

# INFO

## NRS DEMOGRAPHICS

Social Grade A/B  
Affluent achievers, aspirational urban ventures, £40k+ salary  
Conscious spenders, interested in ethical pursuits, sustainability

## CATEGORIES

Lifestyle / music / travel / technology / food and drink / gaming / sport / film and TV / fashion

## SERIES

CRISP. TALKS – Interviews with the impactful and insightful  
CEO Playbook – How the successful act and think  
CRISP. REVIEWS – Product reviews  
FEATURES – Brand features  
NEWS – General news and stories

## SPONSORSHIP

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# CRISP.

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DRIVE  
**BENTLEY OFFERS VIRTUAL SHOWROOM FOR NEW FLYING SPUR, AUGMENTED REALITY APP FOR SMARTPHONES**  
BY CRISPMAGADMIN / NOVEMBER 3, 2019

FEATURE TECH  
**THE HUAWEI MATE 30 PRO HAS THE HIGHEST RATED CAMERA IN A SMARTPHONE**  
BY CRISPMAGADMIN / SEPTEMBER 28, 2019

FEATURE LIFESTYLE  
**THE HYPERCARS HAVE LANDED – SIX ULTRA RARE VEHICLES ARRIVE IN LONDON**  
BY CRISPMAGADMIN / SEPTEMBER 20, 2019

## LATEST NEWS

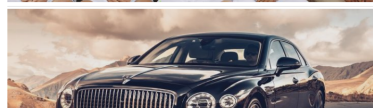
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WATCH  
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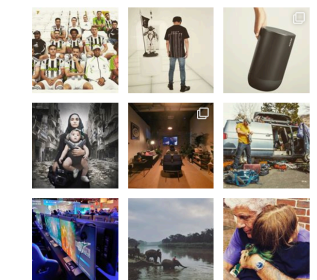
LIFESTYLE  
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DRIVE  
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# CRISP.

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## WHO WE ARE

CRISP. Is more than a lifestyle, it's a movement. An online magazine and clothing brand catering to the discerning young professional.

## WHAT WE DO

We aim to serve, create and cement ourselves as the destination for content that deviates from the norm. All content is carefully curated to meet the needs and standards of our readership.

## WHO WE WORK WITH

Lifestyle brands across all verticals. Brands that continue to innovate and change the game.

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