

HUMAX

 Freeview Play


Humax AURA UHD Recorder



Humax introduces AURA: First Android TV 4K Freeview Play Recorder

Ultra High Definition Recorder powered by Android TV with built-in Google Assistant, Chromecast, Google Play Store apps and Kids' Zone

- **First Freeview Play Recorder powered by Android TV technology with crystal clear 4K HDR picture quality**
- **Built-in voice control via Google Assistant and access to Amazon Prime Video, Disney+, BT Sport and thousands of other apps via the Google Play Store**
- **Freeview Play provides 70+ subscription-free channels and 20,000+ hours of on demand entertainment**
- **Quick and easy set-up – simply log in with a Google account**
- **Humax AURA App for iOS and Android enables remote planning, recording and viewing on the go**
- **Watch TV on any screen: download and enjoy recordings on mobile devices**
- **Chromecast built-in: stream favourite content from phone, tablet or laptop to a TV screen**
- **Dedicated Kids' Zone with timed content, safe for the youngest family members**
- **Three digital tuners: record up to four programmes at once while watching a fifth***
- **1TB and 2TB options for up to 500 and 1,000 hours of recordings**

19 October 2020: Humax has today announced **AURA**: the first 4K Freeview Play Recorder powered by Android TV technology. This Ultra High Definition TV recorder provides a multitude of subscription-free and top-up entertainment delivered with crystal clear 4K HDR picture quality.

With integrated Google Assistant and access to thousands of apps via the Google Play Store, AURA syncs with the user's Google account to deliver a customised home entertainment experience built around the individual or family. For ultimate flexibility, Google Assistant also provides voice control for frequently-used TV commands, and allows users to ask questions, discover information and activate smart home devices.

Humax AURA will be available from November 2020 from Amazon, [Humax Direct](#) and electrical retailers with an SRP of £249 for the 1TB model and £279 for the 2TB version.



Powered by the ultra-fast Android TV platform and with Freeview Play built in, the new Humax box enables rapid access to favourite shows, movies, sports and other programming on live TV. Freeview Play provides the UK's most popular on demand apps such as BBC iPlayer, ITV Hub and All 4, all of which are located together for maximum ease and convenience. For even further entertainment options, users can top up their viewing with paid streaming services such as Amazon Prime Video, Disney+, BT Sport and Google Play Movies, and explore and choose from a huge variety of apps and games to download from the Google Play Store.

Freeview Play provides 95% of the nation's most-watched TV, all for free. There are more than 70 live TV channels, alongside nine on demand players: BBC iPlayer, ITV Hub, All 4, My5, UKTV Play, CBS Catchup Channels UK, Horror Bites, STV Player and BBC Sounds.

With more than 20,000 hours of on demand content and over 700 box sets to choose from, Freeview Play also helps viewers make the most of its content with its Explore Freeview Play interface hosted at Channel 100. Home to a universal search function and hand-picked content recommendations, it is easy for viewers to find their favourites and discover new shows. As well as the ability to watch, pause, rewind and record live TV, Freeview Play includes an intuitive seven day TV guide with scroll back functionality.

Catering for even the most avid of viewers, AURA incorporates three digital tuners, allowing up to four programmes to be recorded at once while the user watches another live channel*. Two hard drive options (1TB and 2TB) are available, enabling up to 500 or 1,000 hours of recordings to be stored, giving owners almost unlimited capacity to capture their favourite programmes, series and movies.

