

# Molly Elwen-Bayne

## Finding her passion

Molly never considered herself particularly creative—or so she thought. She began her career as a teacher, a job she loved, until the endless admin drained her enthusiasm. Eventually, the paperwork outweighed her passion, and she decided to leave teaching behind and move into hospitality.

It wasn't until 2017, when her wife became pregnant, that Molly's creative side truly emerged. While shopping online for nursery items, she was shocked at how expensive some things were. "I can make that myself," she thought—and so she did.

One idea in particular struck a chord: baby wardrobe separators. "You get so many clothes as gifts in different sizes," Molly explained. She made her own, listed them on eBay while still working in a bar, and was thrilled when the first few sold.

Her turning point came in 2018. During one shift, her phone wouldn't stop buzzing with notifications. At the end of the night, she discovered she had sold enough hangers to equal a full month's wages. The reason? Influencer Mrs. Hinch had purchased one, sparking a rush of demand.

Her cottage business, then called Blueberry Nell, grew quickly and expanded onto Etsy. But as sales naturally slowed, Molly realized she needed to broaden her product range.

After a difficult personal year in 2022, Molly took time out to heal. She channeled her grief into creativity, determined to come back stronger. By 2024, she had rebranded as The Eager Beaver Prints, offering customized, highly personal prints for birthdays, anniversaries, weddings, and other special occasions.



Molly works closely with her clients to bring their ideas to life, creating bespoke prints that light up lives and become cherished keepsakes. One of her most recent commissions was for the launch of *Roger The Royal Runaway*, a children's book written by her friend Gill, about a mouse who runs away.

If you're looking for a unique, personalized gift for someone special, get in touch with Molly—she'll create something truly unforgettable.

CONTACT DETAILS:

[Insert preferred contact information here]



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