



## The 2011 FreeFrom Food Awards

(Awards Sponsored by Juvela)



# FreeFrom Food Awards 2011 Shortlist

All products are gluten, wheat or dairy (cow's milk) free – many are free of all three plus eggs, nuts and other major allergens.

The winners of the awards will be announced and presented by Antony Worrall Thompson on **6th April** at an awards party at Kew Bridge Steam Museum. Attendance at the event is by invitation only.

Products are listed alphabetically. For details of our **judging procedures** and of the judges for the 2011 awards [click here](#).

### The Innovation Award – sponsored by Livwell

- **Good Hemp** Dairy-free Alternative to Milk
- **GoodyGood Stuff** Strawberry Cream Confectionery
- **GoodyGood Stuff** Mix & Match Confectionery
- **Le Sojami** Dairy Free Speciality Basil Alternative to Soft Cheese
- **Le Sojami** Dairy Free Speciality Garlic & Mixed Herbs Alternative to Soft Cheese
- **Mamma Cucina** Vegetable Quiche
- **Moo Free** Praline Chocolates
- **Morrisons** FreeFrom Cherry Bakewells
- **Raw Health** Raw Cacao Brazilnut Bliss Chocolate Spread
- **Worthenshaws** Chocolate Frozen Dessert

### Animal (not cow's) milk, butter, yogurt – sponsored by Swedish Glace

- **Delamere Dairy** Goat's Butter
- **Delamere Dairy** Semi-skimmed Goat's Milk
- **Delamere Dairy** Raspberry and Strawberry Yogurts
- **Woodlands Dairy** Organic Sheep Milk Natural Live Yogurt
- **Lactofree** Semi-Skimmed Dairy Drink
- **Lactofree** Strawberry & Raspberry Yogurt

### Plant 'milk', spread & cheese – sponsored by Delamere Dairy

#### Milks:

- **Good Hemp** Dairy Free Alternative to Milk
- **Kara** Dairy Free Alternative to milk (coconut)
- **Rice Dream**
- **Organico Real Foods** Isola Bio Millet Drink
- **Organico Real Foods** Isola Bio Spelt Drink
- **Tesco** Sweetened soya alternative to dairy milk

More follows /2

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### **Spreads:**

- **Essence of Eden** coconut oil
- **Le Sojami** Fresh Soy Paté with Olives
- **Le Sojami** Dairy Free Speciality Garlic & Mixed Herbs Alternative to Soft Cheese
- **Tofutti** 'Mozzarella' block

### **FreeFrom Breakfast Cereals** – sponsored by **Tesco**

- **Eat Natural** Vine Fruits Muesli
- **Eat Natural** Buckwheat Muesli
- **Finax** Fruit Muesli
- **Doves Farm** Cereal Flakes
- **Hale & Hearty** Organic Choco Jungle Cereal
- **Juvela** Fibre Flakes
- **Juvela** Special Flakes with Red Berries
- **Juvela** Pure oats
- **Nature's Path** Organic Mesa Sunrise
- **Nairn's** Porridge Oats
- **Nairn's** Oat Muesli
- **Pertwood** Organic Muesli Fruit and Seeds
- **The Living Food Kitchen** Raw Buckwheat Granola – Apple and Cinnamon

### **Gluten-free breads** and bread mixes – sponsored by **Tesco**

- **Celia's Kitchen** Fresh Three Seeds Bread
- **Dietary Specials** Brown Ciabatta Rolls
- **Finax** Fibre Bread Mix
- **Glutafin** Select gluten-free Fresh Brown Bread
- **Juvela** Gluten-free All purpose white mix
- **Marks & Spencer** – Made Without Wheat Brown Seeded Bread
- **Tesco** FreeFrom Fresh Brown Rolls
- **Tesco** FreeFrom white Bread Rolls
- **Warburtons** Wheat and Gluten-free Brown Bread

### **Gluten-free pasta and pizza bases/mixes** – sponsored by **Produced in Italy**

- **Easyglut** Italian Pizza mix
- **Farabella** Gnocchi
- **Farabella** Acini di Pepe
- **Hale & Hearty** Quinoa and Rice Penne
- **Morrisons** FreeFrom Fusilli
- **Rizopia** Organic Brown Rice Spaghetti
- **Rizopia** Organic Brown Rice Fantasia
- **Rizopia** Organic Brown Rice Fettuccine
- **Rizopia** Organic Brown Rice Lasagne

