

new products

Julie Vuong discovers the latest anti-ageing formulations and spa beauty suppliers offering the sweet smell of success...



UK LAUNCH
Africology
 Building on success in its homeland of South Africa, an ethical and natural skincare brand called Africology launches to the UK spa market. It is already creating a name for itself at the Sanctuary Spa in London, where guests can experience its message of healing and discover the conservationist attitudes of the brand.

Rencha Droganis, who founded Africology, has sought to embody the natural, untamed beauty of her native country by sourcing ingredients, including roiboos and African potato, from local suppliers. The result is an array of spa treatments and a 37-strong retail range.
 T: +27 84 824 5208 W: www.africology.co.za



Biodroga
Age Performance Formula
 Autbaupflege Fluid
 Restoring Facial Fluid
 Fluide régénérant

Biodroga
Age Performance Formula

Bucking the trend for 'anti'-ageing solutions, Biodroga releases an alternative skincare system that looks to assist, not prevent, the skin maturing. The idea behind the new Age Performance range reflects the emergence of a new demographic called 'Power Agers', defined as a generation of energised over-60s, comfortable in their own skin and determined to 'live life to the full'.

To fit in with this lifestyle Biodroga has created a four-piece collection consisting of Restoring Facial Fluid for Mature Skin; Restoring Day Care for Mature, Dry Skin; Restoring Night Care for Mature Skin; and Restoring Eye & Lip Care for Mature Skin. Key ingredients include grapeseed oil and Baden-Baden riesling grape extract, which are thought to leave the skin nourished and supple.
 T: +44 (0) 1273 837302 W: www.beautyconcepts.co.uk

Dermalogica
MultiVitamin Thermofooliant

Joining Dermalogica's recent AGE Smart launch is a new self-heating skin polisher called MultiVitamin Thermofooliant. The range was created to combat wrinkles, pigmentation and loss of skin tone. The new addition features thermal technology activated on contact with water. This process prepares the skin for the application of nutrients and minerals. Jane Wurwand, founder of Dermalogica, says, "The self-heating feature is comforting, and really appeals to consumers on a psychological level. But, most importantly, this blend of exfoliants gently dissolves and whisks away surface debris so that the powerful chemical cocktail may be delivered deep into the skin for optimal results without irritation."
 T: +44 (0) 1372 363600
 W: www.dermalogica.co.uk



Thalgo
Cleansing Range

Red algae perform the star role in all three formulas that make up Thalgo's new Cleansing Range. Split into Comfort for sensitive skin, Purity for normal or combination types and Rejuvenating to tackle signs of ageing, the trio has been developed to raise the performance of skin cells at night while keeping them active and energised throughout the day. The presence of red algae is thought to improve hydration and revitalise the skin by improving cell metabolism and fuelling the production of collagen. This extract is blended with active fruit additives to form the base of each collection, which is comprised of lotions, milks and exfoliators.
 T: +44 (0) 207 5120872
 W: www.thalgo.com



Scent & spa

Smell, it is often said, is the most powerful of the human senses. So it's no surprise that skincare brands are eager to leave their spa guests on an olfactory high.

This winter two companies have added fragrances to their traditional retail ranges. Firstly, holistic champion Aveda launches Ancient Attar Pure-fume Spirit Aroma Spray to tie in with its 30-year relationship with aromas containing plant and flower essences. Inside the fragrance is certified organic rose oil harvested from Bulgaria, which imparts a deep floral note, while sandalwood oil promotes a soft, lingering aroma.

Elsewhere, the Tranquillity fragrance from Comfort Zone has proved such a hit within treatment rooms that a take-home version has been created. The new solid perfume is a combination of rosewood, palmarosa and cedar. Comfort Zone, from Italy, believes that Tranquillity's large following is down to a desire for guests to re-live their spa experiences through the power of smell, either at home or on the move.

Aveda, T: 0870 0342979 W: www.aveda.com

Comfort Zone, T: +44 (0) 1827 280080

W: www.graftons.co.uk



High notes: Aveda's Ancient Attar (left) and Tranquillity from Comfort Zone (right)

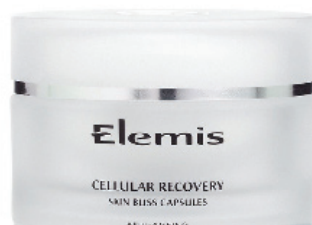


Elemis

Anti-Ageing Skin Renewal Collection

New for 2009 is a luxurious quartet of Elemis' popular anti-ageing heroes, including the new Pro-Collagen Quartz Lift Mask. The other three that make up the set have been cherry-picked from different ranges to form a powerhouse of wrinkle-reducing choices. They are: Tri-Enzyme Resurfacing Facial Wash; Cellular Recovery Skin Bliss Capsules; and Papaya Enzyme Peel. The compact size serves as a handy alternative when travelling. Each product contains carefully sourced ingredients including white truffle and moringa oil, heralded for their potent skin-boosting effects.

T: +44 (0) 1278 727830 W: www.elemis.com



Thal'ion

Brightening Line

Thalassotherapy expert Thal'ion, a recent newcomer to the UK spa scene, announces two new additions to its Brightening Line for both day and night. The Protective Clarifying Day Care is said to prevent the skin from pigmentation, help reduce blotches and smooth irregularities. The formula's efficacy, says the company, is down to a key marine complex called 'Thali'white Cx' said to bring together a new generation of brightening ingredients. It also forms part of the new Repairing Clarifying Night Cream, which combines a careful selection of seaweed and plant extracts collected on the Brittany coast.

T: +44 (0) 207 2630105 W: www.thalioderm.co.uk



Gerard's

Bamboo Range

To accompany the recent launch of Bamboo Massage, Gerard's releases a line of retail products under the same banner. Fans of the treatment, which uses bamboo canes to stretch and massage the body, can take home Bamboo Creamoil and Bamboo Bath/Shower. Both are enriched with bamboo bio-extracts, which claim to replenish delicate, thin and dry skin. The Creamoil also comes with an injection of marine collagen said to optimise the skin's re-lipidising mechanism, ensuring the skin is left moisturised and protected.

T: +44 (0) 208 2022020 W: www.gerards.uk.com

The menu highlights the latest spa product launches. For further information and prices please contact the supplier directly. For inclusion in the next issue, contact **European Spa's Julie Vuong** T: +44 (0) 1959 547003 E: julie@spapublishing.com