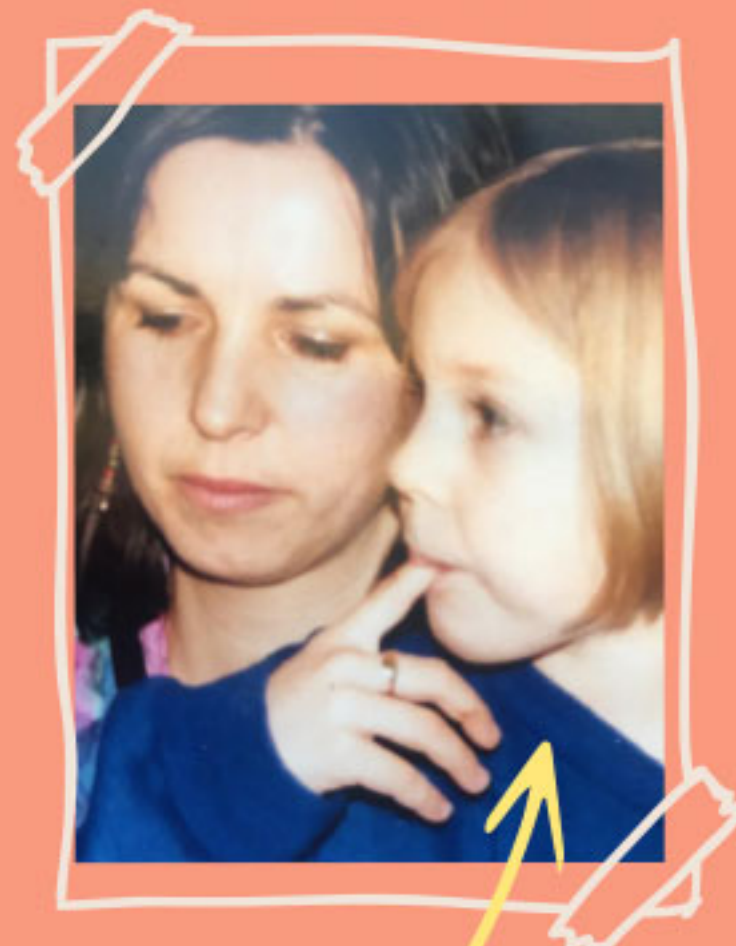
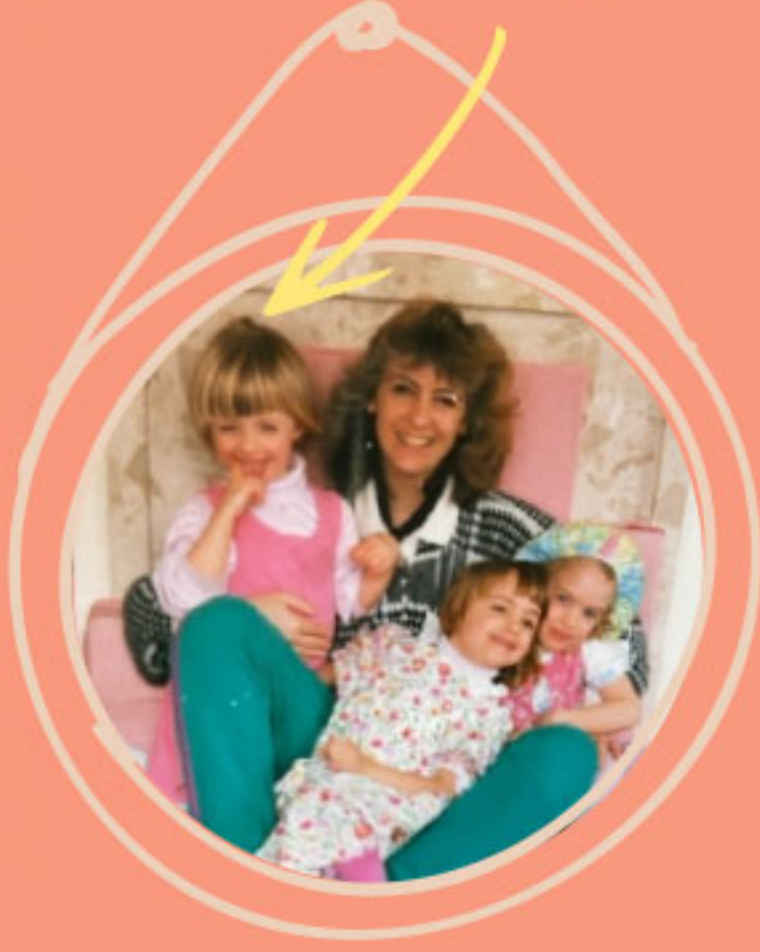


Joy, E-commerce.  
Aged 3



Louise, Marketing.  
Age 2



Ally,  
Buying & merchandising.  
Aged 4

Chloe's mum  
from Marketing.  
Aged 29



# to all those who Mum



THIS MOTHERS DAY, WE WANT TO CELEBRATE THE MUM FIGURE IN YOUR LIFE, WHATEVER THAT MIGHT LOOK LIKE TO YOU.

To the single Mums doing it all on their own. The step Mums who defy all Disney stereotypes. The dog Mums treating their pet as if it was their first-born. The friend-group Mums making sure everyone gets home safe. The Dads who've also had to play Mum. The work Mums who look out for us every day. The Mums to be, or the Mums who really hope that this year is their year. We see you all, and we celebrate each and every one of you.

Celebrate your Mum this Mothers Day at Beards & Daisies. With our gorgeous selection of house-plants, dried flowers and gifting items, you'll find the perfect way to say 'I appreciate you'.

Our Mothers Day range starts at £6 and launches on Friday 17th February. Exclusively available at [www.beardsanddaisies.co.uk](http://www.beardsanddaisies.co.uk).

For further details or press enquiries, please contact [louise@beardsanddaisies.co.uk](mailto:louise@beardsanddaisies.co.uk)

Hi-res imagery can be found via Dropbox [here](#).