# Philippa Hennessy, Journalist

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"You should write because you love the shape of stories and sentences and the creation of different words on a page" —Annie Proulx

Accomplished journalist with a reputation for dedication and persistency. Adept writer who treats news, features and other events with equal passion, seeking to progress freelance career in feature writing and copywriting. Imagination and business acumen proven in the successful launch of a women's magazine for discerning, upwardly mobile women in Surrey. Awarded Best Franchisee of the Business Women Awards 2016.

Expertise in feature writing on a diverse range of women's interests and interviewing inspirational female (and male) celebrities, including TV personalities Gloria Hunniford, Ruth Langsford, Lucy Alexander, Anthea Turner, Diana Moran and Nell McAndrews, actor Brian Blessed, actresses Jenny Seagrove, Charlie Brookes and Zoe Lucker, sportsman Tim Henman, sportswomen Tracey Edwards, Kate Staples, Hannah Russell and Gail Emms, retired Formula One driver Damon Hill, businesswoman Jacqueline Gold, fashion designer Caroline Castigliano, authors Sophie Kinsella and Jacqueline Wilson, and chef Raymond Blanc. Regular journalist contribution: John Inverdale, Zelda West-Meads, Diana Moran.

### **Key Skills**

Feature writing Editing / subediting / proofreading Columns/op ed pieces

Researching & fact-checking Strong interviewing techniques Community journalism

## Journalism Experience

#### DARLING MAGAZINE NORTH SURREY - Editor, 2012 to present

Readership circa. 24,000; www.darlingmagazine.co.uk

- •Organising and overseeing all content, design, layout, printing, production and distribution
- Ensuring financial viability requiring continued effort to secure advertising and sponsorship
- Providing women with the news, views and stories that reflect life in the suburbia
- •Sourcing real life stories. Researching and generating compelling editorial ideas and seasonal features that span a range of lifestyle areas: fashion, beauty, travel, interiors, art, food, health, fitness, legal, property and education
- •Magazine construct built around initiatives such as 'On the Scene', 'Cook's Corner', Little Darlings', 'Charity Matters' and 'Love Local' sections, recognising consumer interest

THERUNNINGBUG.COM - Blog Contributor, February to April 2015

DARLING MAGAZINE WIMBLEDON – Features Writer, 2009 to 2012

WSJ EUROPE, WEEKEND JOURNAL TRAVEL SECTION - Contributor, March 2011

The Allure of France's Poitou-Charente Region wsj.com/articles/SB10001424052748703956604576110180878937792

WIMBLEDON GUARDIAN ONLINE - News Correspondent, 2009 to 2010

YOURLOCALLONDON/WIMBLEDON.COM - Web Editor, 2008 to 2009

PRACTICAL PARENTING MAGAZINE - Contributor, September 2007

FAMILIES MAGAZINE – Contributor, March-April 2007

### **Public Relations Experience**

2001 – 2007	Freelance PR Consultant
1998 – 2001	EMEA Head of PR, Management Consulting Services, PricewaterhouseCoopers
1994 – 1998	PR Account Manager, Text 100
1993 – 1994	PR Account Executive, Shandwick Consultants

### **Education**

London School of Journalism - short course in writing for women's magazines
Vocational Course for the Bar, Council of Legal Education
LLB Honours in Law, De Montfort University
London College of Printing - BTEC National Diploma in Business & Finance.
Subjects studied: Journalism, Media Studies, Printing, Marketing & Advertising,
Publishing, Publicity & Promotion, Communications
Berkhamsted School – obtained 7 O-Levels (including Maths and English)

<sup>&</sup>quot;Philippa is very professional and excellent at her job. She writes beautifully about so many different people and things. She is a really delightful person." —Zelda West-Meads, relationships expert for the Daily Mail

Other references available on request