## LAURA ASHLEY

## New SS22 Collection from Laura Ashley Lighting and Mirrors

Laura Ashley Lighting and Mirrors present the brand-new SS22 collection, available from March 2022. This collection comprises of timeless, elegant designs, as is synonymous with the Laura Ashley name, as well as some adventurous new pieces.



The SS22 collection showcases bathroom wall lights crafted from polished chrome and crystal, contemporary outdoor lights and sleek pendants and chandeliers. From polished champagne table lamps and floor lamps to sophisticated scalloped and caged ceiling lights, this collection beautifully combines heritage and the modern day.

'We are so proud of the new SS22 collection and have focussed on developing warmer finishes using antique brass and soft golds to work with the moody tones of the designs. We have come out of our comfort zone with on trend colourways and concepts whilst still keeping our ethos of creating timeless designs.' - Mary Buchanan, Creative Director, Laura Ashley Lighting and Mirrors

## www.darlighting.co.uk/laura-ashley

Top Left to right: Blake Bathroom Single Wall £80, Arthur Outdoor Wall Light £70, Penelope Pineapple Table Base £80, Blackwell Glass Pendant £195Bottom Left to Right: Broadway Scalloped Crystal Pendant £195, Clara Swag Semi Flush Chandelier £175, Star Single Pendant Large £250, Selby FloorBase £195

Boilerplate: The interiors brand Laura Ashley Home founded in 1953 is globally recognised for its classic, timeless, quintessentially

English look. The där lighting Group have been designing signature Laura Ashley Lighting and chandeliers for more than 20 years and are proud to be continuing this work with the re-emergence of the Laura Ashley brand in 2021 under the ownership of Gordon Brothers, the

American Investment firm. The Laura Ashley Lighting and Mirrors collection originates directly and exclusively from the där lighting group. The current complete collection is available through darlighting.co.uk, their selected independent retailers and Next PLC. The Laura Ashley Lighting and Mirrors ranges are crafted and sourced with passion, combining heritage design with contemporary elegance.

Importantly, a number of ranges are available exclusively via the där lighting group either online at där lighting.co.uk and through the brand's independent stockists. Masters in lighting design and manufacturing since 1970, the där lighting expertise is translated into each and every Laura Ashley light, with the group having created iconic products on behalf of Laura Ashley for the last 20 years. The mirrors beautifully complement the lighting range and embody the ethos and express the character of the Laura Ashley lifestyle.

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