

ABOUT MICHELLE

Michelle is a former computer programmer and chess nerd, turned food blogger and photographer, who has been running Greedy Gourmet since 2007. She is South African and lives in Chelmsford (Essex), just outside London (UK) with her two children.

When Michelle isn't researching and cooking recipes from the four corners of the world, she is shooting for restaurant clients, running her own dining club, burning calories at the gym, reading or playing the piano.

ABOUT GREEDY GOURMET

I regularly collaborate with chefs worldwide. They demonstrate their regional specialities and afterwards, I publish these recipes. I write about the history of each recipe as well as the area it comes from — ultimately tempting readers to recreate the recipe at home, inspiring them to travel to the destination.

Greedy Gourmet's audience of adventurous eaters is constantly educated and empowered. Armed with the latest articles published by Greedy Gourmet, they know where to try local delicacies, and weekend guides are filled with travel advice and where to eat. I love working with tourism boards and travel clients, sharing only the best the destination has to offer in an authentic manner.

All recipes and travel articles are extensively promoted on social media channels throughout the year. Business packages are tailored to each client with the goal of maximum long-term exposure. Food and restaurant photography services are available.

SERVICES

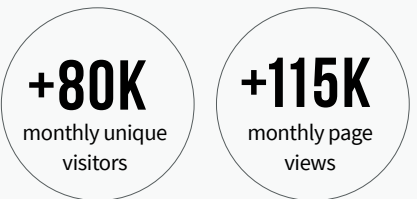
- Sponsored content
- Recipe development
- Food photography
- Video creation
- Restaurant photography
- Instagram stories
- Press trips
- Brand ambassador
- Consulting

COLLABORATIONS

- Royal Mail
- DFDS
- AirFrance
- AirBnb
- Tenerife Tourism
- Eurostar

Contact me at michelle@greedygourmet.com or call me at +44 (0)7812 430 598 to talk about how we can work together.

BLOG STATS



SOCIAL MEDIA STATS

Instagram.....	20K
Twitter.....	5K
Facebook.....	3.5K
Pinterest.....	7K

DEMOGRAPHICS

Female.....	69 %
25-34.....	31 %
35-64.....	50 %
UK.....	50 %
USA.....	25 %

AWARDS

- Food Blogger of the Year 2017 — *Quality Food Awards*
- Best Entertainment Blog 2017 — *Essex Digital Awards*
- Top 10 Food Blog 2017 — *Vuelio*

AS SEEN ON

- Saveur
- BBC Good Food
- Good Housekeeping
- BuzzFeed