### **Freefrom foods manufactured for food service** – sponsored by **Lactofree**

- **Doves Farm** Batter Mix
- **Doves Farm** Fairtrade Biscuit Crumb for Cheesecake and Desserts
- **Doves Farm** Sponge and muffin mix
- **Doves Farm** Fairtrade Sweet Biscuits
- **Red House Foods** Chicken Grill for Schools, bread crumbed and battered
- **Seagreens** Mineral Salt

**More follows /3**

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### **Freefrom Ingredients** – sponsored by **Asda**

- **AWT** Gluten-free Vegetable Stock Cubes
- **Dietary Specials** Frozen Shortcrust Pastry
- **Doves Farm** Self Raising Flour Blend
- **Essence of Eden** Coconut oil
- **Hill Country Mesquite** – Mesquite Pod Flour
- **Seagreens** Culinary Ingredient
- **The Black Farmer** Sweet and Spicy Tomato Sauce
- **The Black Farmer** Ginger and Lime Sauce
- **Tideford Organics** Ragu a la Bolognese

### **Gluten-free savoury pies, flans, sausages and ready meals** – sponsored by **Genon Laboratories**

- **The Black Farmer** Premium Pork Sausages
- **The Black Farmer** pork onion and chive sausages
- **Dietary Specials** Cornish Slice
- **Fletchers of Auchtermuchty** Original Venison Sausages
- **Honeybuns** little savoury tart
- **Look What We Found** beef and pork meat balls
- **Look What We Found** Spiced lamb meat balls
- **Morrisons** FreeFrom three bean stew
- **Musks** Gluten-free sausages
- **Tideford Organics** Tomato and lentil soup

### **Gluten-free savoury biscuits and snacks** – sponsored by **GoodnessDirect**

- **Byron Bay** Rosemary and Sea Salt Crackers
- **Clearspring** Organic Rice cakes – Sea Vegetable & Black Pepper
- **Clearspring** Organic Rice cakes - Tamari & Black Sesame
- **Conscious Foods** Mumbai Masala Munch
- **Darling Spuds** Sea Salt and Modena Balsamic Vinegar Potato Crisps
- **Darling Spuds** Crushed Natural Sea Salt Potato Crisps
- **Darling Spuds** Fire Roasted Jalapeno Peppers Potato Crisps
- **Hale & Hearty** Superbly Spiced Vegetarian Cassava Crisps

### **Gluten-free scones, sweet tarts, Bakewells, cake bars, brownies, muffins etc** sponsored by the **Food and Drink Innovation Network**

- **Blue Basil** Gluten-free Classic Chunky Chocolate Brownie
- **Go Free Foods** Chocolate and almond brownies
- **Honeybuns** Snowy Hills Cake Bar
- **Morrisons** FreeFrom Treacle Tart
- **Morrisons** FreeFrom Chocolate Brownie Mix
- **Peace of Cake** Blueberry Muffin
- **Peace of Cake** Chocolate Muffin
- **Sugargrain** Fresh Raspberry and White Chocolate Brownie

### **Gluten-free sweet biscuits and cookies**

- **Doves Farm** Fairtrade Mini Crunch Cookies
- **Kent & Fraser** Spicy Ginger Crunchy Cookies
- **Kent & Fraser** Vanilla Crunch Cookies
- **Marks & Spencers** Caramel Pecan Crunch Squares
- **Pourtoi** Original Double Choc Chip Cookies
- **Pourtoi** Orange Double Choc Chip Cookies
- **Pourtoi** Raisin Double Chocolate Chip Cookies
- **Trufree** Chocolate Fingers

**More follows /4**

## **FreeFrom Food Awards 2011 – The Shortlist / 4**

### **Gluten-free cakes and mixes** – sponsored by **Mrs Crimbles**

- **Cake Angels** Celebration Fruit Cake
- **Cariad Cakes** Chocolate Fruit Loaf Cake
- **Christine's** Hot Toddy Cake
- **Eat Me Organic** Coconut and Raspberry Ripple Cupcake
- **Eat Me Organic** Chocolate Delight Cupcake
- **Especially Delicious** Chocolate Cup Cakes
- **Glutafin** Select Gluten-free Multipurpose White Mix
- **Marks & Spencer** Almond Frangipane Traybake
- **Steph's FreeFrom Cakes** Battenburg
- **Sugargrain** Zesty Lemon Polenta Cake
- **Sugargrain** Spiced Carrot Cake with Fresh Orange Icing
- **Tesco** FreeFrom Country Cake Slices
- **The Cake Crusader** Lemon Drizzle Cake
- **The Heavenly Cake Company** Jamaica Rum Cake

