

FOR IMMEDIATE RELEASE

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Free Expert Retail Advice at Who's Next

The Retail Expert Club at Who's Next provides a forum where retailers can exchange views and seek business advice both on a one to one basis and in a series of round table discussions, consisting of buyers, Brands and Retail Experts. In January, Thierry Bayle, Founder of Global Fashion Management, will be one of the Retail Experts on hand to provide business guidance and back-up at the Club. Thierry specialises in buying, merchandising and stock management performance tools and techniques and, more generally, is happy to help with business issues like people management and processes to improve profitability. Who's Next takes place from January 23rd to 26th 2015 at the Porte De Versailles, Paris.

The Retail Experts Club offers buyers the chance to make retail surgery appointments for one to one discussions with experts. These are free of charge and can be booked when buyers register for the show. Buyers can also book to take part in round table discussions. The topics for these have yet to be finalised. A list of the Experts and their specialisations can be found on the website: <http://www.whosnext-tradeshow.com/the-retail-expert-club>.

The Retail Experts Club is open to both brick and mortar and online retailers as well as brands with retail stores.

Whereas some shows may offer a full programme of talks, panel discussions, workshops and talks, Who's Next is unique in offering buyers the opportunity to get together with experts on a one to one basis for the full duration of the show.

Thierry Bayle will be happy to talk to buyers in English, French, Spanish or Italian. The other Retail Experts will be able to talk buyers in French and English.

To find out more about the Who's Next Retail Experts Club, please contact Joanna Ransome at Global Fashion Management on 0208 576 6233 or via email at joanna@globalfashionmanagement.com.

What is Global Fashion Management?

An international business consultancy working at wholesale and retail levels, focusing on generating more sales. We are operational specialists and work alongside our clients as both colleagues and mentors, often acting as interim managers. We focus on our clients' cash flow and profits as well as getting the job done.

We work with them at wholesale and retail levels on issues such as

- Retail Management (Buying/Merchandising, Stock Management and People Management)
- Management consulting / people management & getting more out of the team (over 30 different training modules).
- Strategic thinking
- Brand development.