



## Introducing the new 'Peel and Stick' collection from Naturewall



*Planks in Natural Oak and Driftwood Grey £49.99*

Naturewall, the masters of crafting sustainable wall coverings, has launched its new 'Peel and Stick' range. The real wood wall planks that anyone can install, thanks to the simple 'No nails, no glue, no fuss' NatureWeld fitting system, are handcrafted in Britain using FSC Certified Timber.

Always making sure they stay trend relevant, the new range has a premium feel embodied within four new finishes; Driftwood Grey, Natural Oak, Oiled Oak and Rustic Oak. With the focus on bringing nature indoors prominent for 2022 to denote well-being in the home, these natural boards are the ultimate connection with the outdoors.

An evolution from the original Naturewall 'Peel and Stick' designs, each individual plank has been treated with an innovative new brushing process, giving every piece its own identity, tone and appearance emphasising the organic characteristics of the wood.

Finished with European oils, the planks are splash-proof and easily cleanable to ensure a no-fuss design update for any interior.

Naturewall's interior designer, Olivia Crosher explains the inspiration behind the new line, 'Layering natural materials and textures is a style technique currently being executed by many interior designers and homeowners alike to create a warm, welcoming, and soulful interior. With four finishes in the range, any room can be elevated with a high-end feel that can be tailored to a variety of interior styles. Ranging anywhere from a minimalist Scandinavian feel with Natural Oak to a luxurious and rich maximalist space using Rustic Brown'.

For more information, additional images, or interview opportunities please contact [emma@simplerpr.com](mailto:emma@simplerpr.com) or [hannah@simplerpr.com](mailto:hannah@simplerpr.com) on 01494 793501