

# HowToEnjoy.co.uk London's *quality* Fashion events

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Several weeks of events for fashion enthusiasts. Enjoy catwalk shows, fashion houses, international designers, swimwear manufacturers PLUS even a free guided tour of Knightsbridge! What more could you want?

## INTERNATIONAL

February 11 2008, Monday, 10am-6pm (exhibition ends February 13 2008, Wednesday, 10am-6pm / LFW ends February 15 2008, Friday, 10am-6pm) LONDON FASHION WEEK (WHICH OPENED YESTERDAY) CONTINUES, WITH - IN ADDITION TO NATIONAL DESIGNERS - INTERNATIONAL DESIGNERS, FROM ACROSS THE WORLD: ALICANTE; BEIRUT; BOLOGNA; COPENHAGEN; DUBLIN; FLORENCE; HONG KONG; ISTANBUL; KOLKATA; LOS ANGELES; MADRID; MIAMI; NEW DELHI; NEW YORK CITY; OSLO; PARIS; SAINT DENIS; SHANGHAI, STOCKHOLM; TOKYO, ETC., PLUS TWO-FLOOR EXHIBITION, FEATURING: TEXTILES, FROM SCOTLAND; SWIMWEAR; LINGERIE; JEWELLERY, ETC.

A: Free, for accredited press & trade / invites needed for catwalk shows  
B: 14, 41, 49, 70, 74, 345, 360, 414, 449 or C1  
F: 020 7436 5924 (BFC)  
L: BFC Tent, outside Natural History Museum, Cromwell Road, London, SW7  
M: British Fashion Council (BFC), 5 Portland Place, London, W1B 1PW  
N: 020 7636 7788 (BFC)  
T: South Kensington (Circle, District & Piccadilly lines)  
W: <http://www.londonfashionweek.co.uk/>  
X: <http://www.howtoenjoy.co.uk/books/cities/tokyo.htm>

For more Australian, Dutch, Italian, Japanese, etc., events please visit the website, [HowToEnjoy.co.uk](http://HowToEnjoy.co.uk)

## NEW SWIMWEAR

February 12 2008, Tuesday, GET YOURS IN MAY!... OLYMPIC SWIMMER & BROADCASTER, SHARRON DAVIES MBE COMPERES MEDIA EVENT, WHICH SEES UNVEILING OF NEW SWIMSUIT, SPEEDO LZR RACER, AS RESULT OF, 'JOINED FORCES,' COMPRISING JAPANESE FASHION HOUSE - COMME DES GARÇONS - AND AUSTRALIAN SWIMWEAR MANUFACTURER  
E: [ukenquiries@speedo.co.uk](mailto:ukenquiries@speedo.co.uk)  
L: Speedo Store, 41-43 Neal Street, Covent Garden, WC2  
M: Speedo UK, Ascot Road, Nottingham, NG8 5AJ  
N: 0115 916 7000 (Speedo UK) 0115 910 5267 (Speedo UK Consumer Relations)  
W: <http://www.speedo.com/>  
X: <http://www.howtoenjoy.co.uk/books/countries/japan.htm>

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## CATWALK SHOWS

February 12 2008, Tuesday, 9.30am-5pm  
LAST DAY FOR THREE-DAY, "PURE," AT OLYMPIA'S GRAND HALL, WITH CATWALK SHOWS FOCUSING ON WOMENSWEAR, FOOTWEAR & ACCESSORIES  
A: £20 / free, if pre-registered  
B: 9, 10, 27, 28, 49 or 391  
F: 0845 218 6013 (tickets)  
L: Grand Hall, Olympia Exhibition Centre, Olympia Way, Hammersmith Road, W14  
M: Emap TPS, Greater London House, Hampstead Road, London NW1 7EJ  
N: 0845 218 6012 (tickets)  
T: Kensington Olympia (District line)  
W: <http://www.purewomenswear.co.uk/>  
X: <http://www.howtoenjoy.co.uk/books/interests/footwear.htm>

## FASHION WEEKEND

February 21 2008, Thursday, 11am-9pm (continues until February 24 2008, Sunday, 10am-5pm)  
FASHIONISTAS CONVERGE ON FRONT LAWNS, OF NATURAL HISTORY MUSEUM, FOR LONDON FASHION WEEKEND, WITH FLOWERS FROM HOLLAND, CATWALK EVENTS, INEXPENSIVE DESIGNER CLOTHES, ETC.  
A: from £10, in advance  
B: 14, 41, 49, 70, 74, 345, 360, 414, 449 or C1  
L: front lawns of Natural History Museum, Cromwell Road, London, SW7  
N: 0871 230 1558  
T: South Kensington (Circle, District & Piccadilly lines)  
W: <http://www.londonfashionweekend.co.uk/>  
X: [http://www.howtoenjoy.co.uk/books/interests/fashion\\_female.htm](http://www.howtoenjoy.co.uk/books/interests/fashion_female.htm)

Between Feb. 21 and Mar. 8, visit [HowToEnjoy.co.uk](http://HowToEnjoy.co.uk) for regular listings of other fashion events: accessories; fashion for females; fashion for males, etc. If you know of any such events, please send us the information

## FREE GUIDED TOUR

March 8 2008, Saturday, 2pm (at ticket office of Hyde Park Corner tube station) for 2.15pm departure, on foot  
FREE, 'LONDON HowToEnjoy.co.uk FASHION x ITALY MEETUP,' (GUIDED WALKING TOUR, VISITING SEVERAL KNIGHTSBRIDGE STORES, SELLING ITALIAN FASHION FOR MEN & WOMEN)  
Whilst we shall visit, on foot, a variety of venues which are suitable to hire for exhibitions, we will also visit a number of stores, selling Italian fashion for men & women. After an initial stroll through Belgravia (starting with Belgrave Square), the main plan

is to visit a number of stores in Knightsbridge. No need to reserve, just turn up. Meet your guide, Phelim - wearing a blue and white cap - at the ticket office of Hyde Park Corner tube station (Piccadilly line) for a unique and free guided tour of one of London's most interesting areas. The tour will run until 5pm (probably ending at a pub/Italian restaurant for an inexpensive drink/meal), though you are free to leave the group at any time you wish. This event will take place no matter the weather. You are welcome to bring friends. If you are on Facebook or Meetup it would help if you rsvp'd, using either of these social networking websites.  
A: Free guided tour and free admissions  
E: [howtoenjoylondon@yahoo.co.uk](mailto:howtoenjoylondon@yahoo.co.uk)  
L: ticket office, at Hyde Park Corner tube station (Piccadilly line)  
N: 07900 854 794 (on the day)  
T: Hyde Park Corner (Piccadilly line)  
W: <http://eventplanning.meetup.com/260/>  
<http://www.facebook.com/event.php?eid=8690672595>  
X: <http://www.howtoenjoy.co.uk/books/countries/italy.htm>

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### INDEX (revised October 2006)

A: Admission  
B: Bus/es  
C: Concessions  
E: E-mail  
F: Fax  
L: Location  
M: Mailing address (if different to location)  
N: Number (telephone)  
PRESS: PRESS view  
PV: Private View / Preview / Reception  
RSVP: respond, by method listed, to confirm your attendance  
T: Train/tube station and train/tube line/s  
W: Website  
X: Xtra Information (i.e. book & photo links)

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