

WOMEN *in* BUSINESS

# GEMMA LUXTON

The founder of RejuvaLux, Gemma is passionate about helping other women live their life to the fullest without discomfort

**What keeps you focused?**

Women who are suffering in silence. Some women have spent years, sometimes decades, putting up with dryness, discomfort, and 'normal' leaks.

Some dismiss this as part of getting older, when they asked for help. Some have given up hope completely.

I know they don't have to suffer, there's a solution, and I just want everyone to know, you don't have to live like this anymore.

**What would you be doing if you weren't running your own business?**

I can't imagine doing anything else now, I'd probably be out there shouting about it in some other way, because women need to know they don't have to put up with these issues.

They don't have to feel broken, they can be empowered without surgery and 100 per cent naturally. Yes, you read that right!

**What's the best compliment a client has ever paid you?**

'You've given me my life back.' – (55yrs)  
'I didn't realise how much this was affecting me until it wasn't anymore.' – (43yrs)  
'Thank you for giving me my wife back.' – (38yrs).  
'I can get out of a chair without peeing.' – (74yrs)  
'I'm 29, and I thought my sex life was over after childbirth. It's not.'

**What do you love about your job?**

The transformations. Not just the physical results, but also the confidence, the relief, the joy. I'm privileged to give women a voice, a solution, and their confidence back. What's not to love?

**What makes your business stand out?**

Probably me. Talking about vaginal health can feel awkward. But it really shouldn't. I make those conversations easy, with straight-up facts, clear explanations, and a bit of humour to lighten the mood.

Everything is about you. Every woman's body, experience, and needs are different.

The body does the healing, I just help you understand, give you the confidence to take that step, and make sure you feel comfortable along the way, keeping things real, no false promises, just honest advice and real results.



PHOTO: GEMMA ALI PHOTOGRAPHY

If treatment is not right for you, I'll tell you. It's not about selling, it's about making sure you get what's best for you.

Other clinics offer similar treatments, but with RejuvaLux it isn't just about the procedure, it's about the support and individual packages. We provide non-surgical solutions tailored to your needs.

**Which of your products would you recommend?**

Vaginal rejuvenation is an absolute game-changer if you struggle with sensation,

dryness, or bladder leaks,

If you or someone you know is putting up with discomfort, confidence issues, or worrying about a little sneeze-induced leak, let's chat – no pressure, no awkwardness, just real advice from someone who gets it and results that really are live changing.

But the best treatment is always the one that's right for you, whether that's at RejuvaLux or a referral to another practitioner better suited to you.

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