



Motherhood Diaries is an online global magazine that offers fact and opinion on preconception, pregnancy, and parenting.

Along with over 70 contributors and counting, Motherhood Diaries has worked with popular brands and businesses to offer readers the latest raw content related to preconception, pregnancy, labour/birth, and parenting.

**Leyla Preston**

Founder of Motherhood Diaries and mum to two boys aged 8 and 9 years old and two girls (1 angel baby and a 12-month-old).

**KEY STATS**

DOMAIN AUTHORITY

41

UNIQUE VISITORS / MONTH

5,300

EMAIL SUBSCRIBERS

737

INSTAGRAM

2,881

PINTEREST / MONTHLY

10,900

LINKEDIN

4,767

YOUTUBE

655

FACEBOOK

25K\*

\*Recipe Facebook Page - 13.3K; Natural Path to Pregnancy Facebook Page - 10.8K; Natural Path to Pregnancy Facebook Group – 1.2k

**MD HAS BEEN FEATURED IN:**



## OUR AUDIENCE



Our readers are mainly from the UK and USA as well as from the following countries: Australia, India, Canada, South Africa, Nigeria, Philippines, Germany and Japan.

Most of our visitors are females (80%) aged 25 - 44 years old (60%).

## HOW CAN WE HELP YOU?

SPONSORED ARTICLE / VIDEO CONTENT	EVENT / PRODUCT REVIEW	GIVEAWAYS
BANNER ADVERTISING	AFFILIATE MARKETING	SPONSORED SOCIAL MEDIA POST

## PRICING

Prices vary depending on the scale and form of the promotion. For a detailed offer, please contact Leyla at [leyla@motherhooddiaries.com](mailto:leyla@motherhooddiaries.com).



## BRANDS THAT TRUSTED US

“Leyla is a dedicated blogger with a fantastic flair for writing. She covered Organix's No Junk Challenge on her blog. Not only does she embrace the campaign and its message, but she wrote about her child's lunchbox every day of the week which went above and beyond the campaign criteria of which we set. Her blogs were colourful and engaging, with fantastic pictures taken by Leyla. I would have no hesitation recommending Leyla as a blogger who knows how to work with brands.”

- ANNA GUYER, FOUNDER OF GREENHOUSE PR

“Leyla is an aspiring-to-be a world level guide of couples planning for a happy family. She picks up and conveys only that information that makes sense and not just cut and pastes pieces of information posted by ignorant and misguided housewives over the Internet. By studying our work seriously and then deciding to associate with us, she has brought blogging for would-be parents to a new level and couples will see its fruits soon. Her site will stay ahead of all.”

- DR. KULDEEP VERMA OF UROBIOLOGICS

