

MEDIA PACK

# ASPIRE

## TUNBRIDGE WELLS

# MEDIA PACK

REGIONS COVERED:

LONDON | ESSEX | SUSSEX | SURREY | HERTFORDSHIRE  
KENT | YORK | OXFORD | BRISTOL | BATH | THE COTSWOLDS  
TUNBRIDGE WELLS | SEVENOAKS

[townandcounty.co.uk](http://townandcounty.co.uk)



# The most Insightful & Aspirational read in the South of England...



**Seán Kane**  
Publisher

FOR THREE DECADES and more Seán Judd-Kane has worked in the world of publishing from The Evening Standard to The Times.

Over 5 years ago Town & County Sussex launched and became the counties number one county lifestyle glossy magazine and is now an established source of

inspiration for getting the most out of working and living in the County of Sussex.

In 2023 we acquired Aspire Essex and London magazines.

2024 will see further expansion into Bath, Bristol, Norfolk, Suffolk, Hertfordshire, Kent, York, Oxford, Surrey, Sussex, Tunbridge Wells and Sevenoaks.

**AUDIENCE**

**EACH MONTH**, our meticulously crafted magazines showcase each regions restaurants, the best events, independent local businesses, properties for sale, fashion, beauty and education. Providing

**aspirational content for residents and visitors alike.**

We know there's no better place to be, and our aim in every issue is to excite our readers to indulge in everything that is great about life in the South of England.



Introducing new Town & County publishing titles...

# ASPIRE

## TUNBRIDGE WELLS

ASPIRE is a beautifully glossy, luxury lifestyle magazine expertly targeted and distributed to an affluent audience each month. Combining engaging and inspirational editorial content along with design, the publication is the definitive guide to living life well. Produced to a high specification the fresh, vibrant look reflects its sophisticated readership.

Featuring a topical selection of newsworthy content on the subjects of food, fashion, interiors, health and beauty, travel, property and lifestyle events, the magazine is a platform for the very best that each county has to offer. With carefully edited content complemented by stunning visuals, the magazine is both high-end and aspirational.

Our highly respected team have a wealth of experience in national and local media. We understand the importance of creating a desirable and engaging publication that is sought after.



*"I'm thrilled to hero Aspire, as the counties number one lifestyle publication sharing news and supporting independent alike."*

Seán Kane, Publisher

We have a unique, unrivalled, highly selective distribution network, delivering 20,000 monthly copies into a clearly defined marketplace through hand-picked outlets and residential addresses. There is no other magazine guaranteed to reach your niche market, without wastage.



### ASPIRE CONTENT



### VERIFIED DISTRIBUTION

Distribution team have GPS-based live tracking which enables us to monitor every distribution.

Every magazine delivered is logged and a professional report is available at the end of the run.



A sign to view the live distribution is available for confidence and transparency.

We also offer a great certificate for added assurance to anyone who wants it.



**You can pick up free Aspire Magazines in supermarkets across the regions.**

AVAILABLE AT:

Waitrose

MARKS & SPENCER

Sainsbury's

TESCO

Morrisons  
Since 1899

ASDA  
CO OP

We will also deliver to businesses direct within the respective regions. Each month we will choose million pound ++ properties to deliver door-to-door. This will be on a rolling basis across the counties.

# ASPIRE TUNBRIDGE WELLS

Magazines available in the following locations:

**LONDON | ESSEX | SUSSEX | SURREY  
HERTFORDSHIRE | KENT | YORK | OXFORD  
BRISTOL | BATH | THE COTSWOLDS  
TUNBRIDGE WELLS | SEVENOAKS**

RATES

## ADVERTISING RATES

**OUTSIDE BACK COVER £1995**

**INSIDE BACK COVER £1595**

**INSIDE FRONT COVER £1795**

**PAGE 2&3 DPS £2395**

**DPS ROP £1795**

**FULL PAGE £1095**

**HALF PAGE £695**

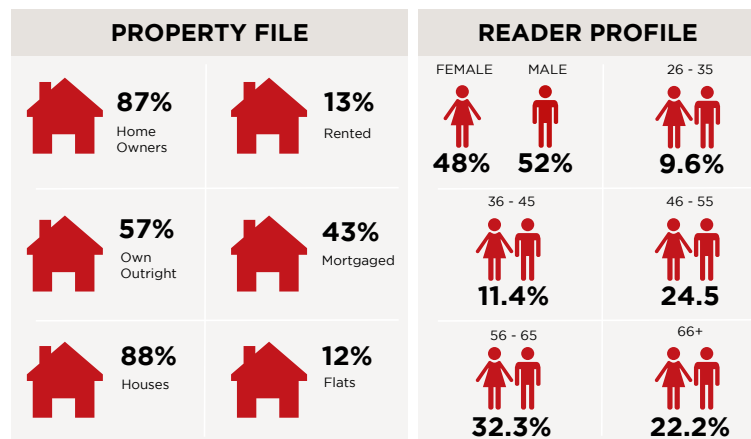
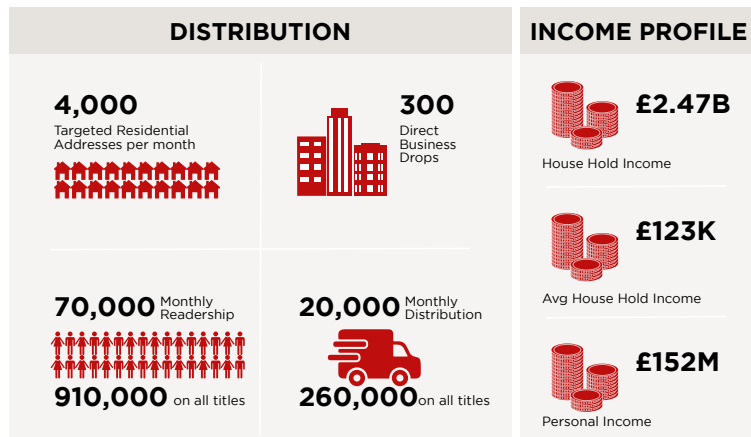
**QUARTER PAGE £395**

All rates are per title, per month.

Series discounts available:

**BESPOKE PACKAGES POA**

*"I believe a good editor is one who cares about their readers... Our magazines create a sound across the South of England not an echo."* **Seán Kane, Publisher**



# ASPIRE TUNBRIDGE WELLS

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**LONDON | ESSEX | SUSSEX | SURREY | HERTFORDSHIRE  
KENT | YORK | OXFORD | BRISTOL | BATH |  
THE COTSWOLDS | TUNBRIDGE WELLS | SEVENOAKS**

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KENT | SURREY**