

## 2 for 1 Valentine's Day Cards

**PR Story:** 2 for 1 Personalised Valentine's Day cards from GettingPersonal.co.uk for those who need to buy more than 1 card this year!

**Background:** Last year we noticed that a surprisingly large number of our customers bought more than one Valentine's Day card. Between the 1<sup>st</sup> and the 11<sup>th</sup> of February 2019, at least 100 of our orders contained more than 1 Valentine's Day card. Around 10 orders even included 3 or 4 cards! That got us wondering...maybe our customers are Casanovas with more than one lover in tow, or maybe they just wanted an extra card for a child, pet or family member so we have launched an offer: 2 for 1 Valentine's Day cards.



### **Headline: Hey Casanova! 2 for 1 Valentine's Day Cards from Getting Personal**

It's nearly Valentine's Day, and with so much love to give, we thought we'd make it easy for everyone to spread the love. We're calling all males and females who enjoy 2 x the fun and need to buy more than 1 card this Valentine's Day (don't worry, we don't judge!).

We're offering 2 for 1 Valentine's Day cards, which you can personalise with a name (remember not to mix up the names!), photo & message so you can give them to all of your soulmates!

Males can increase their chances of being victorious this Valentine's Day by buying a personalised card for their wife AND their girlfriend (you know, the one that no one else knows about!) Or for those women who love their husband but also have a secret toy boy!

Alternatively, our 2 for 1 offer is a fab way to tell gal pals how amazing they are on Galentine's Day, or send to family to let them know how loved they are. Add their name for a special touch or grab all of your favourite photos together and upload them to personalised card.

### **Instructions to purchase:**

The public can head to [www.gettingpersonal.co.uk/cards/personalised-valentines-day-cards.htm](http://www.gettingpersonal.co.uk/cards/personalised-valentines-day-cards.htm) to find the personalised card (or cards) of their dreams.

Just add two personalised Valentine's Day cards to your basket and use the voucher code **CUPID** to get 2 cards for the price of 1.

P.S. Getting Personal are in no way responsible for damaging relationships - Happy Valentine's Day.

### **Contact:**

For more information, images or sample requests please contact the press team on 0161 947 5900 or email:

[pressteam@gettingpersonal.co.uk](mailto:pressteam@gettingpersonal.co.uk) or PR & Social Manager Emily at [eedwards@gettingpersonal.co.uk](mailto:eedwards@gettingpersonal.co.uk)

### **Notes to Editors:**

GettingPersonal.co.uk is one of the UK's leading retailers for unique and personalised homewares, accessories and gifts.

From stylish interiors and bespoke jewellery, to unique gifts for birthdays, weddings, anniversaries and more, GettingPersonal.co.uk has become a one-stop destination for inspirational and unique gifts for all occasions.

Founded in November 2005, GettingPersonal.co.uk has grown immensely thanks to its loyal customers. As a business, GettingPersonal.co.uk has maintained its commitment to offering unique and personalised gifts that cannot be found on the High Street.

The Company's very first gift was the unique, personalised calendar, and even today, it remains one of the most popular gifts. A high proportion of the gifts are designed, created and produced exclusively by its in-house team.