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Oly Mortimer

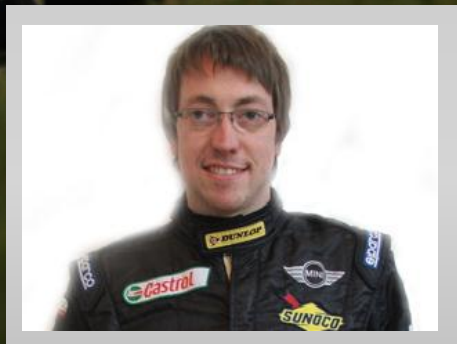
Partnership Opportunities



April 2011

Represented by:





Motorsport Career

1998/1999 Scottish Karting Champion

2004 Ford Fiesta Champion

2004 Hartley White Trophy Award Winner

2005 Scottish Mini Cooper Champion

2005 Knockhill Driver of the Year Award

2006 Scottish Mini Cooper Champion

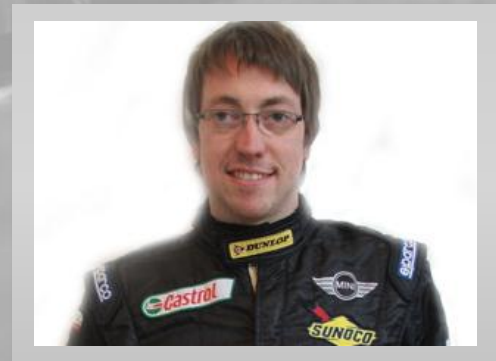
2007 British Mini Cooper S Champion

2007 National Motorsport Press Driver of the Year

2009 British Mini Cooper S Champion

2010 Scottish Mini Cooper Champion

2011 Porsche GT3 Cup Driver



Biography

Oly Mortimer

Born: Edinburgh, Scotland

Age: 27

Occupation: Mechanic and Racing Driver

Website: www.olykortimerracing.com

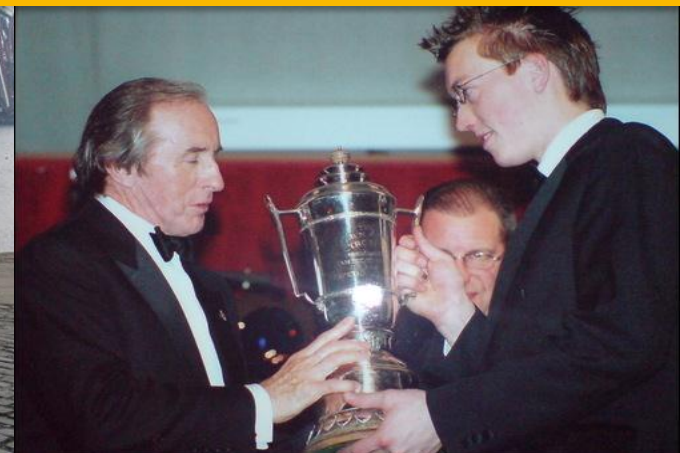


Oly first began his racing career in Cadet Karts back in 1991. After a prolific nine year spell in karting Oly move onto the Formula Ford Championship where he managed several podium positions despite being in one of the oldest cars on the circuit. In 2004, Oly moved onto Ford Fiesta racing winning the championship in his debut season before moving to Scottish and British Mini Racing. 2011 is his debut season in the Porsche GT3 Cup series.

In 2004, Oly won the Hartley-Whyte trophy for the most promising and deserving driver in Scottish Motorsport presented by Jackie Stewart and was also voted the No.1 National Saloon Club Driver of the year by National Motorsport press in 2007.

Oly would like to step up to either the British Touring Car (BTCC) or Porsche Carrera Cup in 2012 following his first season in in the Porsche GT 3 Cup.

Photo Gallery



Porsche GT3 Cup Series



Introduced in the UK for the first time in 2010 the internationally successful “GT 3 Cup Challenge” series returns in 2011 with a field competitive national and international drivers including the 2010 series Driver of the Year, Peter Smallwood and Yucel Ozbek from the Eastern European version of the series.

Competitors will be driving Porsche GT3 Cup cars which are derived from the popular GT3 RS road car specifically for 20+ world-wide versions of this series seen as stepping stone to the Porsche Carrera Cup or the Porsche Mobil 1 Supercup which supports the Formula 1 races.

The 2011 calendar takes in six race meetings plus the opportunity to attend the Carrera World Cup race at the Nurburgring on the 25th and 26th June and a Porsche v Ferrari battle at Castle Combe on the 30th August.

The GT3 Cup series whilst still in its infancy is expected to grow in interest and profile during 2011 to rival the high profile Middle Eastern series.



