**merle brown freelance writer**

0131 447 4111/ 07974 739029

merlebrown@mac.com

Merle Brown has written in the worlds of football, fashion and features, since 1993, and is now dabbling in fiction, working on her second novel.

She currently freelances for varying publications, online and in print, mainly on fashion, lifestyle and beauty.

She also provides writing expertise to PR companies and other organisations, as well as maintaining her own blog, and professionally blogging for various companies.

She has written a beauty book, The Little Book of Shocking Beauty Facts, which was commissioned by Fiell.

She is former Fashion and Beauty Editor of the Daily Record, Scotland’s biggest-selling newspaper.

**Employment**

January 2013 – present

**Professional Style Blogger for Ocean Terminal**

[**http://www.oceanterminal.com/blog/**](http://www.oceanterminal.com/blog/)

May 2012 – January 2105

**Professional Blogger for Kennedy + Co hair salon:** [**http://www.kennedyhair.co.uk/blog/**](http://www.kennedyhair.co.uk/blog/)

May 2011 – present

**Professional Beauty Blogger,** [**http://healthandbeautyblog.5pm.co.uk/**](http://healthandbeautyblog.5pm.co.uk/)**, beauty blog**

January 2010 – present

**Founder and Editor**, [**www.beautybombshells.com**](http://www.beautybombshells.com)**, beauty and style blog**

April 2009 – April 2011

**Writer, SeaPR**: writing copy, interviewing, media training

November 2004 - present

**Freelance** **Writer/Stylist**:

**Writing: MSN UK Life & Style, Cosmopolitan, Daily Mail, Guardian, Sunday Mail, Sunday Herald, Herald, Edinburgh In Season, The List, News of the World, Scotsman, Scotland on Sunday, Edinburgh Evening News, Best, Glamour.com**

**Styling: Schuh, Alea Casinos, BBC Alba, National Museum of Scotland.**

March 2007 – March 2008

**Freelance Beauty Editor and Fashion Writer, Scottish Woman magazine**

August 2007 – March 2008

**Website stylist and blogger**, [**www.buchanangalleries.co.uk**](http://www.buchanangalleries.co.uk)

April 2005 – August 2007

**Design Columnist**, **Sunday Herald, SMG**

August 2001 – October 2004

**Fashion and Beauty Editor**, **Daily Record, Trinity Mirror**

January 1999 – July 2001

**Features Writer**, **Saturday Magazine, Daily Record, Trinity Mirror**

November 1998 – January 1999

**Freelance Football Reporter** **– Sunday Mail, Daily Record, Edinburgh Evening News**

March 1994 – October 1998

**Reporter**, **Celtic View, Celtic Football Club**

June 1993 – February 1994

**Trainee Reporter**, **7 Day Press, First Press Publishing, Scottish Football Today magazine**

**skills**

* Social media savvy across platforms including Facebook, Twitter, Instagram Pinterest and more.
* Self-taught basic Adobe Photoshop skills
* Writes succinct, clear copy for newspapers and magazine, covering fashion, beauty, lifestyle, TV, celebrities,
* Has bulging contacts book, especially in fashion, beauty and lifestyle
* Has organised and styled fashion shoots for corporate and editorial clients
* Co-ordinated shoots home and abroad – New York and Greece
* Handling invoices, commissioning and managing budgets
* Liaising with PRs, attending press trips and events
* Media training skills

**about me**

 \* Educated to Higher (A Level) standard at school

\* HNC Beauty Therapy

\* HND Office Studies with Spanish

\* Buyer and seller of vintage clothing on eBay

\* Passionate charity shopper, and collector of vintage Sindy dolls

\* Opinionated, lover of cats and fun people