**merle brown freelance writer**

07974 739029

merlebrown@mac.com

[www.merlebrown.com](http://www.merlebrown.com)

Edinburgh, Scotland

Merle Brown has written professionally for the last 25 years. She is a former staff writer and editor, and has been freelance since 2004.

She now writes mainly about beauty, but has worked on fashion, showbiz, TV, football and more, and can turn her hand to most feature subjects.

She also provides writing expertise to PR companies and other organisations, as well as maintaining her own blog, and blogging professionally for companies.

She has also written a beauty book, The Little Book of Shocking Beauty Facts, publisher Fiell.

She is former Fashion and Beauty Editor of the Daily Record, Scotland’s biggest-selling newspaper, read then by two million a day.

**Employment**

**November 2004 - present**

**Freelance Writer:** Cosmopolitan, Daily Mail, Guardian, Sunday Mail, Sunday Herald, Herald, Edinburgh In Season, The List, News of the World, Scotsman, Scotland on Sunday, Edinburgh Evening News, Daily Record, Glamour.com, MSN UK Life & Style

**May 2017 – present**

Social Media and Writing support – Green Cat Renewables –[**www.greencatrenewables.co.uk**](http://www.greencatrenewables.co.uk)

**May 2011 – present**

Professional Beauty Blogger, <http://healthandbeautyblog.5pm.co.uk/>, beauty blog

**December 2012 – July 2016**

Professional blogger, [www.oceanterminal.com/blog](http://www.oceanterminal.com/blog), style blog

**December 2009 – December 2014**

Founder and Editor, [www.beautybombshells.com](http://www.beautybombshells.com), beauty and style blog

**April 2009 – April 2011**

Writer, SeaPR: writing copy, interviewing, media training

**March 2007 – March 2008**

Freelance Beauty Editor and Fashion Writer, Scottish Woman magazine

**August 2007 – March 2008**

Website stylist and blogger, [www.buchanangalleries.co.uk](http://www.buchanangalleries.co.uk)

**April 2005 – August 2007**

Design Columnist, Sunday Herald, SMG

**August 2001 – October 2004**

Fashion and Beauty Editor, Daily Record, Trinity Mirror

**January 1999 – July 2001**

Features Writer, Saturday Magazine, Daily Record, Trinity Mirror

**November 1998 – January 199**9

Freelance Football Reporter – Sunday Mail, Daily Record, Edinburgh Evening News

**March 1994 – October 1998**

Reporter, Celtic View, Celtic Football Club

**June 1993 – February 1994**

Trainee Reporter, 7 Day Press, First Press Publishing, Scottish Football Today magazine

**Skills**

* Writing succinct, clear copy for newspapers and magazine, covering fashion, beauty, lifestyle, TV, celebrities.
* Bulging contacts book, especially in fashion, beauty and lifestyle
* Organising and styling fashion shoots for corporate and editorial clients
* Co-ordinating shoots home and abroad – New York and Greece
* Handling invoices, commissioning and managing budgets
* Liaising with PRs, attending press trips and events
* Media training skills
* Social Media skills across Facebook, Instagram, Twitter, Linkedin, etc.

**About me**

* Educated to Higher (A Level) standard at school
* HNC Beauty Therapy
* HND Office Studies with Spanish
* Buyer and seller of vintage on eBay
* Has own stationery range under We Are Cowface, sells on Etsy.
* Passionate amateur cook and collector of vintage Sindy dolls
* Run the hashtag #merlesvintagechallenge on Instagram