

Table 1. Top 10 Global Brand Awareness Of Sustainable Technology Services Offerings

	High	Moderate	Low	None
IBM	67%	7%	20%	7%
HP	53%	13%	20%	13%
Deloitte	33%	27%	33%	7%
Accenture	20%	40%	40%	0%
Hitachi Consulting	20%	27%	33%	20%
Capgemini	13%	33%	27%	27%
Fujitsu Services	13%	27%	47%	13%
Infosys	7%	27%	47%	20%
Orange Business Services	7%	20%	53%	20%
Steria	7%	7%	60%	27%