

JULES SIEGEL is a bilingual (Spanish-English) scientifically-literate writer, photographer and graphic designer. He writes in a clear, popular style suitable for reading levels from high school and up. His works have appeared in *The New York Times*, *New American Review*, *Best American Short Stories*, *The Library of America*, and many other publications.

He has served as a consultant for *Playboy* and *Penthouse* (where he created the concept for *Dreams & Diversions*, at one time the magazine's most popular non-sexual section) and was Arts Editor of *Omni* when it was still called *Nova*. He is also active in the field of book art. Three of his books are in the Artists Books Collection of the Museum of Modern Art.

Personal

He was born October 21, 1935, on the island of Manhattan. He has been living with his family in Mexico, since 1981, in Cancun since 1983. Married to Anita Brown in 1981, he is father of Faera Siegel Jolly (1971, Greenbrae, Calif.), Eli Siegel Brown (1981, Newport, Wash.) and Jesse Siegel Brown (1984, Cancun, Q. Roo). All except Faera reside in Cancun.

Education

Educated in the schools of New York City, he was awarded a New York State Regents college scholarship in 1953. In 1953-54, he attended

Jules Siegel



BOQUINETE

*Advertising Illustration,
Hotel Fiesta Americana Cancun*

ACRYLIC ON PAPER, 1989



LA HABICHUELA ("The Stringbean")
Logotype for Restaurante La Habichuela

ILLUSTRATION AND GRAPHIC DESIGN, 1987, 1992

Cornell University. Entering the United States Army in 1954, he was trained as a Combat Photographer at the Signal Corps School, Ft. Monmouth, and served as a photographer with the Seventh Division, Eighth Army, Korea, and as a military intelligence analyst with the 4th Military Intelligence Detachment, Eighth Army, Korea. On completing his military service in 1956, he entered Hunter College of the University of the City of New York and was graduated with a Bachelor of Arts degree in English and Philosophy in June, 1959.

Early career

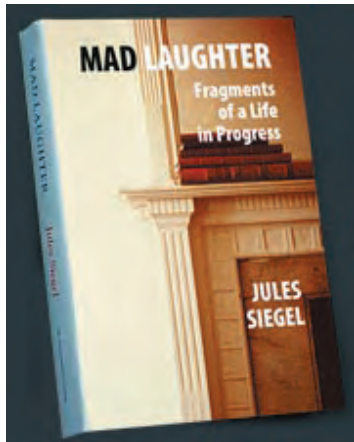
In 1959, he was hired as an assistant account executive by Keil-Wachsmann Associates, New York, and, in 1960, collaborated simultaneously in the presidential cam-

paings of John F. Kennedy (publicity, Citizens for JFK, Nassau County) and Richard Nixon (advertising design, Westchester Republican County Committee). In 1961, he was promoted to Director of Research. In 1963, he became editorial director of Koster-Dana Publishing Company, New York, then proprietors of United Feature Service. He began his career as a free-lance writer in 1964, as New York correspondent for North American Newspaper Alliance, and has been a free-lancer ever since, whether a writer, publicist or graphic designer, except for an occasional stint as a magazine editor.

Publications

He is the author of *Record* (Straight Arrow, 1972), *Memoir* (Mendocino Press, 1975), and *The Journal of the Absurd* (Workman Publishing, 1980) with Bernard Garfinkel, *Cancun User's Guide* (The Communication Company, 1995, 1997) with Anita Brown and Faera Siegel, and *Lineland: Mortality and Mercy on the Internet's Pynchon-L@Waste.Org. Discussion List* (Intangible Assets Manufacturing, 1997). He translated *Cancun, A Bankers' Fantasy* (Andina, 1991), from the Spanish of Fernando Martí.

His poems, stories, essays and articles



have been published in newspapers, magazines and anthologies such as *The New York Times*, *Saturday Evening Post*, *Playboy*, *Esquire*, *New American Review*, *Best American Short Stories* and *Best American Magazine Verse*. He has occasionally contributed to the *San Francisco Chronicle* BOOK REVIEW.

