

The Slimming Foodie



PIPPA VINCENT

THE SLIMMING FOODIE

I'm a full-time professional blogger, creating regular content for my blog theslimmingfoodie.com. I am a lifelong foodie, sharing my love of home-cooking to create healthy, mouth-watering recipes. My approach is sustainable, family-friendly healthy eating without the fads. Based in Devon with my family, I love to explore the foodie culture of the county, as well as travelling for inspiration. Over 40,000 Unique users visit my blog every month, and I have strong, engaged following of over 150,000 across my social media channels.



@THE_SLIMMING_FOODIE

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AWARDS

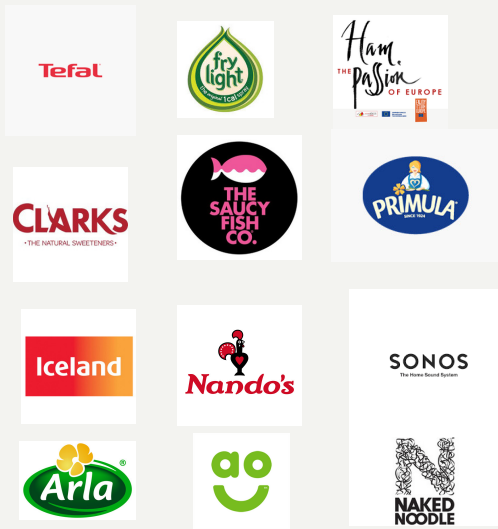
Announced winner of the 'Food Blog' category in the Brilliance in Blogging awards 2018.

Awarded 'Best Food Blog' in the MAD blog awards 2016.



CLIENTS

Some of the brands I have worked with:



MY READERS

AUDIENCE:
91% FEMALE
9% MALE

LOCATION:
88% UNITED KINGDOM
8% IRELAND
3% UNITED STATES

AGE:
30% 25-34
31% 35-44
20% 45-54

SPONSORSHIP OPPORTUNITIES

Sponsored posts | Brand Ambassadorship | Social Media Campaigns | Giveaways | Recipe Creation | Photography | Giveaways | Editorial Writing