



Get into the 'Sizzle Zone' with NEW Napoleon Gourmet Grills Sensational Barbecues

If you like pushing the boundaries to create the ultimate gourmet grill experience and are looking for a barbecue that is robust enough to withstand the seasons yet beautifully crafted to complement your garden, patio or outdoor kitchen - then look no further than the renowned Canadian barbecue brand, Napoleon Gourmet Grills. Fresh from the land of the mighty Grizzly, **Napoleon Gourmet Grills** will fire up your imagination and put the sizzle back into outdoor entertaining.

The **Napoleon Gourmet Grills** range includes cart and built-in gas grills, charcoal grills and portable grills. Its premium range of gas grills will cook barbecue basics such as burgers and bangers but with a raft of unique features and unparalleled heat control, Napoleon's grills do so much more to help you deliver outstanding results when preparing a meal for family and friends.

Paul Blake, Napoleon Gourmet Grills Chef and owner of Dorset-based The Fine Food Cookery School has been putting his Napoleon Gourmet Grill through its paces all summer. "These grills are the most versatile I have ever used and the quality of the build is second to none," he explains. "Use the grills to cook traditional barbecue foods whilst preparing a sauce on the side burner. Turn up the heat on the infrared sizzle zone to quickly lock in flavour and juices, and a blue steak really is achievable. Close the lid and the grills will even allow you to bake and turn out beautifully moist sponge cakes. The sky's the limit when cooking with Napoleon."

Napoleon Gourmet Grills are designed and built tough to withstand the seasons and provide high performance for year round cooking. Superior technology, rock solid performance, balanced design and unparalleled customer service are the hallmark of the Napoleon brand. The range has a variety of patented features to make these grills the best to impress even the most seasoned barbecue enthusiast. These include:

- Two for One - Charcoal trays fit most of Napoleon's gas grills offering the choice of enjoying the fun and flavour of charcoal style cooking in a gas grill.
- Infrared "**Sizzle Zone**" grills that produce intense heat (up to 1000°C) instantly sear and lock in juices and flavour.
- Infrared rear burners for rotisserie and indirect cooking produce oven like performance.

More follows...

- Patented WAVE cooking grids provide the trademark Napoleon sear lines, greater cooking surface and a more even heat than straight grids. The grids also fit into most standard dishwashers when it comes to cleaning.
- Patented LIFT EASE flush fitting roll top lids on its Prestige line.
- Patented self-cleaning sear plates for reduced flare-ups.
- President's Limited Lifetime Warranty: designed and built to last a lifetime, Napoleon Gourmet Grill offers a Lifetime Warranty on its Prestige line of barbecues¹ serviced by its UK customer care team.

Napoleon Gourmet Grills flagship barbecues include:

Prestige Pro Series

Four serious gourmet grillers, the Prestige Pro range caters for large gatherings. The enclosed pedestal carts are topped by a high top stainless steel lid with cast aluminium ends and chrome accents. Each model has a rear burner with rotisserie, trade mark Napoleon stainless steel wave cooking grids, commercial grade gas burners and a ceramic infrared 'sizzle zone' side burner. You'll also find convenience features such as an ice bucket, deluxe cutting board, and electronic ignition. No more heaving the grill away from the wall to lift the lid either because Napoleon's LIFT EASE roll top lids fit flush against the wall when raised. And because the Prestige range is durable enough to last the seasons and will deliver high performance time after time, Napoleon confidently supports the range with a Presidents Lifetime Warranty.



PRO 450RSIBPSS – SRP: £1,849

- Three stainless steel gas burners
- Up to 20.7kW
- 5395cm² of total cooking surface



PRO600RSIBPSS – SRP £2,799

- Four stainless steel gas burners
- Up to 26kW
- 6835cm² of total cooking surface

The **PRESTIGE I** range has the same quality build but the grills are suitable for smaller spaces. There are three grills in the range but the signature model is the P450SBPSS which has three stainless steel gas burners, removable chrome warming rack, electronic ignition, stainless steel side shelves with side burner, wheels for manoeuvrability. 16.3kW, 4950cm² total cooking area.



P450SBPSS - SRP - £899

¹ Terms & Conditions Apply
More follows...

