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INTRODUCTION

EXPERIENCED JOURNALIST AND TEACHER WITH STRONG TECHNICAL SKILLS

A capable writer and English-language professional living and working in Madrid, Spain. Writing styles range from informative and creative in journalism (both online and print) to attractive sales copy. Teaching experience includes English, writing workshops, soft skills and online marketing. Solid experience of working in very demanding environments and always prepared to put in the extra work to get the job done.

Also competent in a range of technical areas including website development, online marketing, social media, SEO and video production.

EMPLOYMENT HISTORY

Founder/project manager at Adensi

Using the Adensi brand as a professional face for self-employed work, I have been building a solid portfolio of clients for web design, online marketing and professional training.
Key skills: Web design, SEO, social media, business seminars, workshops, translation (Spanish to English)

FEB 2012

OCT 2011

PRESENT

FEB 2012

Content editor at Just Landed

In charge of a small editorial team writing for this expat channel. Also project management for client projects, client proposals, social media and design of web elements.
Key skills: Writing for online, SEO, social media, HTML, Powerpoint, translation (Spanish to English)

AUG 2010

MAY 2009

AUG 2011

AUG 2010

Assistant editor at Hot English

Writing the main articles in this EFL magazine, as well as designing and promoting www.hotenglishmagazine.com. Also produced four podcast videos a month.
Key skills: Feature writing, web design, SEO, green screen, affiliate management

MAY 2008

FEB 2008

MAY 2009

MAY 2008

Journalist at BANG Showbiz

Writing for all entertainment wires under former tabloid editor Rick Sky. Conducted regular interviews with A-list film & music stars and produced copy for big name websites, newspapers and magazines.
Key skills: Fast copyflow, CMS, Photoshop

DEC 2006

JAN 2005

FEB 2008

DEC 2006

Recruitment consultant at CFS

Handling the entire recruitment life-cycle from cold-calling to closing offers. Finished year one as UK Rookie of the Year across six offices.
Key skills: Sales targets, negotiation, resilience, building a business

Reporter at Maidenhead Advertiser

Reporting on general news, lifestyle, entertainment, business and property. Later responsible for the Twyford Advertiser edition and updating the website.
Key skills: Interviewing, meeting deadlines, building contacts, time management

EDUCATION

2004 - 2005

NCTJ Newspaper Journalism

Highbury College, Portsmouth, UK. Part of a scholarship awarded by the Maidenhead Advertiser. Earned 100 wpm shorthand.

2002 - 2003

AS Level in Film Studies

East Berkshire College, Maidenhead, UK

1997 - 2002

GCSEs (9 A-C, inc. Maths and English)

Furze Platt Senior School, Maidenhead, UK

KEY SKILLS

GOOD VERY GOOD EXCELLENT

TEACHING/PROFESSIONAL TRAINING



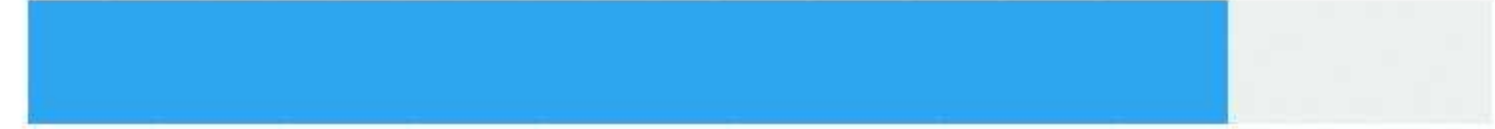
WEB DEVELOPMENT



EDITORIAL



SOCIAL MEDIA



ONLINE MARKETING AND SEO



OTHER PROJECTS



SOCIAL NETWORK
TONGUETIDE
WWW.TONGUETIDE.COM

Tonguetide is a language-learning social network built to give students an easy way to find other people that are interested in online language exchange. There's also a directory for businesses to promote their products and services. It's soon to be monetised with an online English course and is to undergo a rebranding as LinguaSocio in the near future. Currently just over 1000 members.

UPCOMING WEBSITE
DEALS IN SPAIN
WWW.DEALSINSPAIN.COM

Deals in Spain was a daily deals website launched with a business partner in June 2012. It was designed to help expats and tourists in Spain find massive deals on restaurants, hotels and other attractions in the country's most popular tourist destinations. When a user purchased a voucher from the site, Deals in Spain retained a percentage of the deal price. Set for relaunch as a budget travel guide.

PERSONAL

About Me

When I'm not working on some project or other, I enjoy getting out of Madrid and seeing what the rest of Spain has to offer (although I can usually be found enjoying a caña with friends outside a Madrid cafe). I also enjoy reading, films, drinking tea, amateur stand-up comedy, playing the guitar (badly) and improving my Spanish.



Picture as featured in Hot English Magazine

MORE INFO

Autonomo

All legal papers for working in Spain.

Spanish speaker

Intermediate level with good Spanish-English translation.

Full EU driving licence

Although currently without a car.

References available

Supplied upon request.

Available immediately

Can be available to work within a week.