Special skills

He is fluent in Spanish and has a reading knowledge of French and German, and a rudimentary knowledge of Russian. An expert photographer whose work has been published in the United States and Mexico, he is a graphic designer with ample experience on the Windows and Macintosh platforms. His acrylic, watercolor and pen-and-ink illustrations have appeared in advertisements, post-

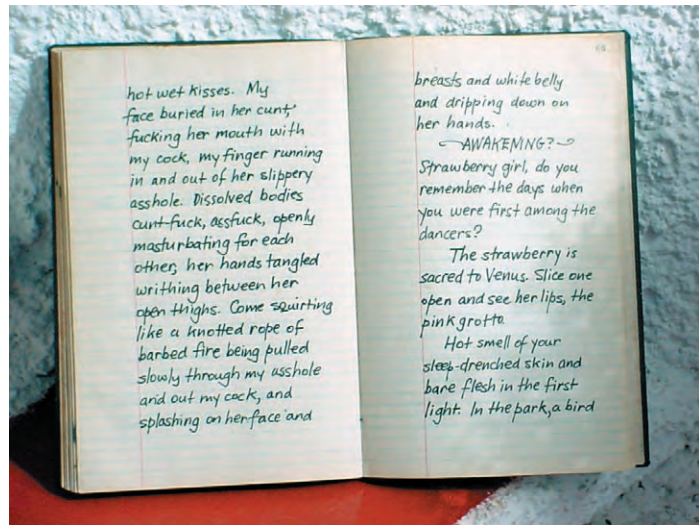


Illustration from MAD LAUGHTER

ers and displays. In 1978, his calligraphic books and journals were exhibited at Franklin Furnace, New York, then the leading authority on book-like works by artists.

In Mexico

In 1983, he came to Cancun to work as a public relations consultant for FONATUR, the Mexican national tourism development fund.

He has carried out promotional and graphic design projects in Cancun, and his works have been published in Mexico in English and Spanish by *The Mexico City News*, *Diario de Quintana Roo* and the *Caribbean News*. He recently finished *Mad Laughter, Fragments of a Life in Progress*, a book-length memoir. He is currently working on a book called *The Real Mexico*, and a novel, *Forbidden Dreams*

LABNÁ

Calligraphic
Logotype

Selected Published Works of Jules Siegel

<p style="text-align: center;">1958</p> <hr/> <p>“A Student of Milton*” <i>The New York Times</i> SONNET</p>	<p style="text-align: center;">1965</p> <hr/> <p>“Black Humor” <i>Cavalier</i> CRITICISM</p>	<p style="text-align: center;">1970</p> <hr/> <p>“Déjà Vu” <i>Esquire</i> FICTION</p>	<p style="text-align: center;">1976</p> <hr/> <p>“The Myth of the Penile Orgasm” <i>Playboy</i> ESSAY</p>
<p style="text-align: center;">1958</p> <hr/> <p>“Dawn*” <i>The New York Times</i> SONNET</p> <p>*These appeared also in <i>Best American Magazine</i> <i>Verse</i>, 1958</p>	<p style="text-align: center;">1965</p> <hr/> <p>“The Fortunate Pilgrim by Mario Puzo” <i>Village Voice</i> REVIEW</p>	<p>This story also appeared in <i>Best American Short Stories of 1970</i></p>	<p style="text-align: center;">1976</p> <hr/> <p>“The Cure” <i>Mendocino Review</i> MEMOIR</p>
<p style="text-align: center;">1958</p> <hr/> <p>“Land’s End” <i>The New York Times</i> SONNET</p>	<p style="text-align: center;">1966</p> <hr/> <p>“What Have We Here?” <i>Saturday Evening Post</i> PROFILE OF BOB DYLAN</p>	<p style="text-align: center;">1970</p> <hr/> <p>“Family Secrets” <i>New American Review</i> MEMOIR</p>	<p style="text-align: center;">1977</p> <hr/> <p>“Kill Them and Eat Them” <i>Playboy</i> ESSAY</p>
<p style="text-align: center;">1964</p> <hr/> <p>“Another Dawn” <i>Cavalier</i> FICTION</p>	<p style="text-align: center;">1966</p> <hr/> <p>“Turn On, Tune In, Take Over” <i>Village Voice</i> ESSAY</p>	<p style="text-align: center;">1970</p> <hr/> <p>“West of Eden” <i>Playboy</i> ARTICLE</p>	<p style="text-align: center;">1977</p> <hr/> <p>“Who Is Thomas Pynchon and Why Is He Taking Off With My Wife?” <i>Playboy</i> MEMOIR</p>
<p style="text-align: center;">1964</p> <hr/> <p>“Sterling Hayden” <i>Cavalier</i> PROFILE</p>	<p style="text-align: center;">1966</p> <hr/> <p>“California, There They Run” <i>Village Voice</i> ARTICLE</p>	<p style="text-align: center;">1971</p> <hr/> <p>“Midnight in Babylon” <i>Rolling Stone</i> ARTICLE</p>	<p style="text-align: center;">1977</p> <hr/> <p>“Public Sex—LA Style” <i>Playboy</i> ARTICLE</p>
<p style="text-align: center;">1964</p> <hr/> <p>“Breakfast in a Chinese Restaurant” <i>Pal</i> FICTION</p>	<p style="text-align: center;">1967</p> <hr/> <p>“Good Bye Surfing, Hello God!” <i>Cheetah</i> PROFILE</p>	<p style="text-align: center;">1972</p> <hr/> <p><i>Record</i> Straight Arrow Books COLLECTION</p>	<p style="text-align: center;">1977</p> <hr/> <p>“The Myth of the Swinging Single” <i>Chic</i> ESSAY</p>
<p style="text-align: center;">1965</p> <hr/> <p>“The New Virginity” <i>Cavalier</i> ARTICLE</p>	<p style="text-align: center;">1969</p> <hr/> <p>“Playing for Keeps” <i>Playboy</i> ARTICLE</p>	<p style="text-align: center;">1972</p> <hr/> <p>“Anger” <i>Focus</i> MEMOIR</p>	<p style="text-align: center;">1977</p> <hr/> <p>“A Modern Romance” <i>Chic</i> MEMOIR</p>
<p style="text-align: center;">1965</p> <hr/> <p>“The Big Beat” <i>Cavalier</i> ARTICLE</p>	<p style="text-align: center;">1969</p> <hr/> <p>“Sixth Sense” <i>Playboy</i> ARTICLE</p>	<p style="text-align: center;">1973</p> <hr/> <p>“John Lilly MD” <i>Penthouse</i> INTERVIEW</p>	<p style="text-align: center;">1978</p> <hr/> <p>“The Female Ego” <i>Playboy</i> ESSAY</p>
<p style="text-align: center;">1965</p> <hr/> <p>“An American Dream by Norman Mailer” <i>Cavalier</i> REVIEW</p>	<p style="text-align: center;">1969</p> <hr/> <p>“The Man Who Believed in Christmas Trees” <i>New American Review</i> FICTION</p>	<p style="text-align: center;">1973</p> <hr/> <p>“Letter from Los Angeles” <i>Penthouse</i> ARTICLE</p>	<p style="text-align: center;">1978</p> <hr/> <p>“Working the Street” <i>Playboy</i> ARTICLE</p>
		<p style="text-align: center;">1975</p> <hr/> <p>Memoir Mendocino Press (Little River, Calif.) CALLIGRAPHIC NOVEL</p>	

