



THIERRY BAYLE

SEMINARS – WORKSHOPS – MASTERCLASSES

MOTIVATIONAL & BUSINESS SPEAKER

KEY NOTE SPEAKER

COACH - CONSULTANT



Learn top trade secrets from the World of Fashion!

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WHO IS THIERRY BAYLE?

Thierry Bayle is the Founder of Global Fashion Management.

He has a truly global outlook, having lived in many different countries when growing up (Europe, Madagascar, the USA and Venezuela) and continuing this pattern throughout his working life (UK, USA, Japan, Singapore, South East Asia and the Indian Sub-Continent). Thierry's early life, growing up in a diplomatic family, means that he is very much at home working with government and diplomatic organisations as well as businesses.

He has always worked with multicultural staff and cross-functional teams. He is equally happy talking to staff at every strata of an organisation, in order to take a project from inception to conclusion. Clients benefit from his ability to think outside the box and to bring unique and creative business ideas, as well as his use of successful business tools and techniques from around the world.

Having worked for more than 20 years on the business side of Fashion and Retail, Thierry's clients benefit from his experience with International Designers (such as Alberta Ferretti, Calvin Klein, DKNY, DVF, Kenzo, Monnalisa, Moschino, Paula Ka, Sergio Rossi, Smalto, Versace) as well as many international SMEs and Young Designers.

Thierry regularly works with all of the Fashion stakeholders and all functions within Fashion Companies, so Clients can be confident that every opportunity or challenge affecting the business will be approached with 360° vision and analysis.

CLIENTS WHO HAVE WORKED WITH THIERRY BAYLE

Thierry brings his energy, business management tools and hands-on operations expertise to speaking engagements and events for Brands, Retailers, Manufacturers (MAS, Sri Lanka) and other Fashion related organisations such as

Governments

UK Trade and Investment, Inves Trinidad and Tobago, KOTRA (South Korean Government Trade-Investment Agency)

Local Councils

London Borough of Hammersmith & Fulham, Rochdale Council, Shropshire Council

Bank

Natwest

Education

Insec, London College of Fashion, Mod Spe Fashion School (Paris), The Source Academy, Youth Business Trinidad & Tobago, Southampton Solent University

Federations

Brighton Fashion Week, British Jewellery Association, Couture Fashion Week; Fashion Week Skopje (Macedonia)

Libraries

City Business Library, Westminster Library

Non Profit Organisations

Fashion Group International, Petit Miracles Business Hub, Portobello Business Centre

Trade Shows

Bangkok Intl Fashion Fair BIFF, Bubble, Magic, Moda UK, Modtissimo Porto, Pure London, Summer Fair, Who's Next

Service Providers

Retail IT, Transcosmos



Thierry was recruited as a Retail Expert for Who's Next Trade show in Paris. Sharing & advising Retailers on business issues from buying/merchandising, open to buy to other general management or staff challenges.



He has also been asked to act as a Registered and Approved Growth Coach for the UK Government's Growth Accelerator programme, part of Business Growth Service.



He works alongside ModSpe Fashion School in Paris to deliver the business of Fashion at wholesale and retail levels on a business module named "Project Management".

KEY VALUES AND BENEFITS

Key values

We believe that the following are vital in the preparation and execution of any successful event:

- Honesty and transparency
- Understanding the Client's needs and exceeding their expectations
- Story telling to ensure the transfer of skills and experience to all attendees
- Interactive, energy-boosting sessions.

Benefits

Our proposals will always include preparation, follow-up and measurable results. The process starts with an exercise to gain a clear understanding of the Client's precise goals. This enables us to formulate them into some key measurable indicators.

Clients particularly appreciate the extent of the preparation carried out before the event: we ask all attendees to complete a questionnaire to ensure that the content of the speech, workshop or masterclass will answer their specific challenges or opportunities. This approach guarantees that attendees will take something concrete and useful from the event. Thierry believes strongly that this type of event is perfectly suited to brainstorming vision and setting up measurable goals for the organisation.

We look forward to working with you and sharing the business of Fashion and growing your members' domestic and international business, either at wholesale or retail level.

For interviews or to request Thierry's presence at your next event, connect with us:

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