

MEDIA KIT
From Speculator to Investor
by Dr Qasim Mohammedbhai

QUICK FACTS

Book Title: From Speculator to Investor: Mastering the Shift from Short-Term Bets to Long-Term Gains

Author: Dr Qasim Mohammedbhai

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- UK: £18.99
- Europe: €22.99
- US: \$24.99

Categories: Investment & Securities, Personal Finance, Business & Management, Private Wealth Management

Recent Event: Author talk at King's College London, 30 October 2025

ABOUT THE AUTHOR

Dr Qasim Mohammedbhai is a dentist and real estate investment trust manager based in Manchester, England. His passion for finance and economics began in his teenage years, leading him on a journey from early trading failures to successful long-term investing.

Professional Background:

- Practicing dentist in London
- Real estate investment trust manager
- Self-taught investor and financial educator
- First job: Chemistry tutor

Personal:

- Lives in Manchester, England
- Influences: Warren Buffett, Peter Lynch, Benjamin Graham, Ray Dalio, Howard Marks, Tony Robbins

Investment Philosophy: Long-term, calculated, disciplined investing focused on making money work for you rather than working for money.

THE BOOK AT A GLANCE

What It Covers:

Part 1: Investment Securities

- Equities, dividends, bonds, ETFs, options, warrants, and leveraged instruments
- Understanding what you're actually buying when you invest

Part 2: Company Logistics

- Management analysis
- Financial statements, balance sheets, income statements, cash flow
- How to evaluate a company's true worth

Part 3: Macroeconomics

- Interest rates and inflation
- Market cycles (credit, commodity, real estate)
- Economic forces that drive investment returns

Part 4: Investing Stratagem

- Risk management strategies
- Growth investing vs value investing
- Dividend investing, index funds, ETFs
- Cryptocurrency considerations
- Technical trading basics
- Real case studies (American Express, Disney)
- Finding your personal investment style

Unique Features:

- Written specifically to bridge the gap between "too simple" and "too complex" resources
- Every chapter tested by non-finance readers for accessibility
- Extensive use of analogies and real-world examples
- Practical tasks throughout to cement learning
- Comprehensive glossary of financial terms
- Real company case studies with step-by-step analysis
- Honest discussion of author's own investment failures and successes

KEY STATISTICS & FACTS

The Fidelity Study (2020): Fidelity conducted a survey comparing investor performance across demographics. The finding that garnered most attention: **the best performing investors were deceased**—because they couldn't make emotional trading decisions.

Market Reality:

- Most professional traders win on approximately 50% of their trades
- Success depends on winning trades being significantly larger than losing ones
- Requires rigorous risk management and emotional discipline

Educational Gap:

- Investment books are typically either too simplistic for serious learners or too complex for beginners
- Financial services industry deliberately uses jargon to confuse clients
- Schools teach people to work for money, not how to make money work for them

PULL QUOTES FROM THE AUTHOR

On His Early Failure:

"I was a cocksure teenager who thought I had 'the edge'. When my grandfather gave me money to spend on schoolbooks, I thought I knew better... A few months later, you would never have guessed, I blew it all."

On The Book's Purpose:

"I truly believe that getting your money to work for you should be and can be everyone's goal. The reason for writing this book was to help transform the working class to the investing class."

On Financial Advisors:

"A lot of the people handling your money don't care if they win or lose, they still get paid. In fact, the more transactions they carry out, in other words the more stocks they buy and sell, the more they make."

On Investment Philosophy:

"My reason for being an investor is to make my money work hard for me, so I don't have to work hard for it. Less time working is more time living."

On Speculation vs Investing:

"Even if the speculator buys the exact same stock as the investor, without thorough reasoning, exit strategy or risk management it is speculation."

On Emotional Discipline:

"I manage my emotions by being as calculated and regimented with my decision making process as possible. That way I am able to 'trust in the process' and not rely on my emotions to drive my investment decision."

On Day Trading Stress:

"When I used to day trade, I was incredibly stressed. Making multiple buy and sell decisions in a day was not good for me mentally."

On Long-Term Peace of Mind:

"Making longer term investments means that I don't have to be constantly making decisions in a short timeframe... This gives me peace of mind and security when making investments."

On Risk Management:

"Between calculated risk and reckless decision-making lies the dividing line between profit and loss." — Charles Duhigg (quoted in book)

On Life's Biggest Regrets:

"As one palliative care nurse noted, one of the biggest regrets of the dying was 'I wish I hadn't worked so hard.'"

On The Deceased Investor Finding:

"So here we are paying money managers bucket loads in commission to carry out numerous transactions, when the most successful ones are people that can't touch their account."

On Financial Industry Jargon:

"Can you name any other profession where you would get away with this? If I tried to confuse my patients with jargon and carried out dental work that they didn't understand, I would get branded a sleazy dentist and get struck off!"

On Investment Mistakes:

"My biggest investment regret was in ALIBABA. It was an investment where I acted like a speculator. I recall buying it simply because it was to be the next Amazon of China and the price had dropped significantly. Not carrying out a thorough analysis meant I behaved as a speculator."

On Investment Successes:

"The investment I'm most proud of this year was NATWEST... While it wasn't my biggest winner, it was me following my process with discipline and being rewarded for it."

On Cryptocurrency:

"Because I don't understand enough about cryptocurrency I'm hesitant to invest any large amount into it. If I don't understand something I don't invest into it. Following the wisdom of Warren Buffet and Charlie Munger, I try to stay within my circle of competence."

On Finding Your Style:

"Only through practice, experience and mistakes will you find the style that suits your personality."

Warren Buffett Wisdom (Featured in Book):

"Buy into a company because you want to own it, not because you want the stock to go up."