Selected Published Works of Jules Siegel *(continued)*

1979

“Will Success Spoil
Science Fiction?”
HiLife
ESSAY

1979

“The Crisis of
Rationalism”
HiLife
ESSAY

1979

“The Smell”
Gallery
FICTION

1980

“Farrah Fawcett”
Playboy
ARTICLE

1980

The Journal of the Absurd
Workman Publishing
BOOK

1980

“The Myth of the Mafia”
High Times
ESSAY

1982

“Why Things Don’t Work”
Playboy
ESSAY

1982

“Rescued from Death’s Door—
My Child’s 24 Hours in the Social
Security Hospital of Oaxaca”
The Mexico City News
MEMOIR

1988

“Como le Fue Con Gilberto?”
Diario de Quintana Roo
MEMOIR



PLAYA DEL CARMEN, 1984

1993

“Mama’s Boy”
Tropic Magazine,
The Miami Herald
ESSAY

1995

Cancun User’s Guide
with Anita Brown and Faera Siegel
The Communication Company
BOOK

1989

“A Brief History of Ekab”
Diario de Quintana Roo
“*International Supplement.*”
HISTORY

1991

Cancun: Fantasy
of Bankers
by Fernando Martí
Editora Martí
BOOK TRANSLATION

1992

“The Legend of the Descending God”
Caribbean News
English and Spanish
HISTORY

1992

“In Defense of the
Ugly American”
Caribbean News
COMMENTARY

1992

“Has Success Spoiled
Cancun?”
Caribbean News
COMMENTARY

1997

Lineland: Mortality
and Mercy on the
Internet’s Pynchon-
L@Waste.Org Discussion List by Jules
Siegel, Christine Wexler, *et al.*
(Intangible Assets Manufacturing)
BOOK

1998

“Clickin’ Away in Cancun”
Yahoo Internet Life
ARTICLE

1998

“Clintons Need Counseling,
Not Sneers”
San Francisco Chronicle
OPINION

1998-2004

Book Reviews
San Francisco Chronicle
CRITICISM

2001-2004

Newsroom-1
Administrator
E-MAIL DISCUSSION LIST

2003

“Goodbye Surfing,
Hello God!”
Writing Los Angeles
(Library of America)
ANTHOLOGY