LE Series

The LE has been developed to reflect the same qualities as the Prestige range but with a slightly reduced cooking area for people who cater for smaller groups. Available in either stainless steel or black porcelainised finish, all LE models are fitted with the JETFIRE™ ignition system, cast iron grids and the trademark infrared 'sizzle zone' side burner. Design assets that give two of these grills a contemporary twist is the addition of blue LED backlit controls and inner lid lights to help when cooking from dusk. LE models carry a 10 year limited lifetime warranty.



LE485SBPSS – SRP: £599

- Three stainless steel gas bottom burners
- Up to 18kW
- 4775cm² total cooking area



LE485RSBPK – SRP: £699

- Three stainless steel gas bottom burners
- Infrared rear burner
- Up to 22.2kW
- 4775cm² total cooking area
- Blue LED backlit control knobs and inner lid light



LE485RSIBPSS – SRP: £799

- Three stainless steel gas bottom burners
- Infrared rear burner
- Ice bucket
- Up to 22.2kW
- 5220cm² total cooking area
- Blue LED backlit control knobs and inner lid light

SE Series

Retaining the contemporary design and quality build, SE is the little brother of the LE range that has been further reduced in size to be an asset to any city pad, smaller gardens and courtyards. Stainless steel gas burners, silver powder coated carts with stainless steel doors, JETFIRE™ ignition, double walled lids and cast iron grids are standard.



SE325 – SRP: £349

- Two gas burners



SE410SB – SRP: £499

- Three gas burners, one side burner

More follows...

Charcoal Traditionalists haven't been forgotten with Napoleon's **Mirage M605RBCSS-1 (SRP: £999)**. Its adjustable full width charcoal pan with easy to use handle brings a new dimension to temperature control. Encased in a stainless steel cart and roll top lid, there is also a convenient front access charcoal door for moving and adding charcoal, porcelainised cast iron WAVE grids, adjustable air damper, multilevel charcoal bed and removable rear rotisserie charcoal holder.



And finally, if you love going on holiday but you can't bear to leave the barbecue experience behind you, Napoleon Gourmet Grills has developed the ultimate portable gas grill. In beautiful stainless steel, it will be the envy of your fellow holidaymakers. There is a 1360cm² cooking surface and warming rack, one continuous commercial grade stainless steel tube burner with a sear plate for reduced flare ups, variable output up to 14,000 BTU's and a lockable roasting hood and folding legs.



PTSS215P – SRP: £299

Each Napoleon Gourmet Grill comes with a handy barbecue recipe book, 'Your All Season Grill Cookbook' by Canada's infamous Chef, Ted Reader, also known for breaking the World Record for making and grilling the World's Largest Hamburger in 2010 using a bespoke grill built especially for him by Napoleon Gourmet Grills.

Promotion: Between 1st to 30th May 2011, purchasers of Napoleon Gourmet Grills priced between £500 and £3,500 will be entitled to receive a Laverstoke Park Farm organic meat pack delivered to their home with a value of between £30 and £45 dependent upon the model bought. The promotional offer also extends to Napoleon's Ultra Chef range where a £10 Laverstoke Park Farm gift voucher will be awarded on each purchase to redeem online.

Selected Napoleon Gourmet Grills are available from Marks & Spencer (in-store and online), Harrods, online at Debenhams and Dobbies, and garden centres nationwide. For more information visit www.napoleongrills.co.uk or call 01676 522788 for customer services and stockist enquiries.

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Notes to Editors:

- Midlands-based, Wolf Steel (UK) Limited is a wholly owned subsidiary of its parent Canadian company that manufactures, distributes and promotes the renowned North American brand, Napoleon Gourmet Grills. It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no-one could imagine the incredible future that lay ahead for Wolf Steel Ltd, and eventually, Napoleon Fireplaces and Napoleon Gourmet Grills. Since the first wood stove rolled off the production line over 30 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. The Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensure the continued rapid growth of the company. Napoleon is an ISO9001 – 2000 registered company and now operates with 5000,000 plus square feet of manufacturing space and over 500 employees. It is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and waterfalls.

For a full 'look book' of the extended range, press enquiries, images or to discuss competitions / reader offers, please contact Michelle Redmond, Minx PR 020 8288 0849 / info@minxpr.com