



## **New VAX Platinum SmartWash Pet-Design**

*Our best ever carpet washer just got better*

Introducing the answer to whole home and pet mess cleaning, the brand new **VAX Platinum SmartWash Pet-Design** carpet washer.

Featuring everything you know and love about the VAX Platinum SmartWash and more, the **VAX Platinum SmartWash Pet-Design** is our best ever carpet washer, killing over 99% of bacteria<sup>1</sup> for a reassuringly clean home. Designed to provide an effortless, deep clean, the unique quick release pre-treatment wand makes it perfect for busy homes which can see extra wear and tear from owning pets or bringing up a family.



Pet owners are more likely to spend longer cleaning each week, with two out of three saying that owning a pet makes it harder to keep their home clean<sup>2</sup>; so it's important to have the right tools to hand for keeping it looking and smelling fresh. The **VAX Platinum SmartWash Pet-Design** is ideal for pet owners, as it makes light work of deep cleaning carpets and upholstery, while helping to keep bacteria at bay. Its unique integrated pre-treatment wand is perfect for treating stubborn stains and pet mess, while the Pet Stain & Odour Remover neutralises odours with ease, helping to create a clean and comfortable environment for you and your pets. Not only that, but the **VAX Platinum SmartWash Pet-Design** outperforms the UK's leading rental and delivers a deep clean seven times more effective than vacuuming alone<sup>3</sup>.

This new addition to the popular range of VAX carpet washers also encompasses the same triggerless design and motion sense technology pioneered by VAX in the original VAX Platinum SmartWash, to help you achieve the perfect clean every time. All you need to do is push and pull and let the **VAX Platinum SmartWash Pet-Design** do the rest. It's effortlessly easy to use and leaves carpets dry in as little as one hour<sup>4</sup>, so your family and pets can get back into rooms and onto carpets faster.

Much like the VAX Platinum SmartWash, the **VAX Platinum SmartWash Pet-Design** has been rigorously tested and approved by the UK's Good Housekeeping Institute which says: *"The Platinum SmartWash Pet-Design effortlessly deep cleans carpets and upholstery, leaving you with a fresh smelling home. The new Pre-Treatment Wand allows precise and convenient stain removal and the automatic rotating bristles of the SpinScrub Hand Tool eliminate the need for manual scrubbing once and for all. With an antimicrobial treatment which protects the brush bars and tools from growing bacteria, this is perfect for pets and busy homes."*

Engineered with convenience in mind, carpet washing has never been easier with the new **VAX Platinum SmartWash Pet-Design**. Its features include:

**Reassuringly hygienic** When used with VAX Platinum Antibacterial Solution, our best performing solution, the **VAX Platinum SmartWash Pet-Design** kills over 99% of bacteria<sup>1</sup>. An antimicrobial treatment also helps to protect the brush bar bristles from the growth of bacteria and fungi, helping to keep the tools more hygienic<sup>5</sup>.

<sup>1</sup> When used with VAX Platinum Antibacterial Solution. Use biocides safely, always read the label and product information before use.

<sup>2</sup> [Mintel Household Care Habits of Pet Owners - UK – 2022](#)

<sup>3</sup> Cleaning effectiveness on carpet, tested according to IEC 62885-3:2014 part 5.2.1.

<sup>4</sup> When using dry only mode.

<sup>5</sup> When compared with untreated tools.

- Easy to use** Deliver a hassle free, deep clean every time with our motion sense technology. Simply switch on and the **VAX Platinum SmartWash Pet-Design** detects when you move forwards to wash, and dries when you pull back. What's more, there's no more measuring or wasting solution; simply tip straight from the bottle into the dedicated tank and Automix technology provides the correct mix of solution and water for optimum cleaning results. When you've finished, pour any remaining solution back into the bottle for next time.
- Targeted stain removal** Ready whenever and wherever you need it, the convenient onboard pre-treatment wand detaches with a quick release button, allowing you to tackle stubborn stains and pet mess all around your home.
- Odour control** The included Pet Stain & Odour Remover has been specially formulated for use with the pre-treatment wand. It targets and breaks down deep set stains quickly and neutralises odours for a fresh and clean smelling home.
- Effective cleaning** The two advanced FLEXFORCE brush bars have been designed to deliver optimum cleaning performance. The double row of flexible bristles reach deep into the carpet, agitating the fibres to effectively lift away ground in stains and surface grime, ensuring no dirt is missed.
- Versatile** It's not just for floors – additional tools are included with the **VAX Platinum SmartWash Pet-Design** so you can clean above the floor and all around your home. VAX's innovative SpinScrub hand tool does the hard work and automatically rotates to help remove stains and marks without the need to scrub, while the antimicrobial wash tool is perfect for refreshing upholstery. The 2.5m long hose also enables you to clean wherever your pets go and is ideal for pet bedding, car interiors, stairs and more.
- Efficient drying** Heatblast technology, combined with powerful water extraction, directs warm air onto your carpet to speed up the drying process. Plus when the dedicated dry only mode is in use, your carpets can be dry in as little as one hour<sup>6</sup>.
- Easy to clean** Once you have finished your clean, simply unclick the washer visor to access the brush bars which are easily removable; a quick rinse under a tap and dry and they are ready to use again. Dirty water is easy to deal with too – remove and empty the dirty water tank down the toilet, sink or an external drain, then rinse and replace.

