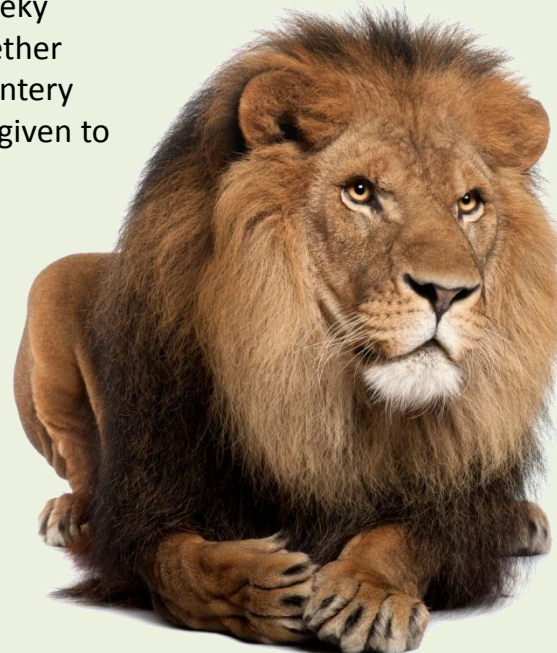
The **udopt'r** matches an individual's character traits with that of their perfect animal alter-ego. The app requires users to answer questions about themselves such as age, character and temperament - whether they're a cheeky monkey or the cool, calm and collected type, or whether their idea of bliss is the beach or the challenge of wintery mountain top, the **udopt'r** will match the responses given to find the individual's animal alter-ego.

Perfect Presents

There are a wide range of gifts to choose from with packages starting from as little as £3 per month. Packages vary: WWF and Guide Dogs include cuddly toys, while the Aspinall Foundation offers free tickets to visit the animals. All adoptions come with certificates, fact sheets and updates through the year. Animal adoption is a distinctive and thoughtful present that reflects well on both the giver and the recipient and will be appreciated the whole year round by the animal kingdom!

Five Frightening facts

1. A quarter of mammal species are threatened with extinction.
2. Nearly 80% of primate species are threatened with extinction.
3. Nearly two-thirds of cat species are threatened with extinction.
4. Amphibians are the **most threatened** vertebrate group.
5. 80% of amphibian populations have been lost since 1970.



Top Five Major threats to biodiversity are:

1. Habitat loss and fragmentation
2. Over-exploitation
3. Pollution
4. Climate change
5. Invasive species

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