

SAVANT

[B o d y & M i n d]

A space where you can achieve the best you.

London's newest luxury wellbeing destination will open its doors on Wednesday 13th June 2018 combining beauty, aesthetics, spa and retail in one dedicated space.

Situated in the heart of the new development and regeneration of Kings Cross, Savant will make its mark on the capital this month. Armed with a fully stocked treatment menu of cutting-edge treatments, Savant focuses on achieving your own personal beauty goals.

A hidden haven away from the bustle of Kings Cross, you are instantly transported to a tranquil oasis of luxury as you step into the opulent surroundings of Savant. The interior takes inspiration from the mountain towns of Yemen that sit high above the clouds from founder, Rehab Sofan's home country. This is echoed throughout the interior investment of the salon through eclectic Italian furniture, unique wall textures and hardware brass finishes. Sofan wanted to incorporate the eclecticism of a typical Yemen home through high ceilings and pops of brightly coloured furnishings to sit alongside the muted Venetian plaster and grey Savant robes and towels. The flooring has been designed to resemble the intricate branch network of the Dragon Blood tree. The bespoke manicure bar and rose gold reception desk design provides an opulent contemporary twist taking inspiration from the French salons of the 1800s.

The front of house area provides a members' club feel with services such as manicures, pedicures, male grooming, tanning, lash and brow treatments all on offer. You can also purchase a variety of products, carefully selected by the Savant team to enhance your daily face and body regimen including premium brands such as Carita, James Read, Skinceuticals, Caviar - Alterna, Kokolakahi, Footlogix, Marram Co, and bespoke shades from the OPI rainbow.

The sophisticated salon provides a discreet hideaway offering a vast array of innovative facial treatments including lip and eye rejuvenation, aromatherapy and anti-aging services. Other indulgences in their repertoire include non-surgical face and neck lifts, anti-wrinkle injections, dermal fillers and micro-needling for stretch marks and other problem areas. Further body treatments include Encurve fat reduction as well as Ultraforma skin lifts/tightening. These clinical treatments take place on the upper floor in the cleanly designed treatment rooms which all satellite a sublime central seating area complete with metallic "moon chairs" and divine ceiling detail.

As ivy drips down the staircase, you are lead down to the relaxation lounge. Hidden from view, the peaceful therapy rooms transcend you to a place of complete bliss as you emerge completely rejuvenated.

The extensive treatment list is backed by a host of top-flight staff (known as the Savants) that harbour expert skills and knowledge when it comes to face and body treatments.

Savant plays into the highest level of savoir-faire, giving guests a uniquely tailored experience. Here, the focus is purely on the guest and their needs, wants and desires.

During the soft launch period Savant has been frequented by clients from the world of fashion, TV and music.

Their intelligent team of therapists work closely with their "Savantelle" to achieve the best version of themselves.

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Notes for Editors:



@SalonSavant

www.salonsavant.co.uk

Opening Hours

Monday - Thursday: 10.00AM – 8.00PM

Friday: 8.00AM – 7.00PM

Saturday: 9.00AM – 6.00PM

Sunday: 10.00AM – 5.00PM

Appointments and exclusive private hire outside of these hours are available upon request.

Soft launch period 13.6.18 – 18.6.18

Media event 28.6.18

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