

LAURA ASHLEY

Intuitive Lighting



The right lighting is renowned for its ability to enhance and influence the look of any décor, and it can also be used to intuitively direct guests around the home and make them feel instantly welcome.

Mary Buchanan, Creative Director of Laura Ashley Lighting and Mirrors shares her advice utilising lighting for directional purposes.

“Place coordinating pendants or wall lights down hallways in a line that elegantly follows any bends or corners and draws guests down this natural pathway and deeper into the home. Encourage them towards the dining table or socialising area using a statement drop design where you will gather, or by positioning wall lights either side of the seating area. Choose dimmable fixtures so that you can easily adjust the atmosphere. You can also use floor and table lamps to bring attention to any comfortable armchairs or sofas where you’re intending for your guests to sit back and relax.”

www.darlighting.co.uk/laura-ashley

Left to Right Image: Laura Ashley Rufus Pendant Polished Chrome £35, Laura Ashley Clayton Pendant Polished Silver Glass £120, Laura Ashley Sorrento 2lt Wall Light Brushed Chrome with Natural Shade £75, Laura Ashley Selby Wall Light Polished Nickel Glass £55.01, Laura Ashley Ockley Pendant Polished Chrome & Glass £110

Laura Ashley Rufus 3 Light Bar Pendant £150, Laura Ashley Salisbury Pendant in Ribbed Glass Polished Chrome £100, Laura Ashley Callaghan Pendant in Antique Brass Ribbed Glass £50, Beca Large Pendant White Ceramic Antique Brass £95

Boilerplate: The interiors brand Laura Ashley Home founded in 1953 is globally recognised for its classic, timeless, quintessentially English look. The dār lighting Group have been designing signature Laura Ashley Lighting and chandeliers for more than 20 years and are proud to be continuing this work with the re-emergence of the Laura Ashley brand in 2021 under the ownership of Gordon Brothers, the American Investment firm. The Laura Ashley Lighting and Mirrors collection originates directly and exclusively from the dār lighting group. The current complete collection is available through darlighting.co.uk, their selected independent retailers and Next PLC. The Laura Ashley Lighting and Mirrors ranges are crafted and sourced with passion, combining heritage design with contemporary elegance. Importantly, a number of ranges are available exclusively via the dār lighting group either online at dār lighting.co.uk and through the brand’s independent stockists. Masters in lighting design and manufacturing since 1970, the dār lighting expertise is translated into each and every Laura Ashley light, with the group having created iconic products on behalf of Laura Ashley for the last 20 years. The mirrors beautifully complement the lighting range and embody the ethos and express the character of the Laura Ashley lifestyle.

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