"Don't lose money." (Buffett's first rule)

Robert Kiyosaki Wisdom (Featured in Book):

"Schools teach you how to work for money, but they don't teach you how to make money work for you."

PRAISE FOR THE BOOK

Dr James Martin, CEO and Founder of Dentists Who Invest: "Qasim demonstrates a huge breadth of knowledge when it comes to investing. This book bridges the gap between day-to-day life and the world of finance. Accessible yet also containing depth in key areas there is something in here for beginners and experts alike."

Dr Hussayn Salem, Founder of BUSA Group (15+ years in investing, property, and start-ups): "Qasim's ability to explain complex topics and make it accessible is a breath of fresh air. Despite how much I think I know, I've learnt essential new knowledge... this is a fantastic book and should be essential reading for young aspiring investors. The earlier the youth start reading this, the more chance they will achieve financial success."

TARGET AUDIENCE

Primary Readers:

- Complete investing beginners seeking comprehensive education
- Young professionals wanting to take control of their financial futures
- Anyone frustrated with overly simplistic or overly complex investment resources
- People who want to understand what financial advisors do with their money
- Individuals seeking financial independence and freedom

Secondary Readers:

- Experienced investors seeking to refine their approach or learn new strategies
- Financial educators and mentors
- University students and recent graduates
- Healthcare and other professionals balancing careers with investment goals
- Parents wanting to teach financial literacy to their children

COMPARABLE TITLES

- *Rich Dad Poor Dad* by Robert Kiyosaki
- *The Intelligent Investor* by Benjamin Graham
- *One Up On Wall Street* by Peter Lynch
- *The Little Book of Common Sense Investing* by John C. Bogle
- *Market Wizards* by Jack Schwager
- *The Richest Man in Babylon* by George Samuel Clason

What Makes This Book Different:

- Bridges the gap between beginner and advanced resources
- Written by someone who started with devastating failures, not instant success
- Emphasizes psychological and emotional aspects alongside technical knowledge
- Includes modern examples and case studies
- Accessible language without sacrificing depth
- Practical tasks to implement learning immediately

THE AUTHOR'S INVESTMENT JOURNEY: TIMELINE

Teenage Years: Began reading about stock markets, drawn to "the allure of investing"

Early Disaster: Opened trading account under father's name (without permission), lost all capital within months day-trading forex

Recovery Period: Initially stepped away from investing, then decided to learn properly

Education Phase: Read extensively (Warren Buffett, Peter Lynch, Benjamin Graham, Ray Dalio, Howard Marks, Tony Robbins), attended courses, found mentor

Three Years Later: Returned to markets as disciplined investor, not speculator

Career Development: Became practicing dentist while building investment knowledge

Real Estate: Started own real estate investment trust

Teaching: Began mentoring aspiring investors, identified gap in available resources

2024: Published *From Speculator to Investor* to fill that gap

BOOK STRUCTURE & LEARNING APPROACH

Pedagogical Features:

- Clear, jargon-free explanations (with glossary backup)
- Analogies to make complex concepts relatable
- Real-world examples and charts
- Case studies from actual companies
- Interactive tasks throughout
- Each chapter reviewed by non-finance readers
- Step-by-step analysis frameworks

Learning Philosophy: "Not only by learning but by doing an action will it be fully cemented in the brain and then be able to be implemented."

KEY THEMES & MESSAGES

1. **Investing is for everyone** - Financial independence should be accessible to all, not just the wealthy elite
2. **Discipline over emotion** - Success comes from systematic decision-making, not gut feelings or hype
3. **Knowledge is power** - Understanding investments means you control your financial future
4. **Find your style** - Investment approach must match personality and life circumstances
5. **Long-term thinking** - Sustainable wealth comes from patience, not speculation
6. **Risk management** - Calculated risks with proper safeguards, never reckless gambling
7. **Learn from failure** - Mistakes teach the most valuable lessons if you're willing to learn
8. **Freedom through finance** - The goal isn't just wealth, it's having time to live life fully

INTERVIEW TOPICS

Dr Qasim Mohammedbhai is available to discuss:

- His personal journey from trading disaster to investment success
- The psychology of investing and managing emotions
- Why most financial advice benefits advisors, not investors
- The difference between speculation and true investing
- Common mistakes beginner investors make (and how to avoid them)
- Balancing professional careers with investment expertise
- The importance of financial literacy in schools
- Finding an investment strategy that matches your personality
- Real estate investment trusts and alternative investments
- Cryptocurrency: investment or speculation?
- Market cycles and economic trends
- Risk management and portfolio diversification
- Value investing vs growth investing
- Dividend investing strategies
- Index funds and ETFs for beginners
- How to read and analyze financial statements
- Case studies: evaluating real companies
- The future of retail investing
- Teaching children about money and investing

MEDIA RESOURCES AVAILABLE

Upon request:

- High-resolution author photographs
- Book cover images (high-resolution)
- Sample chapters
- Infographics of key concepts
- Author interview availability
- Additional case study examples
- Extended author Q&A

SPEAKING ENGAGEMENTS

Recent:

- King's College London (30 October 2025) - Talk on investing and book promotion to faculty and students

Available for:

- University lectures and seminars; Professional association events; Corporate workshops on financial literacy; Podcast interviews; Radio appearances; Panel discussions on investing and personal finance; Book clubs and reading groups; Financial literacy programs

BULK ORDERS & EDUCATIONAL USE

The book is suitable for:

- University finance courses
- Professional development programs
- Corporate financial literacy initiatives
- Educational institutions

- Investment clubs and groups

Contact publisher for bulk order discounts and educational licensing.

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