#### Where to buy

Order the **VAX Platinum SmartWash Pet-Design** direct from [www.vax.co.uk](http://www.vax.co.uk) for £349.99, including 2 x 250ml VAX Platinum Antibacterial Solution and 1 x 250ml VAX Pet Stain & Odour Remover, free delivery and a free steam cleaner worth £59.99. <sup>6</sup>only when purchasing direct from VAX

- Ends -

#### Notes to Editors

#### TECHNICAL SPECIFICATION

| Product Name              | VAX Platinum SmartWash Pet-Design |
|---------------------------|-----------------------------------|
| Model Number              | CDCW-SWXP                         |
| Product Type              | Carpet washer                     |
| Product Weight            | 8.9kg                             |
| Wattage / Voltage         | 1200W / 220-240V                  |
| Clean Water Tank Capacity | 3.5L                              |
| Dirty Water Tank Capacity | 1.9L                              |
| Cleaning Width            | 330mm                             |
| Dimensions:               | H x 1060mm, W x 460mm, D x 320mm  |
| Cord Length               | 9m                                |
| Automix Solution/Water    | Yes                               |

<sup>6</sup> When using dry only mode.

|                           |  |
|---------------------------|--|
| <b>Automated Cleaning</b> | Yes – motion sense technology  |
| <b>Rinse Mode</b>         | Yes – manual   |
| <b>Dry Only Mode</b>      | Yes  |
| <b>Antimicrobial</b>      | Yes – cleaning attachments and brush bar bristles  |
| <b>Tools</b>              | 1 x pre-treatment wand, 1 x SpinScrub hand tool, 1 x 2-in-1 antimicrobial wash tool with carpet and upholstery cleaning and hard floor cleaning attachment, 1 x 2.5m hose, 1 x accessory bag |
| <b>Suitable for:</b>      |  |
| <b>Carpets</b>            | Yes  |
| <b>Sealed Hard Floors</b> | Yes  |
| <b>Upholstery</b>         | Yes  |
| <b>Carpeted Stairs</b>    | Yes  |
| <b>Rugs</b>               | Yes  |
| <b>Laminate Flooring</b>  | Yes – sealed only  |
| <b>Car Interiors</b>      | Yes  |
| <b>Pet Beds</b>           | Yes  |

## VAX PLATINUM CARPET WASHERS

| <b>VAX Platinum SmartWash Pet-Design</b>   | <b>VAX Platinum SmartWash</b>  | <b>VAX Platinum Power Max</b>   |
|--|--|---|
| <p>Our best ever carpet washer kills over 99% of bacteria<sup>7</sup>, has motion sense technology and is designed to clean busier, pet-friendly homes.</p> <ul style="list-style-type: none"> <li>✓ FLEXFORCE brush bars with antimicrobial treatment</li> <li>✓ Dedicated dry only mode</li> <li>✓ Triple tanks</li> <li>✓ 2.5m hose and toolkit</li> <li>✓ Pre-treatment wand</li> <li>✓ 2 x 250ml VAX Platinum Antibacterial Solution, 1 x 250ml Pet Stain &amp; Odour Remover included</li> <li>✓ Free steamer worth £59.99. <sup>*only</sup> when purchasing direct from VAX</li> </ul> <p><b>6 year guarantee</b><br/><b>RRP: £349.99</b></p> | <p>Our premium carpet washer kills over 99% of bacteria<sup>8</sup> has motion sense technology and is effortlessly simple to use.</p> <ul style="list-style-type: none"> <li>✓ FLEXFORCE brush bars with antimicrobial treatment</li> <li>✓ Dedicated dry only mode</li> <li>✓ Triple tanks</li> <li>✓ 2.5m hose and toolkit</li> <li>✓ 2 x 250ml Platinum Antibacterial Solution, 1 x 250ml Pre-Treatment Solution included</li> <li>✓ Free steamer worth £59.99. <sup>*only</sup> when purchasing direct from VAX</li> </ul> <p><b>6 year guarantee</b><br/><b>RRP: £299.99</b></p> | <p>Proven to clean better than the UK's leading rental<sup>9</sup> and removes up to 93% of bacteria.</p> <ul style="list-style-type: none"> <li>✓ SpinScrub bristles &amp; XL rotating brush bar</li> <li>✓ Quick drying<sup>10</sup></li> <li>✓ Twin tanks</li> <li>✓ 4.6m hose and toolkit</li> <li>✓ 2 x 250ml Platinum Professional Solution, 1 x 250ml Pre-Treatment Solution included</li> <li>✓ Free steamer worth £49.99. <sup>*only</sup> when purchasing direct from VAX</li> </ul> <p><b>6 year guarantee</b><br/><b>RRP: £249.99</b></p> |

### About VAX UK – over 40 years of innovation

Established in 1977, floorcare experts VAX provide a wide range of products to meet your home's cleaning needs, including cordless vacuum cleaners, carpet washers, spot cleaners, steam cleaners and cleaning solutions. Based in Droitwich, Worcestershire, our floorcare products lead the way in innovation and our mission continues to be making cleaning quicker, easier and more enjoyable.

**For sample requests, images and press enquiries contact Minx PR representatives:**

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<sup>9</sup> Cleaning effectiveness on carpet, tested in deep clean mode according to IEC 62885-3:2014 part 5.2.1.

<sup>10</sup> Tested in quick clean mode. Results may vary.

# IMAGE LIBRARY

Please contact Minx PR to request product samples, cut-out and lifestyle images: [michelle@minxpr.com](mailto:michelle@minxpr.com)



Cut out 1



Cut out 2



Cut out 3



Lifestyle 1



Lifestyle 2



Lifestyle 3



Lifestyle 4



Lifestyle 5