### **Gluten-free puddings, desserts & cheesecakes** – sponsored by **Hale & Hearty**

- **BoojaBooja** Stuff in a Tub Hunky Punky Chocolate
- **Easyglut** Crème Caramel Mix
- **Finax** Shake 'n' Bake Pancake Mix
- **The Living Food Kitchen** Raw Blueberry Cheesecake
- **Mamma Cucina** Strawberry Cheesecake

### **Dairy/gluten-free chocolate and snack bars** – sponsored by **Tesco**

- **Castus UK** Be Fruity Fruit Bars with Fig
- **Celtic Chocolates** Caramel Flavoured Choices
- **Conscious Foods** Ginger Crunch
- **Go\*Do** Chocolate Bar
- **The Living Food Kitchen** Raw Apple & Cinnamon Buckwheat Granola
- **Marthomi** ZebraZebra Rice Milk Bar
- **MooFree** Praline chocolates
- **Mooove Over Dairy** Dairy-free Chocolate Fudge
- **Morrisons** FreeFrom Fruit and Nut Bars
- **Plamil** No-added-sugar Coffee chocolate
- **Pour Toi** Luxury Chocolate Selection
- **Raw Health** Organic Extreme Dark Raw Chocolate
- **Tesco** FreeFrom Choc 'N' Orange Bars
- **Tesco** Belgian Chocolate & Apricot Cereal Bar
- **Tunch** Pineapple and Coconut Snack Bars

### **Dairy/gluten-free Christmas foods** – sponsored by **Genius Gluten Free**

- **Celia's Kitchen** Christmas Pudding
- **Feeding Your Imagination** Christmas Pudding
- **Hale & Hearty** Christmas Pudding
- **Hale & Hearty** Luxury Stuffing Mix
- **Livwell** Iced Christmas Cake
- **MooFree** Advent Calendar
- **Mrs Crimble's's** Stuffing Mix
- **Sainsbury's** FreeFrom Iced Christmas Cake
- **Sainsbury's** FreeFrom Christmas pudding
- **Tesco** FreeFrom Iced Fruit Cake Slices

**More follows /5**

**Gluten-free beer** – sponsored by **Asda**

- **Wold Top Brewery** Against The Grain
- **Estrella Damm** Daura
- **Green's** Bottle-fermented Blond Ale
- **Green's** Premium golden Ale
- **Green's** Bottle-fermented Brown Ale
- **Green's** Bottle-fermented Dark Ale
- **Hambleton's Ales** GFL
- **Mongozo** Premium Pilsner
- **St Peter's** G-Free

**Notes to Editors**

**About Foods Matter**

Founded by food historian, food journalist and ex-caterer Michelle Berriedale-Johnson [www.foodsmatter.com](http://www.foodsmatter.com) is a popular website and information source which logs over half a million hits on its 3,000 plus pages every month and includes the only dedicated site covering all aspects of freefrom food. Michelle's interest in freefrom foods stems from when her son was diagnosed dairy intolerant at a young age. Since then she has written ten books on food allergy/intolerance, edits Foods Matter and contributes regularly to a number of other magazines. The Foods Matter site is totally free access. It is supported entirely by its advertising revenue. Foods Matter does not have a medical editorial board as it wishes to be able incorporate as many different approaches to allergy and intolerances as possible, some of which would be regarded as too cutting edge for most medical boards.

**About Juvela**

Juvela has been committed to providing high quality staple gluten-free foods available on prescription for people medically diagnosed with coeliac disease for nearly 20 years. 'The Juvela Online Shop' has evolved as a direct response from the growing number of people both with coeliac disease or food intolerances, who are looking for a wider choice of high quality foods that are both free from gluten and wheat. Using the wealth of expertise gained down the years, Juvela has been working hard to develop new innovative products to meet this need, which has led to the creation of Juvela's first online retail range.

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**Press enquiries: More details on the FreeFrom Food Awards at**  
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