# SCRAPBOOK OF OUR LIVES



## SCRAPBOOKBLOG.CO.UK - A LIFESTYLE + FAMILY BLOG

SCRAPBOOK BLOG started in 2011, as a fashion blog but it's developed into a family lifestyle blog. It's an online 'scrapbook of our lives' so we can look back on it and remember everything, the good and the bad and whatever happened in between.

Travel, UK Day trips, reviews, lifestyle, interiors and food are all things that you'll find covered, with honesty and openness, as well as more general 'diary' style posts.



1330











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Combined over all channels: circa 29k BLOG: WWW.SCRAPBOOKBIOG.CO.UK EMAIL: HELLO@SCRAPBOOKBLOG.CO.UK READ MY **ABOUT ME** PAGE TO LEARN MORE.

Monthly views: circa 27,000

DA: 36

Tots100 (parent chart) ranking: 45 out of over 10k blogs.

Readership: Predominantly female aged 25-50, UK based.

We are currently ambassadors for Millets & MicroScooters.

Lauren loves: Long baths, good books, biscuits, exploring new places, dreaming about our 'forever home'. I'm also the one that writes the blog!

Sam loves: Snowboarding, long-boarding, camping, gadgets and binge watching box sets.

Athena (5) loves: Painting, make-believe, reading and doing ballet & 'yoga'. Oh, and cheesy pasta!

Arlo (3) loves: Shouting, super heroes, balls, sticks, mud, swimming & anything with wheels!

We bought our first home in 2016 and we're slowly renovating it to make it lovely! It's a 1890's flintstone cottage so needs a bit of work but it keeps us busy on a budget!

### BRANDS I'VE WORKED WITH









MS.S









I am happy to review products and services that are relevant to our family, and love to share brands new and old with the community. I do always give an honest opinion of our experience.

I love fun collaborations and being given creative freedom rather than writing a bog standard review- they get more interaction too! I'm willing to host competitions alongside reviews and am open to offers of sponsored content relevant to my audience.

Some of the brands I've worked with are on the left.

I also offer freelance social media management and copywriting: LaurenBFreelance@gmail.com