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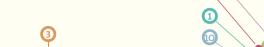
US

### THE GLOBAL TALENT COMPETITIVENESS INDEX (GTCI) 2023 WHAT A DIFFERENCE TEN YEARS MAKE

# And what to expect for the next decade

The GTCI report is a comprehensive annual benchmarking report that measures how countries grow, attract and retain talent. It provides a unique resource for decision makers to understand the global talent competitiveness picture and develop strategies to boost their economies. The 2023 report covers 134 countries around the world across all income groups.







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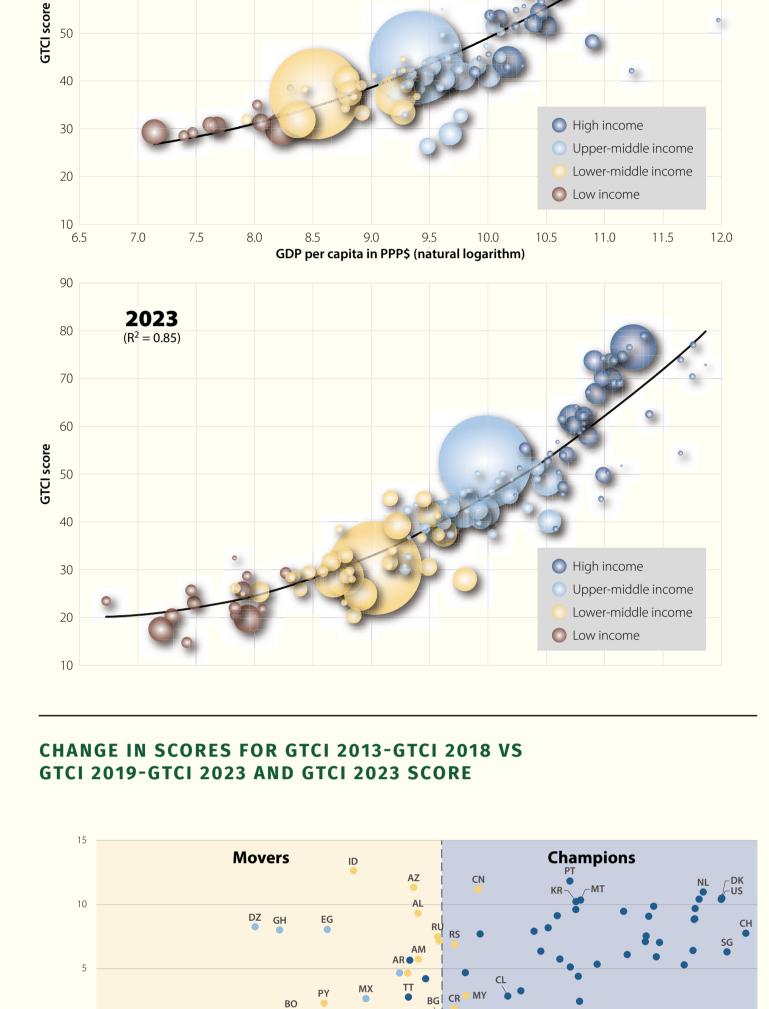
70

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**DECADE OF TOP 10** 



## 60

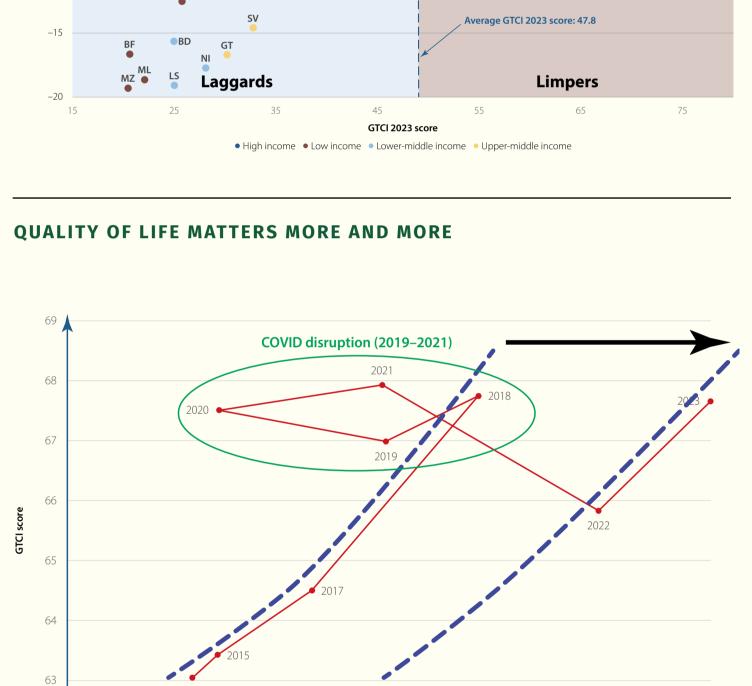


IN

MG

ΤZ

Change in percent



**Post-COVID** 

San Francisco

Boston

Seattle

Zurich

Singapore

Dublin

**Amsterdam** 

Recovery (2022 on)

Jobs in distressed sectors Travel Entertainment Hospitality Restaurants

2022

2023

**GTCI** years

2021

Financial crisis

**WORLD OF WORK CHANGES RADICALLY** 

Significant aspects of the world

of work will be uprooted under a combination of increasingly ubiquitous factors including (1) new expectations and attitudes

(2) the emergence of new economic and organizational models, and (3) new possibilities offered by technologies (including AI)

from younger generations,

**INEQUALITIES TRIGGER ACTION** Inequalities in global and local labour markets will take different forms and shapes. Talent-focused regulatory policies will be required at the global level to prevent unnecessary tensions, and to allow the planet to fully leverage its human and technological capacities for a better, sustainable and more

