



## Fight Parcel Theft this Christmas

*Online shopping is one of the most lucrative platforms on the planet; consumers are dealing with daily delivery issues such as missing parcels, delayed parcels and, in the worst-case scenario, theft. \*Stats from 2023 show that the number of claims for missing parcels jumped by 59% in the year to June compared with the previous 12 months.*



**Large Curve Top Front Access, Bordeaux Red - £279.99**

**UK sees the most significant increase** in parcels stolen or lost compared to other countries, followed by Australia, Canada, the United States and the UAE. With this in mind, many look for simple solutions to ensure packages are delivered safely.

Smart Parcel Box has been at the forefront of solving the delivery crisis since 2015. Installed in over 50,000 homes and businesses, the galvanised steel boxes were the first of their kind and have taken the market by storm. The boxes offer a security barcode scanned on delivery and alert the consumer to receipt of the package. The boxes are super easy to install and come in various trendy colourways. Not only will a package be safe, but it will be safe in style.

Vikram Avasthi, Founder of online homewares brand, Homescapes Online, recognised the frustrating issues associated with parcel delivery and decided to act; enter Smart Parcel Box, a safe, easy-to-use delivery box that ensures it's easy to receive multiple parcels, come rain or shine without the fear of them being left outside to survive the British weather. The onset of Covid-19 made contactless delivery the new norm, and Smart Parcel Box is prevalent in over 40,000 homes across the UK and Europe. Ranging from small to extra-large boxes in versatile colourways the boxes have an easy floor/wall installation process that has a versatile and modern look to keep the home exterior looking on-trend.

**Top Tips for this Christmas:**

- Note in your calendar when you should be expecting a delivery, so you're not surprised by it.
- With a rise in spams across this period, don't click on any links in messages from "couriers" until you're sure they're safe - there are free online services that help with this.
- For smooth deliveries during the busy festive period, make sure your address is written properly and give clear instructions for finding your home and/or safe delivery spot.
- Prevent doorstep thefts by investing in a box that will protect your parcels whether you are in or out.
- If you're away for the holidays, consider leaving a spare key for your delivery box with a trusted neighbour so they can empty it for you. This will prevent a build-up of parcels and presents at your front door.

\*Metapack.

Smart Parcel Boxes are available to order online with free UK delivery [www.smartparcelbox.co.uk](http://www.smartparcelbox.co.uk) For further information, images, and interview opportunities, don't hesitate to get in touch with [rhian@simplerpr.com](mailto:rhian@simplerpr.com) Tel: 01494 793501

