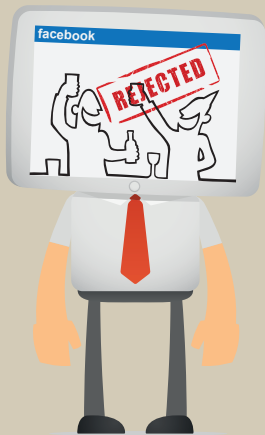


# TECHNOLOGY MARKET SURVEY FINDINGS ON SOCIAL MEDIA USE



**IN TECHNOLOGY EXECUTIVES  
SAY THEIR FIRM HAS REJECTED JOB APPLICANTS  
DUE TO THEIR SOCIAL MEDIA PROFILE**



**BUT...**

**57% are unable to measure the investment impact**