SARS

International passengers

9/11 terrorist attack

Asian crisis

Jobs in recovery-supportive sectors Technology Retail

Software services

MU

ME

QA

#### 18 Chongqing Dhaka 17 Lagos

CITIES PLAY INCREASINGLY IMPORTANT ROLES

Pre-COVID •

Lahore

Surat

Dar es Salaam

Addis Ababa

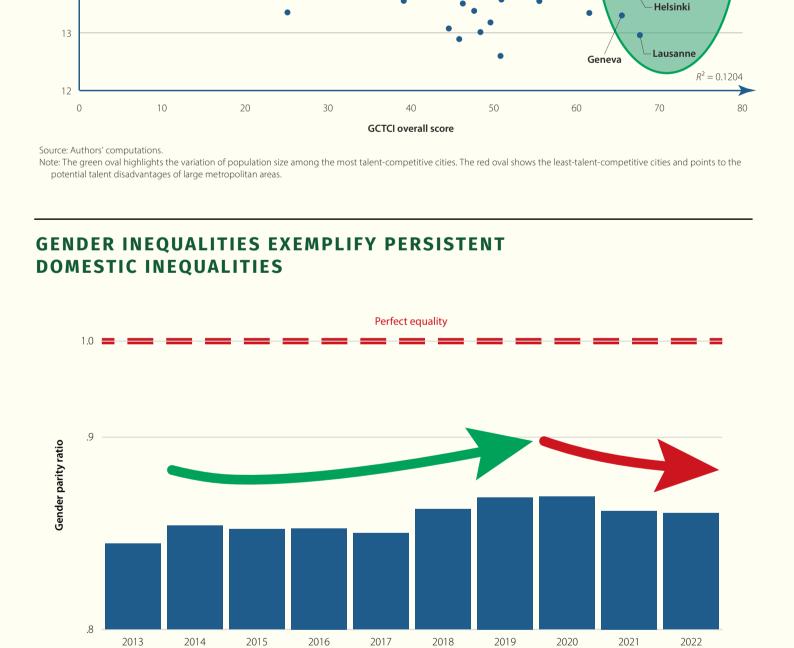
16

15

Population (log)

ON THE GLOBAL TALENT SCENE

Abuja



#### 2014 2015 2016 2017 2018 2019 2020

Total passengers

46% to 49% decline in world total passengers, 2021 vs 2019

60% decline in world total passengers in 2020

**NEW WORLD OF WORK IS TAKING SHAPE** 

2020-2021 recession

**Pre-COVID** 

4,500

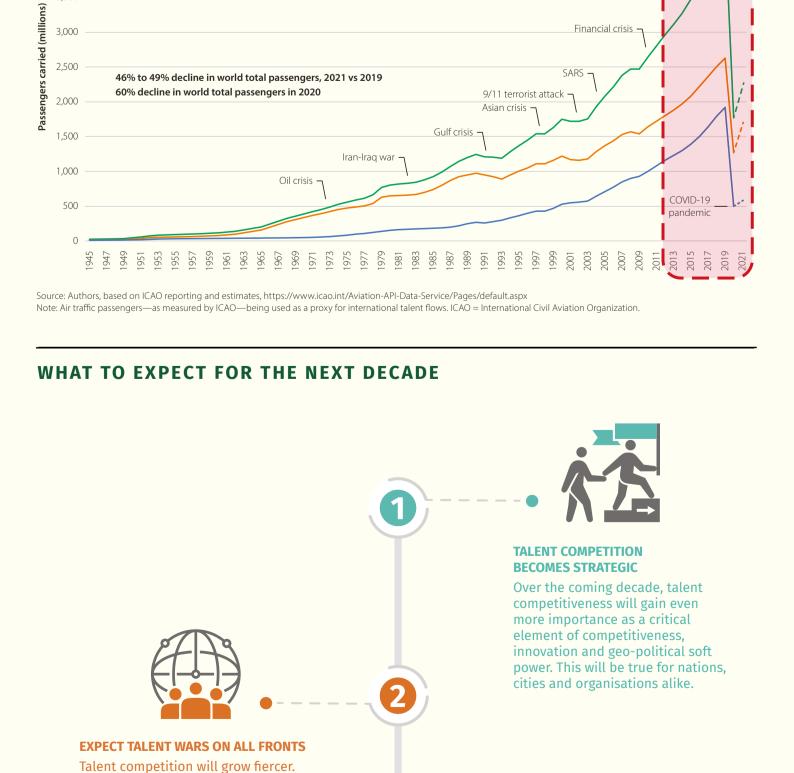
4,000

3,500

3,000

2,500

2,000



Domestic passengers

**WATCH CITIES AND REGIONS** Cities and regions will pave the way for new talent strategies and talent-based

innovation. Quality of life/sustainability will be a critical asset for those aiming

**RE-SKILLING BECOMES A LIFE HABIT** In the rapidly moving and uncertain world of the coming decade, skills and education will remain vital tools to offer workers opportunities to contribute in a meaningful fashion to their economies and societies.

at becoming talent hubs.

As uncertainties and international tensions will continue to accumulate (in trade, in investment, in politics and diplomacy), we should expect more rather than less talent wars. This will be reinforced by growing needs to address domestic tensions on labour markets, and growing trends towards nationalistic postures and policies (around topics

such as immigration or friendshoring, for

example).

equal world.

See how your country ranks this year on our Website

**CONTACT US**