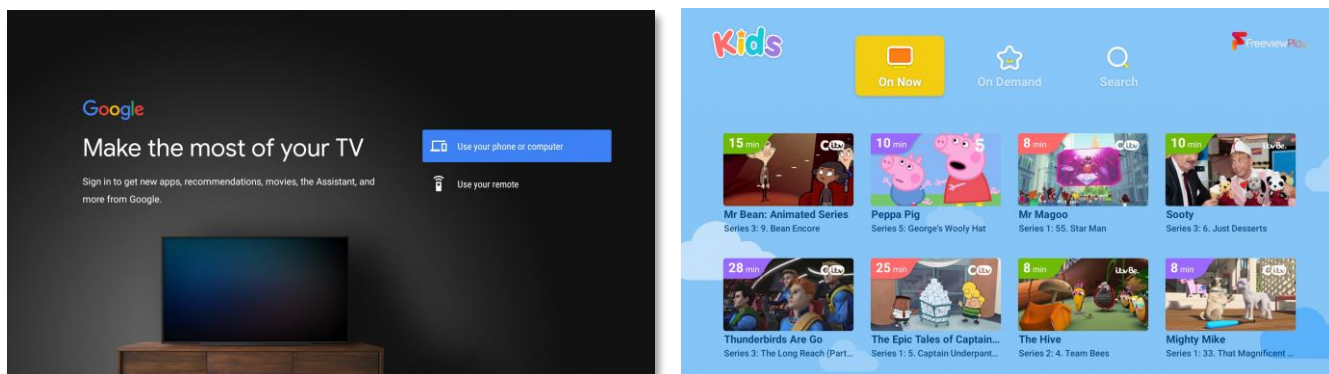
Thanks to the Humax AURA app, many features of AURA can be accessed on a mobile device, such as streaming recordings around the home or downloading shows to watch later on the move. The app also affords users the freedom to schedule recordings or set reminders when away from home.

Setting up AURA is extremely simple. By logging into their Google account, users have instant access to all their downloaded apps, YouTube settings, music downloads, as well as Google Home connectivity.

Creating a home screen that is completely personalised to the viewer's preferences, AURA allows app icons to be moved around easily, keeping all frequently-used apps and content in one place. Suggestions for content the user might enjoy based on their Google preferences are also displayed on this page.

With Chromecast built-in as standard on Android TV, AURA enables users to stream photos, videos, music and other media to their TV screen from a laptop, tablet or mobile phone via a home Wi-Fi network.

AURA's accompanying remote control offers several quick access 'hot keys': a *Freeview Play* button, *Top Picks* for content recommendations, a *Google Assistant* button to activate voice control, *TV Guide* button plus dedicated keys for *Android Home*, *Amazon Prime Video* and the *Humax Kids' Zone*.



Google Assistant is integrated into the remote control, allowing users to benefit from Google Home services – simply press the button to activate voice control and ask an unlimited number of questions such as finding out the weather or travel information, choose favourite types of content, change channel or volume – or connect to smart home devices to play music, switch on the lights or heating, and much more.

Developed by Humax, the Kids' Zone on AURA provides a safe environment for children to watch content curated specially for the youngest members of the family. Episodes can be browsed, searched and selected by duration, allowing parents to pick a show that will fill a suitable slot before dinner or bedtime, for example.

Rob Peacock, director at Humax, commented, "AURA is designed to sit at the heart of a family's home entertainment experience. The very first Freeview Play Recorder to be built on the Android TV platform, it provides a fully integrated environment that reflects the preferences and favourite content of the individual or family – with lightning-fast access to everything they need in one place,

and outstanding picture quality. With such an extensive array of features, users will never miss their favourite show, movie or sporting event, and thanks to a combination of Google technology and the Humax AURA app, they can enjoy the freedom of entertainment on any screen or device, wherever and whenever they wish.”

More information on Humax AURA can be found at <https://uk.humaxdigital.com>.

Visit www.freeview.co.uk for a full list of Freeview Play channels and services.

Pricing and availability

Available from November 2020, Humax AURA has a suggested retail price of £249 for the 1TB model and £279 for the 2TB model. Retailers include Currys, Argos, Amazon, very.co.uk, Richer Sounds, Euronics (CIH), independent electrical stores and [Humax Direct](#). Prices include VAT.

