

Pearls are always *The Favourite* at Gemporia

Gemporia welcomes back sixth-generation pearl trader Charlie Barron between 15th and 17th February with a collection of luxury pearl jewellery created exclusively for Gems TV.

Barron's first visit of 2019 comes at a time when pearls have been given a renewed spotlight following their starring role in the Oscar nominated film *The Favourite*. Vogue [has already noticed](#) the films "pearl-drop beauties" commenting that the performances were "out of this world... but have you seen the earrings?"

The fascination is actually nothing new, according to Barron: "Pearls have long had romance and sophistication associated with them, having been worn by the most elegant icons in history, whether they may be Royals or the celebrities of the modern age. Far from being a trend of the past, we're now seeing new, modern interpretations of pearl jewellery. Their wearability and effortless elegance are capturing the attention of a new generation."



Image from *The Favourite* © 20TH CENTURY FOX

Once saved only for special occasions, pearls have since become a more accessible gemstone for everyday wear with [The Telegraph commenting](#) "They'll go with just about everything, since – while they might be the unexpected choice – they are pearls, after all."

Pearls have always been a firm favourite at Gemporia and Charlie Barron's shows this February feature some of his finest pieces to date featuring earrings, rings and pendants in rose gold, gold and sterling silver all using the very finest South Sea pearls and at surprisingly affordable prices.

Barron's passion for pearls is timeless: "Pearls are currently enjoying a period of renaissance, especially in Europe where we see the highest growth rate, and in Asian and American markets where sales are always strong. Major jewellery houses on Bond Street and Place Vendôme are producing new high jewellery collections using pearls which are helping to boost the popularity of pearls, as well as many celebrities wearing pearls at the highest profile events such as the Cannes Film Festival."

Gemporia's collection of pearl jewellery includes a variety of pearl types, including the following:



RHAJ15

South Sea Cultured Pearl & Diamond 18K Rose Gold Earrings **£1286**



GAVJ97

South Sea Cultured Pearl & Zambian Emerald 9K Gold Ring **£257**



MPLH68

Baroque Cultured Pearl Rose Gold Plated Sterling Silver Bangle **£72**



LWVJ70

South Sea Cultured Pearl, Chrome Diopside & Diamond 9K Gold Earrings **£285**



QVAJ38

South Sea Cultured Pearl & Diamond 18K Gold Pendant **£857**



CRLH92

Baroque Cultured Pearl Rose Gold Plated Sterling Silver Pendant **£58**

Charlie Barron's Luxury Pearl shows are scheduled from 15th to 17th February. Daily schedules are available via www.gemporia.com and via our [Facebook page](#).

- ENDS -

Media contact: Gemma Roebuck, gemma.roebuck@gemporia.com , 01527 406 161

About Gemporia

Charlie Barron is Gemporia's visiting pearl expert. Gemporia is the leading British TV jewellery channel, with turnover of £67.2m, dedicated to making genuine gemstones available to all. With more than 200 different natural coloured gems available, the jewellery, priced from £29 to £15,000, is sold online at Gemporia.com; on TV via its dedicated jewellery channel Gems TV; and via the Gemporia App. Gems TV is hosted by a team of gemstone experts, selling exclusive pieces in a reverse auction format, where the price of the piece continues to fall throughout the auction, and all buyers pay the final low price. Gemporia's highly skilled gem hunters travel the world to find the finest ethically-mined precious gemstones, sourced directly from the mines whenever possible. Ethics and people are an integral part of everything Gemporia does, and in 2012 Gemporia set up the Colourful Life Foundation, an independent charity focused on improving health and education facilities for the adults and children who live in the areas it works. Based in Redditch, Worcestershire, Gemporia was founded 2004 by Steve Bennett and his family. Gemporia is now an employee-owned business, with 75% of the business owned by trusts for the benefit of its 300 employees, with the remaining 25% owned by its founders. *year end March 2017 **Gems TV is live 24 /7 on Sky channel 665, Freeview channel 43, Virgin Media channel 755, Freesat channel 805 and via www.gemporia.com***