Scoring criteria:

First in Class: 15 points, Second in Class: 14 points, Third in Class: 13 points – down to, Fifteenth in Class. 1 pt

In addition, bonus points will be added to the driver's score, as follows:

Fastest lap in each race - 1 point (joint fastest laps will each score a point)

Pole position in each race - 1 point

Bonus points - Each race a bonus equal to the number of starters in the class, to a maximum of 5 points

A competitor's final points total will be multiplied by the number of races started.

The car



Porsche 997 GT3 Cup

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Engine

The engine is the well-known 3.6-litre six-cylinder boxer that has been the base for successful motorsport with near-standard vehicles for the last six years. It is an extremely free-revving unit that develops 400 HP (294 kW) at 7300 rpm. The maximum torque is 400 Nm at 6500 rpm

Bodywork

High downforce, low weight and the best possible cooling had priority when the classical body silhouette of the 911 was modified for racing. The adjustable rear wing of the new GT3 Cup gives a clear indication of the purpose of this vehicle

Gearbox

The sequential six-speed dog-type box of the latest 911 GT3 Cup features a power shift system with ignition cut for very quick upshifting at full throttle. Very close ratios ensure that the engine is used in its optimum rev range with the transmission being considerably shorter than in the road-going 911 GT3 RS. Top speed is reached at approx. 169 mph.

Season Calendar



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Date	Circuit
9 th April	Brands Hatch Indy Circuit
23 rd -24 th April	Croft, North Yorkshire
14 th -15 th May	Donnington Park, Leicestershire
16 th -17 th July	Rockingham, Northants
13 th August	Oulton Park, Cheshire
1 st -2 nd October	Silverstone, Northants

Opportunities with Oly Mortimer

Partnership opportunities are being sought to fund 2011 race season costs. Discussions on 2012 driving options are also planned imminently.

A partnership with Oly in the Porsche GT3 Cup series will bring his partners great benefits such as :

- Extensive branding on the GT3 Car, helmet, overalls, press releases, websites etc.
- Opportunity to be driven around a UK circuit in the GT3 race car
- Partner status providing the use of name, image, car image for promotional materials
- Use of GT3 car for promotional purposes
- Tickets and Hospitality to GT3 Cup races
- Long term partnership with Oly

Partnership Opportunities

Gold Package

1

Main title sponsor branding of your company or organisation on both doors of the car and/or bonnet (currently just a place holder exists). Company branding as main sponsor on race suit, helmet and on front of baseball cap.

In addition, your company's name will be included in all press releases issued and on Oly's and the Arcadius Sport website together with exclusive access to Oly and the car for promotional purposes. Up to 4 complimentary tickets for each race and access to the team and car in the pits before each race.

Complimentary opportunity to be driven as a passenger around a UK track in the GT 3 cup car.

Price - £10,000 - £15,000

Silver Package

2

Major branding on a prominent area of the car (over wheel area, bonnet or rear of car) and on Oly's race suit, helmet and side of baseball cap.

In addition, your company will be featured on Oly's and the Arcadius Sport website together with exclusive access to Oly for promotional purposes. Up to 2 complimentary tickets for each race and access to the team and car in the pits before each race.

Opportunity to be driven as a passenger around a UK track in the GT 3 cup car at 50% cost price.

Price - £5,000 - £10,000

Bronze Package

3

Branding on the car together with the helmet and sleeve of Oly's race suit.

In addition, your company will be featured on Oly's and the Arcadius Sport website together with exclusive access to Oly for promotional purposes.

One complimentary ticket for each race and a 25% discount on up to 4 additional tickets.

Price - £1,000 - £5,000

For bespoke packages, please contact Arcadius Sports direct on +44(0) 207 692 5713 or email info@arcadius-sports.co.uk

Future Plans



"Oly undoubtedly has the ability and skill to compete at higher levels in motorsport and has been held back historically due to lack of funding. With the help of Tynecastle Garage, Oly has been able to finally step up from his repeated mini successes into the Porsche GT3 Cup series for 2011 although given this step up significant additional funding is still required for the 2011 season. Hopefully if this is forecoming, Oly will have a fantastic debut season in the Porsche and through the additional recognition and more high profile nature of this series use it to push for a place in the British Touring Car Championship or Carrera Cup in future seasons. Working with Oly is an amazing privilege for Arcadius Sports and Oly is the kind of guy who values long term partnerships and loyalty to those who have supported him so we look forward to working with him in 2011 and future seasons"

Managing Director, Arcadius Sports

Further Information



To discuss this opportunity further please contact
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