Notes to editors

* Fourth recording and fifth live channel may be limited depending on the channels being recorded, and may vary from region to region.

Channel availability subject to geographic location and coverage. Aerial upgrade and/or receiver may be required. A minimum broadband speed of 2 Mbps is required to watch catch up and on demand services (recommended 5 Mbps for HD and 25 Mbps for 4K and HDR) – this will count towards any monthly broadband data allowance.

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[**Download high resolution images here**](#)

About Humax

Humax is one of the world’s largest manufacturers of smart home solutions, digital TV set-top boxes, connected devices and network solutions, and markets its range of products in more than 90 countries. For more than 30 years, the company has built a strong reputation as a leading supplier of high quality, feature-rich smart TV products, including both digital hard drive recorders (PVRs) and high definition set-top boxes (receivers). According to GfK, Humax is the number one PVR manufacturer in the UK, and currently offers a range of smart TV solutions providing a multitude of exciting channels, services and VOD content.

Further information about Humax can be found at <https://uk.humaxdigital.com/>

About Freeview Play

Watched in over 18 million homes, Freeview is the UK’s biggest TV platform. Its connected TV service, Freeview Play, brings together live and on demand content from BBC iPlayer, ITV Hub, All 4, My5, UKTV Play, CBS Catchup Channels UK, Horror Bites, STV Player and BBC Sounds.

The service is available on nearly all smart TVs sold in the UK and has quickly become a ‘must-have’ feature for new TV buyers. In 2019, Freeview launched its mobile app, giving viewers access to the country’s most popular programmes all in one place, on the go.

The Freeview platform is managed by Digital UK Ltd and DTV Services Ltd. The companies have four common shareholders – BBC, ITV, Channel 4 and Arqiva – and Sky is a shareholder in DTV Services Ltd.

HUMAX AURA – Technical Specifications

Tuners and demodulator	3 x digital Freeview Play tuners Supports RF loop-through DVB T/T2 (aerial required) Frequency range 470 MHz ~ 862 MHz
Video	Up to 4K HDR 2160p playback at 60 FPS (H.265/HEVC) - also compatible with 720i, 720p, 1080i, 1080p Up to 4K 2160p playback at 60 FPS (VP8, VP9, H.264, MPEG1/2) – VP9 enables playback of 4K YouTube content Up to 1080p playback at 60 FPS (H.263, MJPEG, MPEG4, WMV9/VC1)
Audio	Dolby Audio (Dolby Digital, Dolby Digital Plus) Dolby Atmos (pass-through) DTS-X surround sound (pass-through) over HDMI High-resolution audio playback up to 24-bit/192 kHz over HDMI
Processor	CPU: Quad-core 1.8 GHz (ARM Cortex-A53) with 3GB RAM
Operating system	Android 9.0 (Pie) powered by Android TV™ and Chromecast built-in™
Hard drive options	1TB or 2TB HDD* (up to 500 or 1,000 hours recorded in SD) Expandable via USB AURA can also connect to NAS drives including PCs *Portion of storage occupied by system software
Power	100V - 240V ~ 50/60Hz 12V = 2A (Standby under 0.5W)
Wireless	802.11ac 2T2R 2.4 GHz and 5 GHz Wi-Fi Bluetooth 4.2/BLE
I/O	Gigabit Ethernet HDMI 2.1 with HDCP 2.3 and CEC support USB 3.0, USB 2.0 (Type A) S/PDIF
Voice remote control	Bluetooth connectivity IR blaster to control TV, soundbar, or receiver volume and power Mic for voice search Replaceable 2 x AAA batteries 50 x 225 x 20mm (W x D x H)
Product dimensions	258 x 200 x 43mm (W x D x H)
Product weight	764g

What's in the box?

Set-up guide
Voice remote control with 2 x AAA batteries
HDMI cable
Ethernet cable
Aerial-loop cable
Power supply cable



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Specifications are subject to change. E&OE.